

Month Commencing **30-Apr-2017**

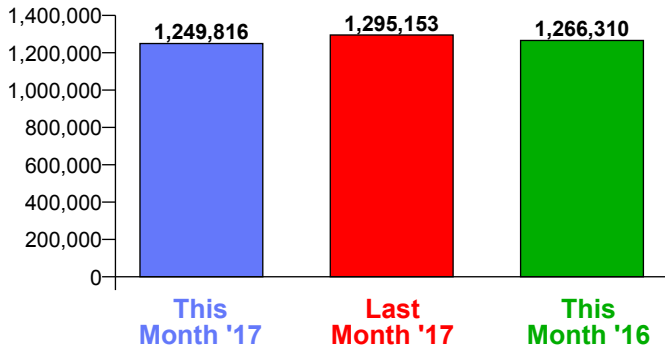
| | |
|--------------------|---|
| No of Wks This Mth | 4 |
| No of Wks Last Mth | 4 |

Month

May 2017

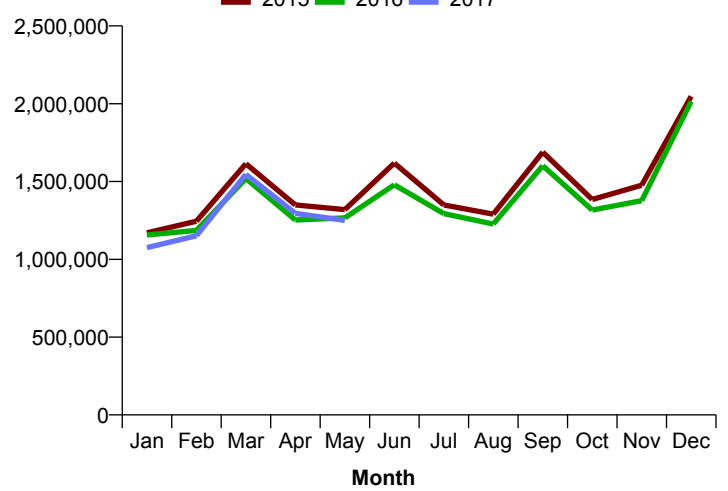
Monthly Visitors

Monthly Visitors



Annual Performance

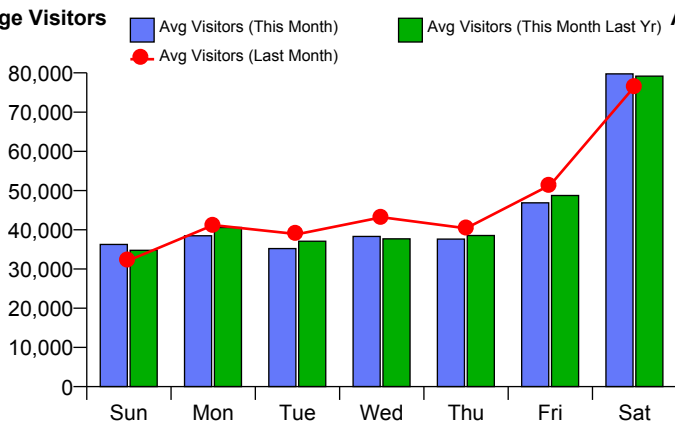
Monthly Visitors



| National Benchmark | | Monthly | | Yearly | |
|--------------------|-------|---------------|---------------|---------------|---------------|
| M-O-M | Y-O-Y | Centre Change | Centre Change | Centre Change | Centre Change |
| -3.0 % | ↓ | -3.1 % | ↓ | -3.5 % | ↓ |
| | | | | -1.3 % | ↓ |

Average Daily Distribution

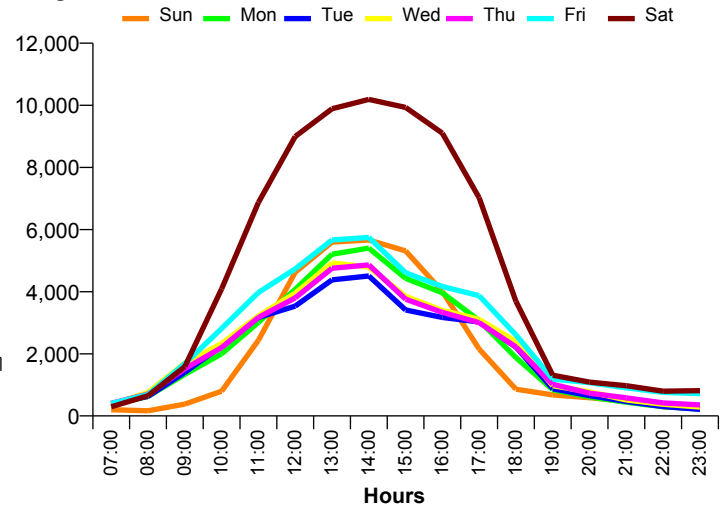
Average Visitors



| This Month '17 | 36,258 | 38,465 | 35,208 | 38,292 | 37,624 | 46,876 | 79,732 |
|----------------|--------|--------|--------|--------|--------|--------|--------|
| This Month '16 | 34,767 | 40,585 | 37,062 | 37,680 | 38,555 | 48,747 | 79,182 |
| Last Month '17 | 32,230 | 41,175 | 38,870 | 43,184 | 40,370 | 51,409 | 76,550 |
| Y-O-Y % Change | 4.3% | -5.2% | -5.0% | 1.6% | -2.4% | -3.8% | 0.7% |

Average Hourly Distribution

Average Visitors



Zone Comparison

No Zone Comparison Available

Internal Flow Comparison

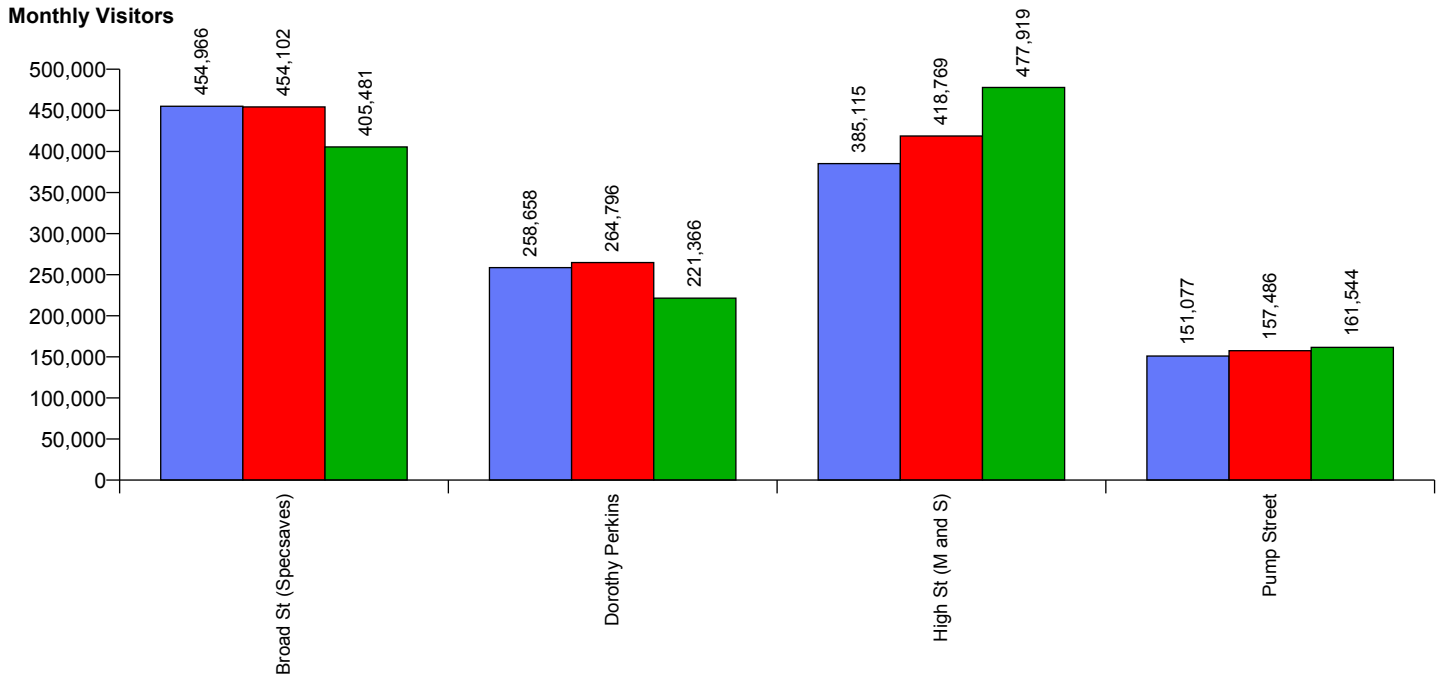
No Flow Comparison Available

| | |
|-------------------------|--------------------|
| Month Commencing | 30-Apr-2017 |
|-------------------------|--------------------|

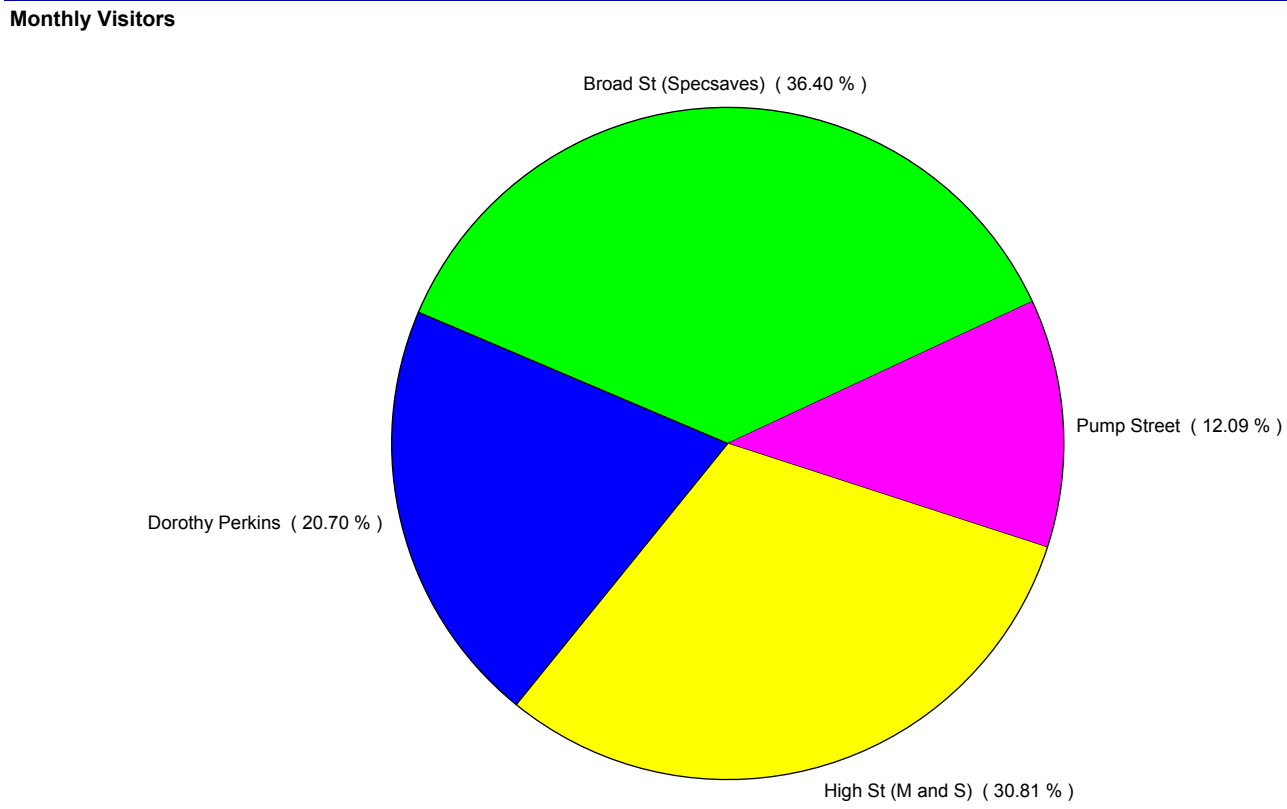
| | |
|---------------------------|----------|
| No of Wks This Mth | 4 |
| No of Wks Last Mth | 4 |

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|--------------|-----------------|
| Month | May 2017 |
|--------------|-----------------|

External Location Comparison



FootFall by Entrance



| | |
|-------------------------|--------------------|
| Month Commencing | 30-Apr-2017 |
|-------------------------|--------------------|

| | |
|--------------|-----------------|
| Month | May 2017 |
|--------------|-----------------|

Weather

No weather information available

Management Highlights

W/C

| | | | |
|---------------------------------|-----|--|--|
| 30-Apr-2017 | Sun | City Centre Markets | LSD Promotions - High Street Up-market |
| | Mon | Bank Holiday | Early May Bank Holiday |
| | | City Centre Markets | LSD Promotions - Riverside Market |
| | Fri | City Centre Markets | LSD Promotions - Spring festival Market |
| | Sat | City Centre Markets | LSD Promotions - Spring festival Market |
| 07-May-2017 | Sun | City Centre Markets | LSD Promotions - Up Market - High Street |
| | Thu | Local Sporting Event | Worcester Racecourse - Season Opener Gates open at 12.10, first race 2.10pm |
| | Fri | Local Sporting Event | Cricket New Road Worcestershire Rapids -vs- Warwickshire |
| | Sat | City Centre Markets | LSD Promotions - Upmarket on High Street |
| 14-May-2017 | Sun | City Centre Markets | LSD Promotions - Upmarket on High Street |
| | | Local Sporting Event | Cricket - New Road Worcestershire Rapids -vs- Durham Jets Start 11am |
| | Wed | Local Sporting Event | Worcester Race Course Afternoon Racing, Gates open 12 first race at 2pm |
| | Fri | City Centre Markets | LSD Promotions - Love your Market promotion on Angel Place Market |
| | Sat | City Centre Events & Promotions | HOW College - Festival at the Fountains - Riverside |
| City Centre Events & Promotions | | Worcester BID and Worcester News, Motor Festival | |
| 21-May-2017 | Sun | City Centre Markets | LSD Promotions - Up-Market High Street |
| | Fri | Local Sporting Event | Worcester Racecourse Gent's Evening Gates open 3.50pm first race at 5.50pm |
| | Sat | City Centre Markets | LSD Promotions - Up-Market High Street |