

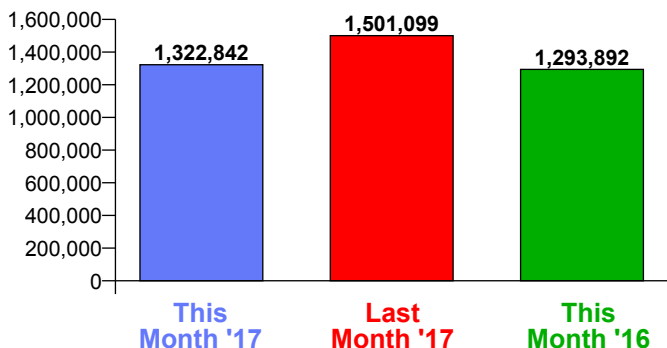
**Month Commencing**    **02-Jul-2017**

No of Wks This Mth	4
No of Wks Last Mth	5

**Month**    **July 2017**

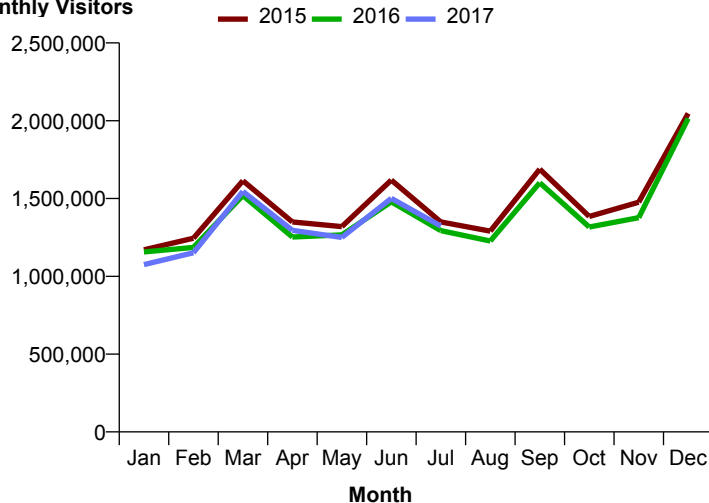
## Monthly Visitors

**Monthly Visitors**



## Annual Performance

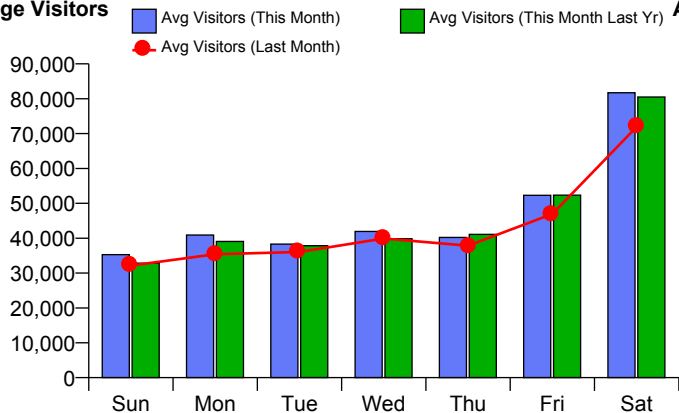
**Monthly Visitors**



National Benchmark		Monthly		Yearly	
M-O-M	Y-O-Y	Centre Change	Centre Change	Centre Change	Centre Change
-16.5 %	↓	-2.7 %	↓	-11.9 %	↓
				2.2 %	↑

## Average Daily Distribution

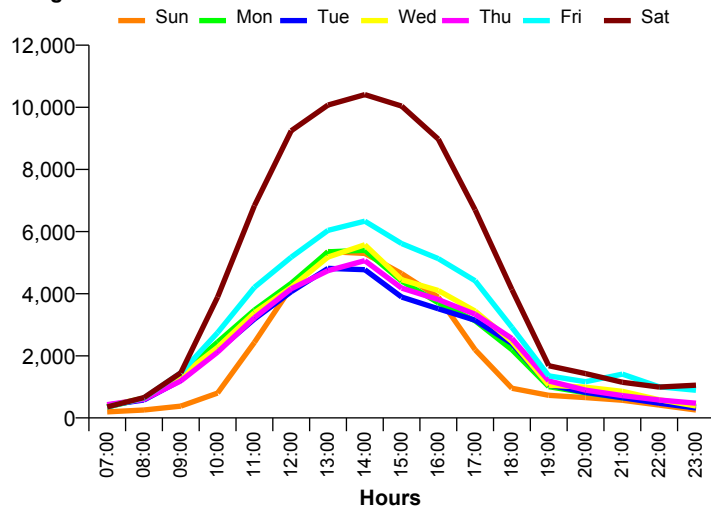
**Average Visitors**



	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Month '17	35,283	40,896	38,320	41,956	40,237	52,295	81,724
This Month '16	32,838	39,063	37,830	39,832	41,085	52,329	80,497
Last Month '17	32,143	35,409	36,035	39,914	37,847	46,935	71,936
Y-O-Y % Change	7.4%	4.7%	1.3%	5.3%	-2.1%	-0.1%	1.5%

## Average Hourly Distribution

**Average Visitors**



## Zone Comparison

No Zone Comparison Available

## Internal Flow Comparison

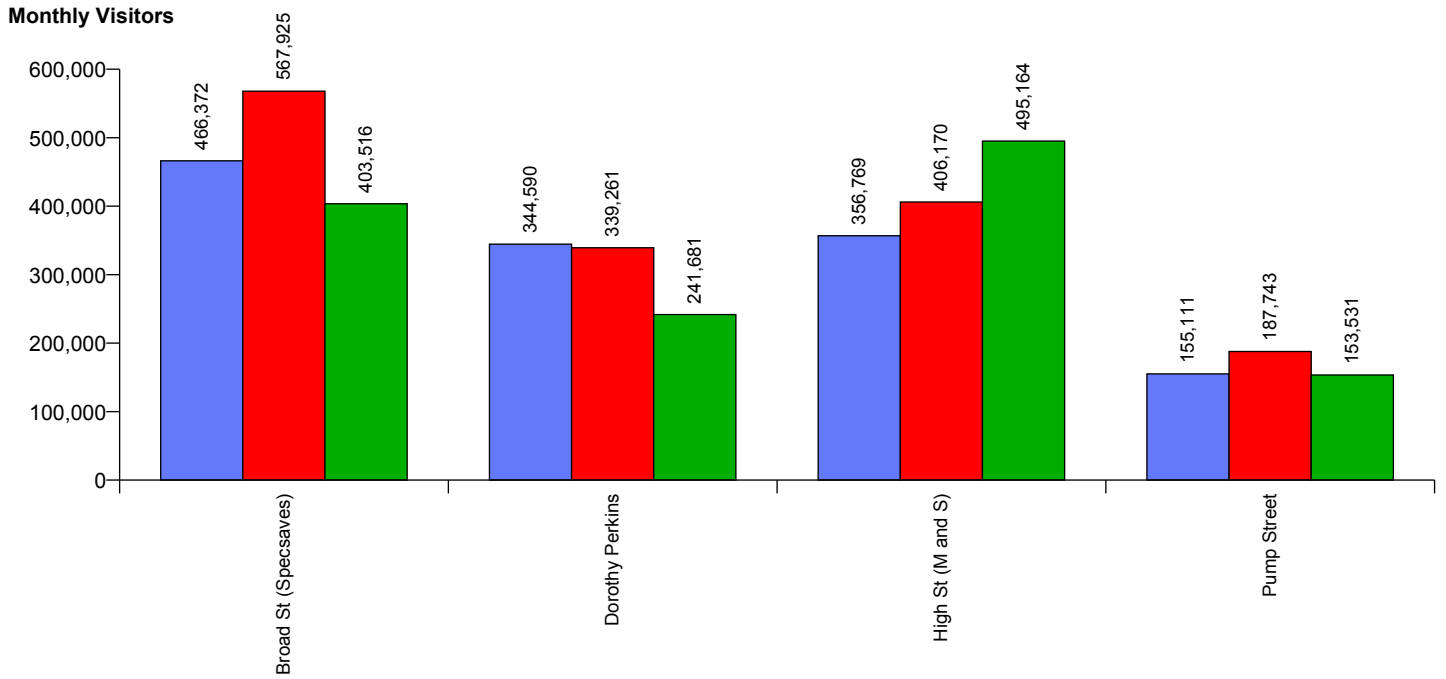
No Flow Comparison Available

<b>Month Commencing</b>	<b>02-Jul-2017</b>
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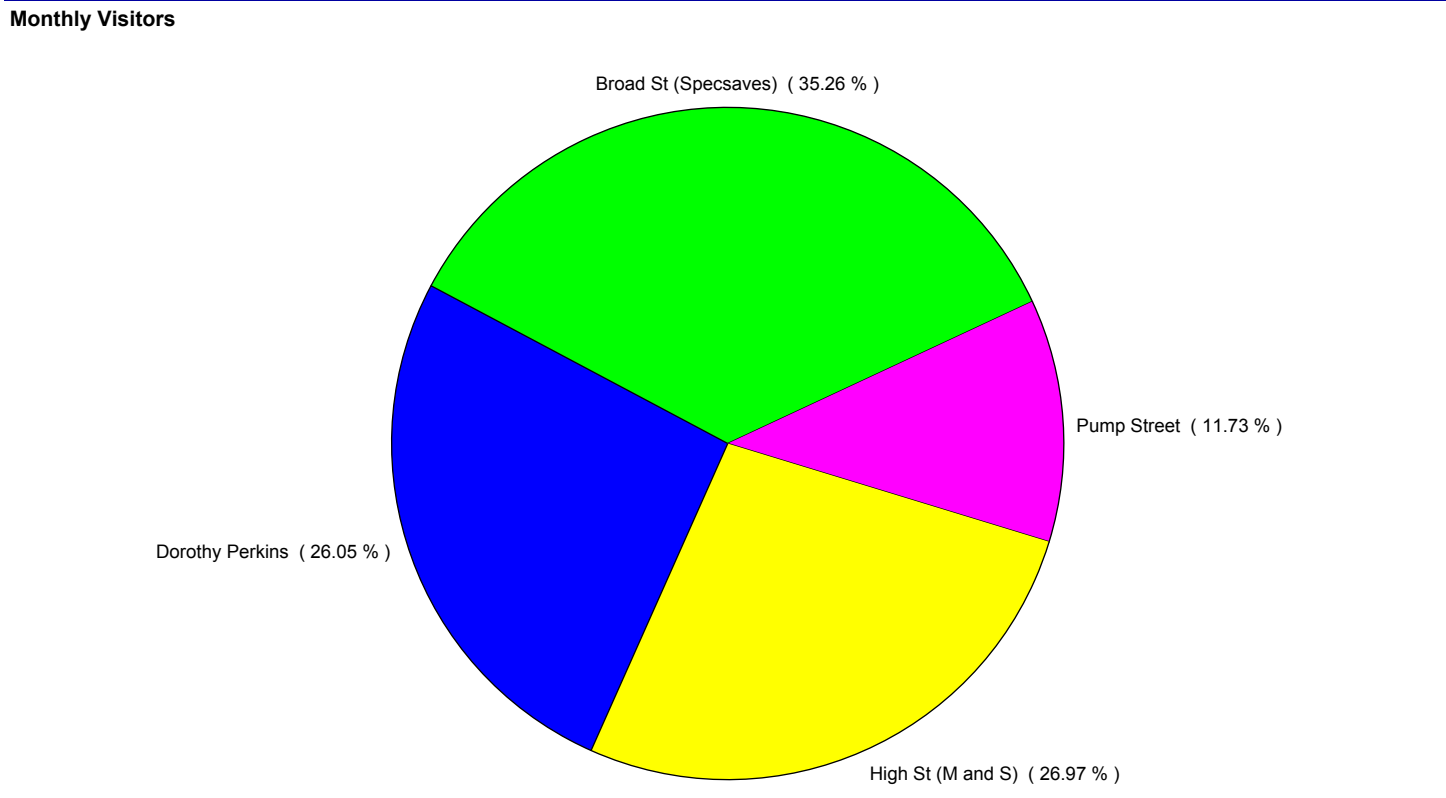
<b>No of Wks This Mth</b>	<b>4</b>
<b>No of Wks Last Mth</b>	<b>5</b>

<b>Month</b>	<b>July 2017</b>
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## External Location Comparison



## FootFall by Entrance



<b>Month Commencing</b>	<b>02-Jul-2017</b>
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<b>Month</b>	<b>July 2017</b>
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## Weather

No weather information available

## Management Highlights

**W/C**

02-Jul-2017	Sun	City Centre Markets	LSD Promotions - Up Market - High Street
	Wed	Local Sporting Event	Worcester Race course - Afternoon Racing
	Fri	Local Sporting Event	Worcestershire County Cricket 5.30pm Worcestershire Rapids vs Birmingham Bears
	Sat	City Centre Markets	LSD Promotions - Up Market High Street
09-Jul-2017	Sun	City Centre Markets	LSD Promotions - Up Market High Street
	Mon	Local Sporting Event	Worcester Race Course - Senior Citizens Raceday
		School Holidays	Private School Additional Holidays
	Tue	School Holidays	Private School Additional Holidays
	Wed	School Holidays	Private School Additional Holidays
	Thu	School Holidays	Private School Additional Holidays
	Fri	Local Sporting Event	Worcester Cricket Club - Rapids vs Leic. Foxes
		School Holidays	Private School Additional Holidays
	Sat	City Centre Markets	LSD Promotions - Up Market High Street
		Local Sporting Event	Muddy Race - Worcester Race Course
School Holidays		Private School Additional Holidays	
16-Jul-2017	Sun	City Centre Markets	LSD Promotions - Up Market High Street
		Local Sporting Event	Race for Life - Worcester Racecourse
		School Holidays	Private School Additional Holidays
	Mon	School Holidays	Private School Additional Holidays
	Tue	Local Sporting Event	Worcester Racecourse - Irish Night Races
		School Holidays	Private School Additional Holidays
	Wed	Local Sporting Event	Worcester Cricket Club - Rapids vs Derbyshire Falcons
		School Holidays	Private School Additional Holidays
	Thu	School Holidays	Private School Additional Holidays
	Fri	Local Sporting Event	Worcestershire County Cricket Club - Rapids vs Lancashire Lightning
		School Holidays	Private School Additional Holidays
	Sat	Ad Hoc	Watch out Worcester Event by DanceFest - 12 - 4 High Street
		City Centre Events & Promotions	Three Choirs Festival

<b>Month Commencing</b>	<b>02-Jul-2017</b>
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<b>Month</b>	<b>July 2017</b>
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23-Jul-2017	Sun	City Centre Events & Promotions	Three Choirs Festival
		Local Sporting Event	Worcester Racecourse - Go Dad Run
	Mon	City Centre Events & Promotions	Three Choirs Festival
		School Holidays	All School Holidays
	Tue	City Centre Events & Promotions	Three Choirs Festival
		School Holidays	All School Holidays
	Wed	City Centre Events & Promotions	Three Choirs Festival
		School Holidays	All School Holidays
	Thu	City Centre Events & Promotions	Three Choirs Festival
		Local Sporting Event	Worcester Race course - Afternoon Racing
		School Holidays	All School Holidays
	Fri	City Centre Events & Promotions	Three Choirs Festival
		School Holidays	All School Holidays
	Sat	City Centre Events & Promotions	Cathedral Square official opening, all day and outside cinema in evening
		City Centre Events & Promotions	Three Choirs Festival
		City Centre Markets	LSD Promotions - Up Market High Street
School Holidays		All School Holidays	