

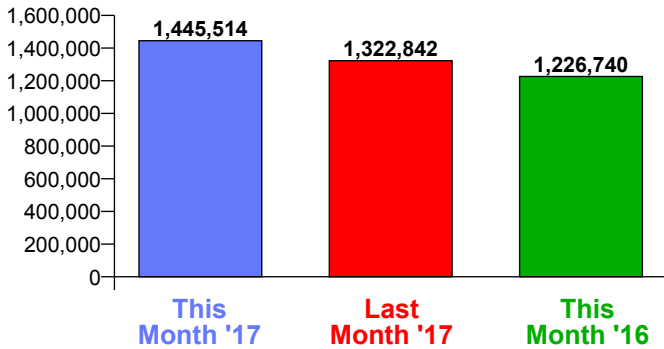
Month Commencing **30-Jul-2017**

No of Wks This Mth	4
No of Wks Last Mth	4

Month **August 2017**

Monthly Visitors

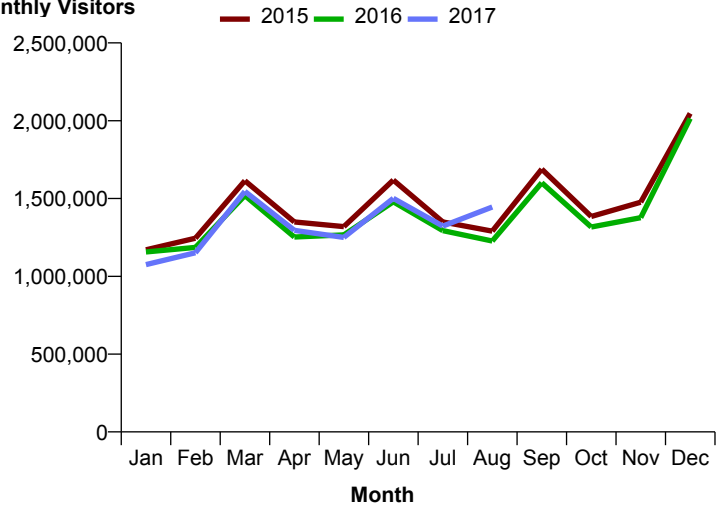
Monthly Visitors



National Benchmark		Monthly		Yearly	
M-O-M	Y-O-Y	Centre Change	Centre Change	Centre Change	Centre Change
-0.9 % ↓	-2.1 % ↓	9.3 % ↑		17.8 % ↑	

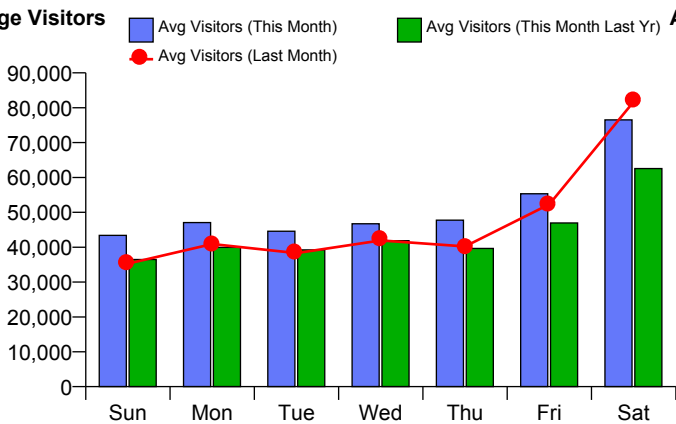
Annual Performance

Monthly Visitors



Average Daily Distribution

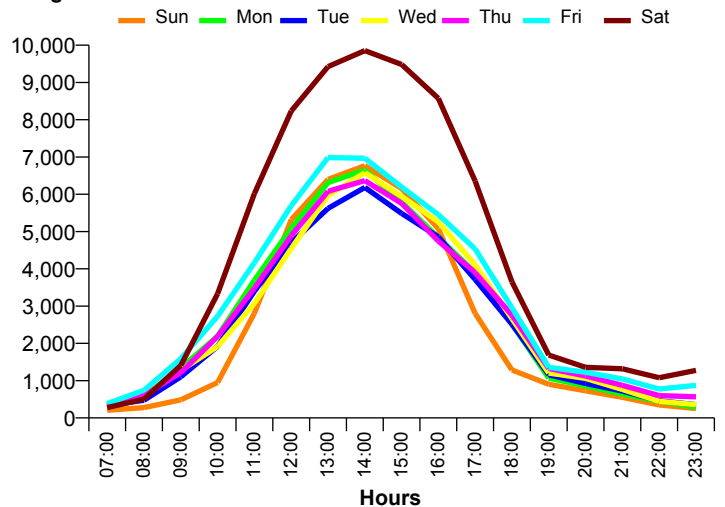
Average Visitors



This Month '17	43,383	47,077	44,572	46,734	47,746	55,344	76,523
This Month '16	36,475	39,946	39,210	41,863	39,661	46,968	62,562
Last Month '17	35,283	40,896	38,320	41,956	40,237	52,295	81,724
Y-O-Y % Change	18.9%	17.9%	13.7%	11.6%	20.4%	17.8%	22.3%

Average Hourly Distribution

Average Visitors



Zone Comparison

No Zone Comparison Available

Internal Flow Comparison

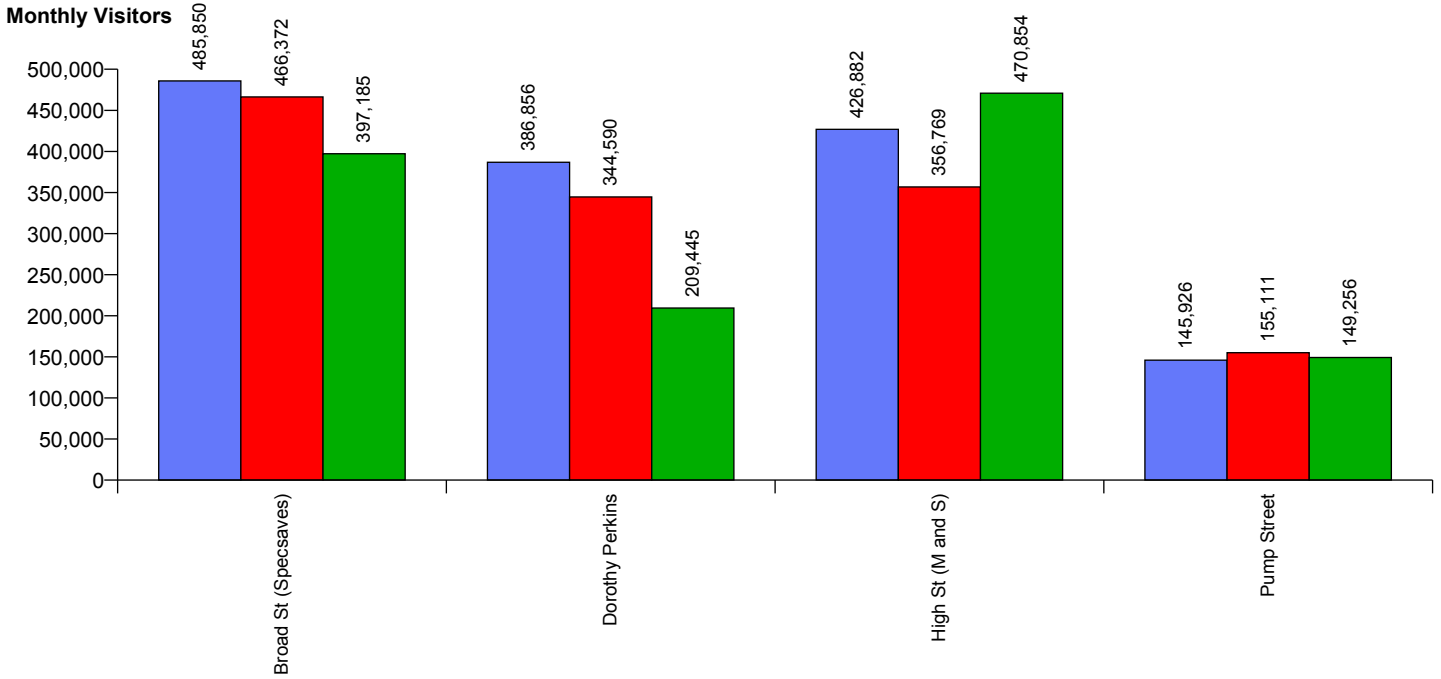
No Flow Comparison Available

Month Commencing	30-Jul-2017
------------------	-------------

No of Wks This Mth	4
No of Wks Last Mth	4

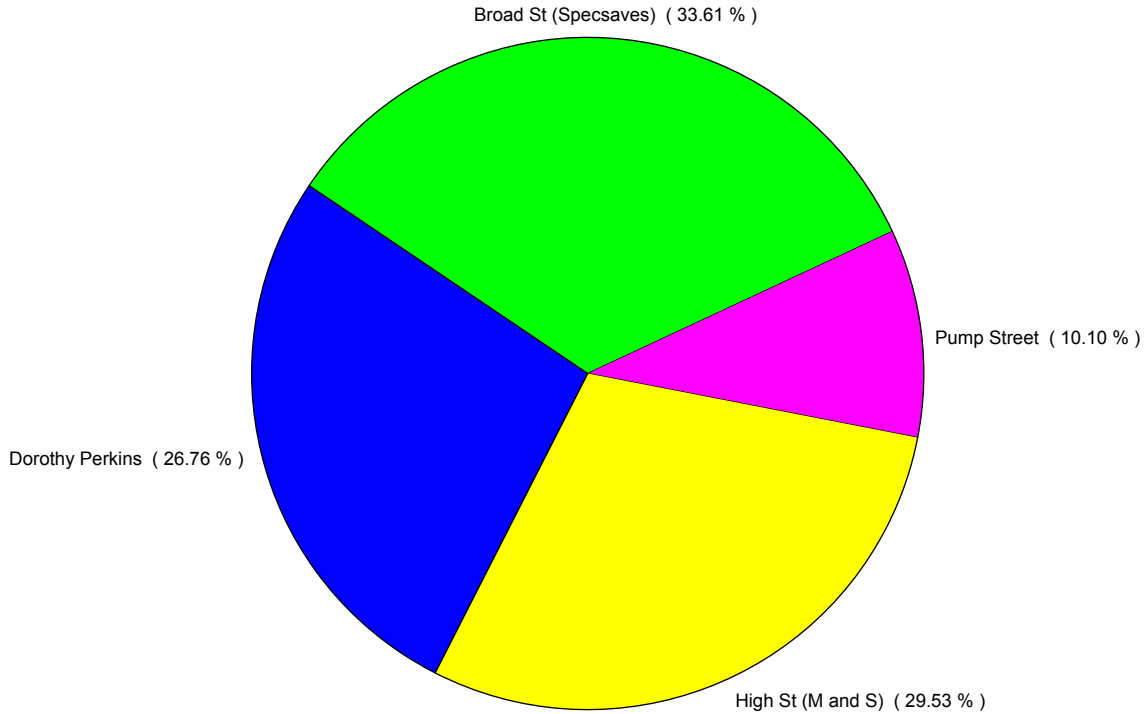
Month	August 2017
-------	-------------

External Location Comparison



FootFall by Entrance

Monthly Visitors



Month Commencing **30-Jul-2017**

Month **August 2017**

Weather

No weather information available

Management Highlights

W/C

30-Jul-2017	Sun	City Centre Markets	LSD Promotions - Up Market High Street
		Local Sporting Event	Worcestershire County Cricket Club - Rapids vs Durham Jets
		School Holidays	All School Holidays
	Mon	Local Sporting Event	Worcestershire County Cricket Club England U19 vs India U19 Start at 11am
		School Holidays	All School Holidays
	Tue	Local Sporting Event	Worcester Race course - Afternoon Races
		Local Sporting Event	Worcestershire County Cricket Club England U19 vs India U19 Start at 11am
		School Holidays	All School Holidays
	Wed	Local Sporting Event	Worcestershire County Cricket Club England U19 vs India U19 Start at 11am
		School Holidays	All School Holidays
	Thu	Local Sporting Event	Worcestershire County Cricket Club England U19 vs India U19 Start at 11am
		School Holidays	All School Holidays
	Fri	City Centre Events & Promotions	BID Worcester Foodie Festival, High Street
		School Holidays	All School Holidays
	Sat	City Centre Events & Promotions	BID Worcester Foodie Festival, High Street
Local Sporting Event		Worcestershire Cricket Club - Rapids vs Northampton Steelbacks 2.30pm start	
School Holidays		All School Holidays	
06-Aug-2017	Sun	City Centre Events & Promotions	BID Worcester Foodie Festival, High Street
		Local Sporting Event	Worcestershire Count Cricket Club Worcestershire vs Sussex starts at 11am
		School Holidays	All School Holidays
	Mon	Local Sporting Event	Worcestershire Count Cricket Club Worcestershire vs Sussex starts at 11am
		School Holidays	All School Holidays
	Tue	Local Sporting Event	Worcestershire Count Cricket Club Worcestershire vs Sussex starts at 11am
		School Holidays	All School Holidays
	Wed	Local Sporting Event	Worcestershire Count Cricket Club Worcestershire vs Sussex starts at 11am
		School Holidays	All School Holidays
	Thu	School Holidays	All School Holidays
	Fri	School Holidays	All School Holidays
	Sat	City Centre Events & Promotions	Worcester Festival
		City Centre Markets	LSD Promotions - Up Market High Street
		School Holidays	All School Holidays

Month Commencing	30-Jul-2017
-------------------------	--------------------

Month	August 2017
--------------	--------------------

		Event / Activity	Details
13-Aug-2017	Sun	City Centre Events & Promotions	Worcester Festival
		City Centre Markets	LSD Promotions - Up Market High Street
		City Centre Markets	Riverside Arts Market
		Local Sporting Event	Worcester Cricket Club - Worcestershire Rapids vs Notts Outlaws, 2.30 start
		School Holidays	All School Holidays
	Mon	City Centre Events & Promotions	Worcester Festival
		School Holidays	All School Holidays
	Tue	City Centre Events & Promotions	Worcester Festival
		School Holidays	All School Holidays
	Wed	City Centre Events & Promotions	Worcester Festival
		School Holidays	All School Holidays
	Thu	City Centre Events & Promotions	CAMRA Worcester Beer Festival at Worcester Racecourse
		City Centre Events & Promotions	Worcester Festival
		School Holidays	All School Holidays
	Fri	City Centre Events & Promotions	CAMRA Worcester Beer Festival at Worcester Racecourse
		City Centre Events & Promotions	Worcester Festival
		School Holidays	All School Holidays
	Sat	City Centre Events & Promotions	CAMRA Worcester Beer Festival at Worcester Racecourse
		City Centre Events & Promotions	Cricket Club - Last night at the Proms
		City Centre Events & Promotions	Worcester Festival
City Centre Markets		LSD Promotions - Up Market High Street	
City Centre Markets		LSD Promotions - Up Market on High Street	
School Holidays		All School Holidays	
20-Aug-2017	Sun	City Centre Events & Promotions	Riverside Arts Market
		City Centre Events & Promotions	Worcester Festival
		City Centre Markets	LSD Promotions - Riverside Arts Market, South Quay
		City Centre Markets	LSD Promotions - Up Market High Street
		City Centre Markets	LSD Promotions - Up Market on High Street
		School Holidays	All School Holidays
	Mon	City Centre Events & Promotions	Worcester Festival
		School Holidays	All School Holidays
	Tue	City Centre Events & Promotions	Worcester Festival
		School Holidays	All School Holidays
	Wed	City Centre Events & Promotions	Worcester Festival
		Local Sporting Event	Worcester Race course - Evening Racing
		School Holidays	All School Holidays
	Thu	City Centre Events & Promotions	Worcester Festival
		School Holidays	All School Holidays
	Fri	City Centre Events & Promotions	Worcester Festival
		School Holidays	All School Holidays
	Sat	City Centre Events & Promotions	Worcester Festival
		City Centre Markets	LSD Promotions - Up-Market, High Street
		School Holidays	All School Holidays