

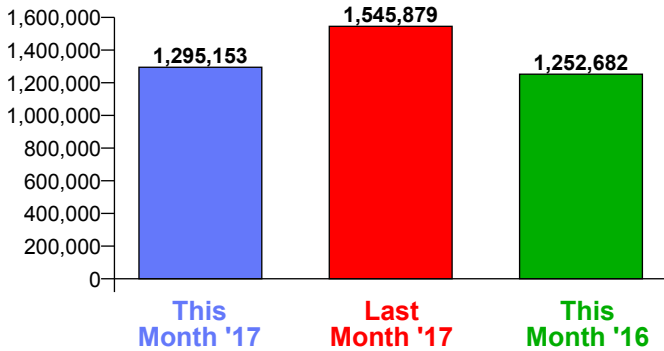
Month Commencing **02-Apr-2017**

No of Wks This Mth	4
No of Wks Last Mth	5

Month **April 2017**

Monthly Visitors

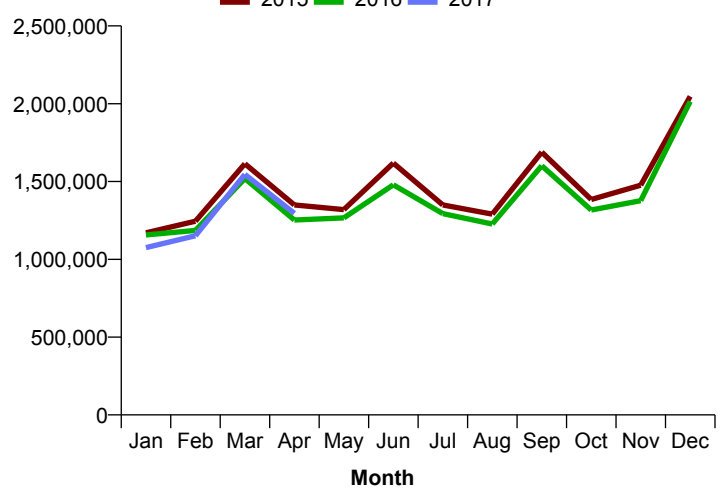
Monthly Visitors



National Benchmark		Monthly		Yearly	
M-O-M	Y-O-Y	Centre Change	Centre Change	Centre Change	Centre Change
-22.7 %	↓	-1.9 %	↓	-16.2 %	↓
				3.4 %	↑

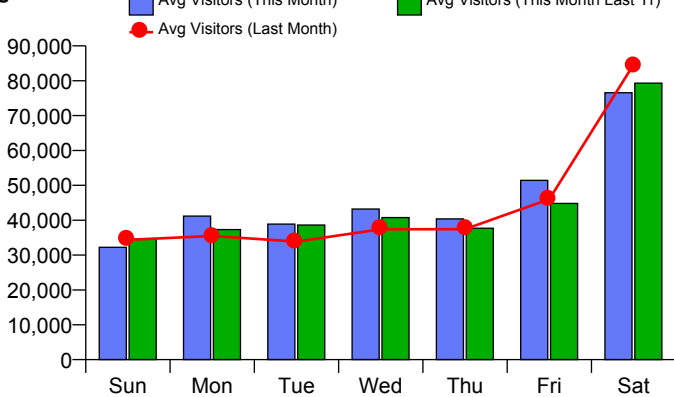
Annual Performance

Monthly Visitors



Average Daily Distribution

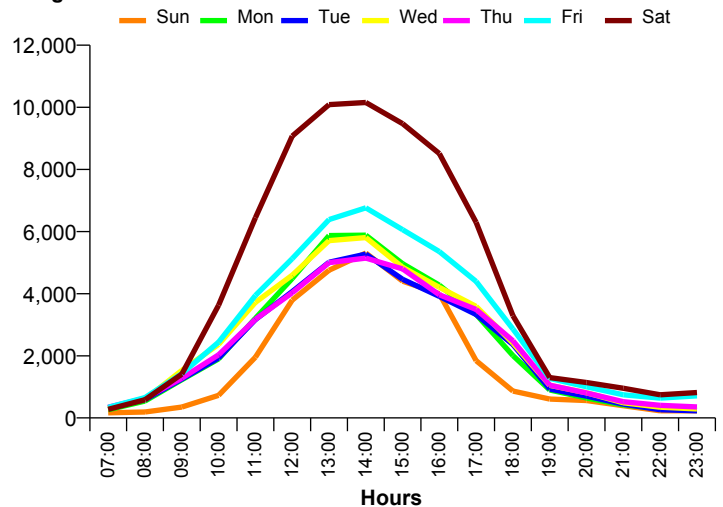
Average Visitors



This Month '17	32,230	41,175	38,870	43,184	40,370	51,409	76,550
This Month '16	34,649	37,327	38,627	40,746	37,701	44,810	79,312
Last Month '17	34,354	35,472	33,851	37,398	37,422	46,026	84,653
Y-O-Y % Change	-7.0%	10.3%	0.6%	6.0%	7.1%	14.7%	-3.5%

Average Hourly Distribution

Average Visitors



Zone Comparison

No Zone Comparison Available

Internal Flow Comparison

No Flow Comparison Available

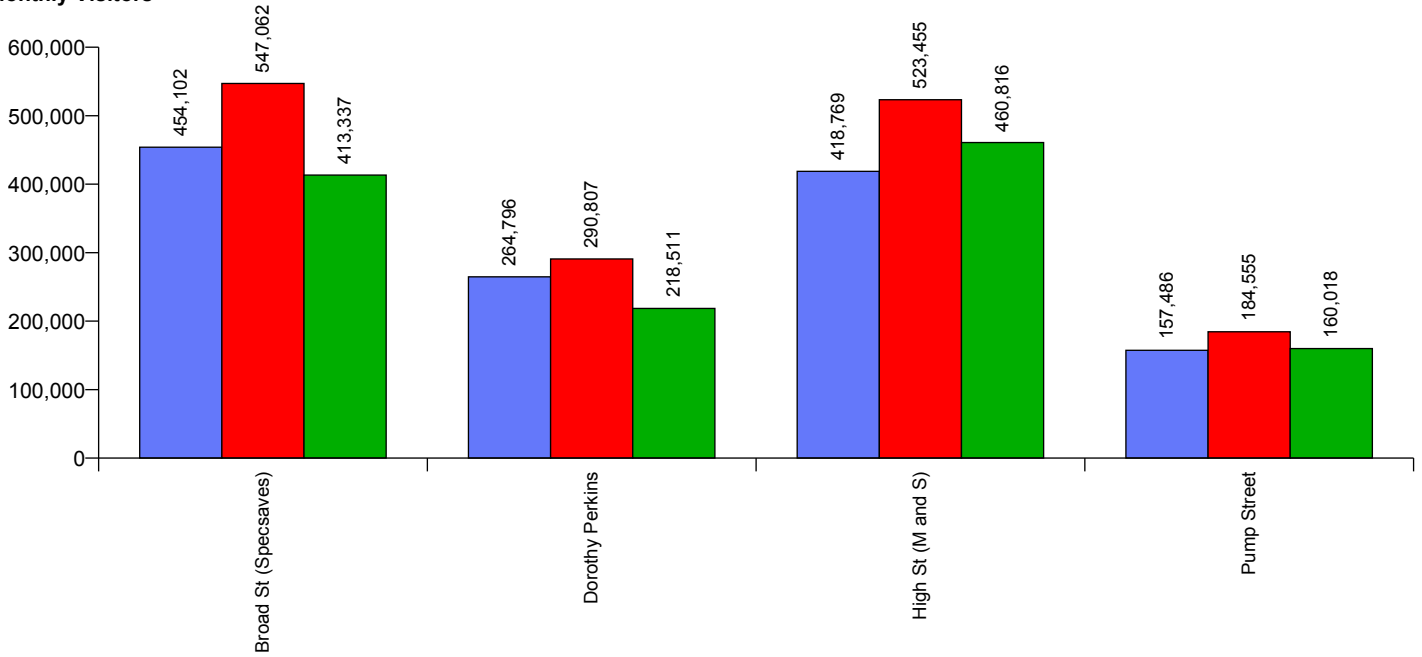
Month Commencing	02-Apr-2017
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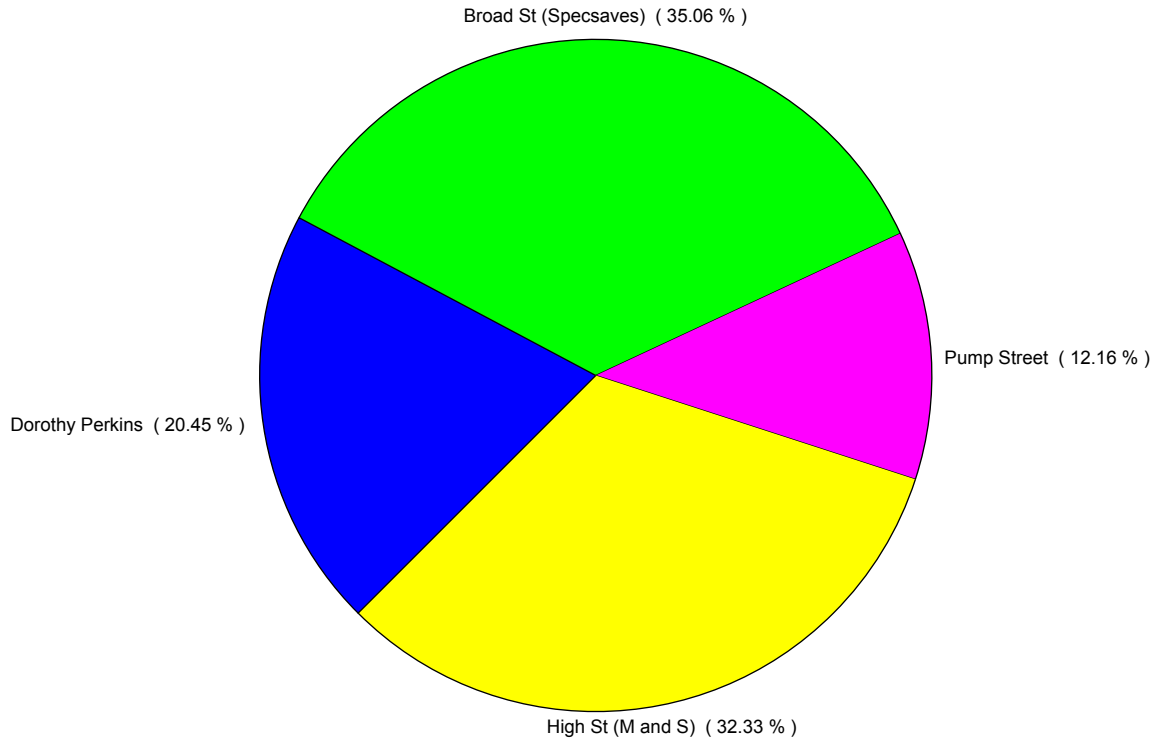
External Location Comparison

Monthly Visitors



FootFall by Entrance

Monthly Visitors



Month Commencing **02-Apr-2017**

Month **April 2017**

Weather

No weather information available

Management Highlights

W/C

02-Apr-2017	Sun	City Centre Markets	LSD Up-Market on High Street
	Fri	School Holidays	All School Holidays
	Sat	City Centre Markets	LSD Up Market on High Street
School Holidays		All School Holidays	
09-Apr-2017	Sun	City Centre Markets	LSD Up Market on High Street
		School Holidays	All School Holidays
	Mon	School Holidays	All School Holidays
	Tue	School Holidays	All School Holidays
	Wed	School Holidays	All School Holidays
	Thu	School Holidays	All School Holidays
	Fri	Bank Holiday	Good Friday
		School Holidays	All School Holidays
Sat	City Centre Markets	LSD Promotions - Up Market - High Street	
	School Holidays	All School Holidays	
16-Apr-2017	Sun	Bank Holiday	Easter Sunday
		School Holidays	All School Holidays
	Mon	Bank Holiday	Easter Monday
		City Centre Markets	LSD Promotions - Riverside Markets
		School Holidays	All School Holidays
	Tue	School Holidays	All School Holidays
	Wed	School Holidays	All School Holidays
	Thu	School Holidays	All School Holidays
	Fri	Local Sporting Event	Cricket - Worcestershire v Northamptonshire
		School Holidays	All School Holidays
Sat	City Centre Markets	LSD Promotions - Up Market - High Street	
	Local Sporting Event	Cricket - Worcestershire v Northamptonshire	
23-Apr-2017	Sun	City Centre Events & Promotions	St Georges Day Parade
		City Centre Markets	LSD Promotions - Up Market - High Street
		Local Sporting Event	Cricket - Worcestershire v Northamptonshire
	Mon	Local Sporting Event	Cricket - Worcestershire v Northamptonshire
	Sat	City Centre Markets	LSD Promotions - High Street Up-market