

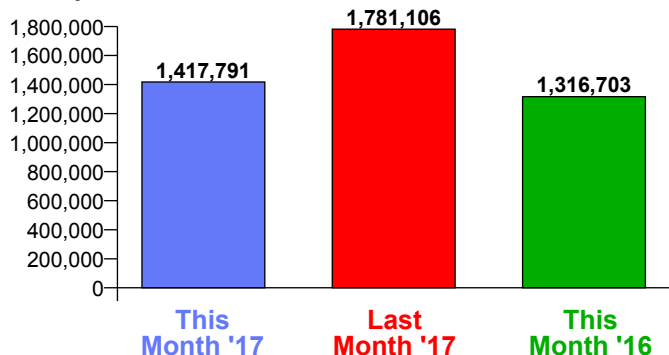
Month Commencing **01-Oct-2017**

No of Wks This Mth	4
No of Wks Last Mth	5

Month **October 2017**

Monthly Visitors

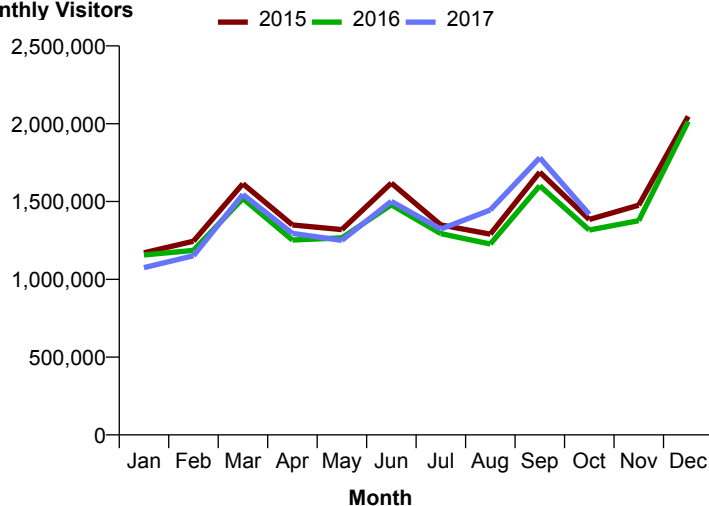
Monthly Visitors



National Benchmark		Monthly		Yearly	
M-O-M	Y-O-Y	Centre Change	Centre Change	Centre Change	Centre Change
-18.0 %	↓	-4.0 %	↓	-20.4 %	↓
				7.7 %	↑

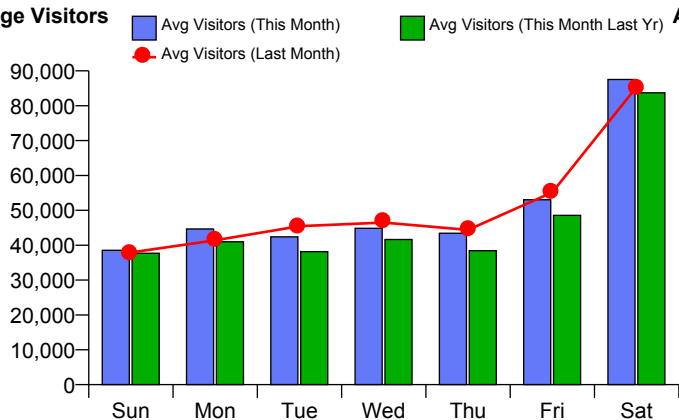
Annual Performance

Monthly Visitors



Average Daily Distribution

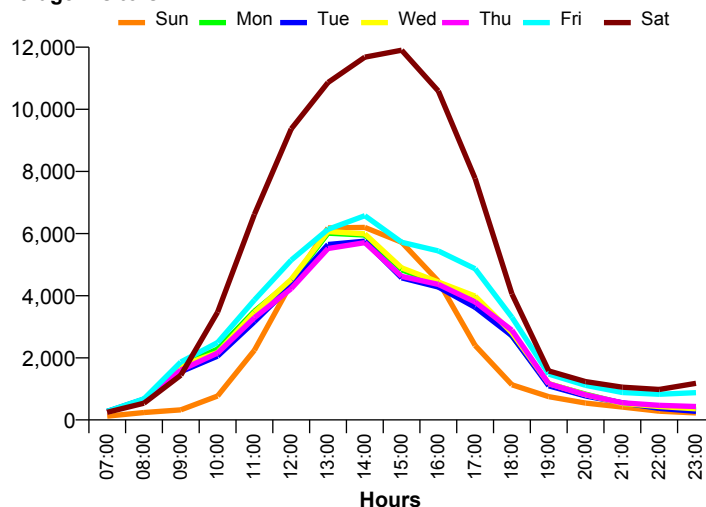
Average Visitors



This Month '17	38,537	44,663	42,397	44,841	43,433	53,041	87,536
This Month '16	37,693	40,987	38,164	41,625	38,430	48,552	83,726
Last Month '17	37,909	41,388	45,445	46,497	44,404	55,173	85,405
Y-O-Y % Change	2.2%	9.0%	11.1%	7.7%	13.0%	9.2%	4.6%

Average Hourly Distribution

Average Visitors



Zone Comparison

No Zone Comparison Available

Internal Flow Comparison

No Flow Comparison Available

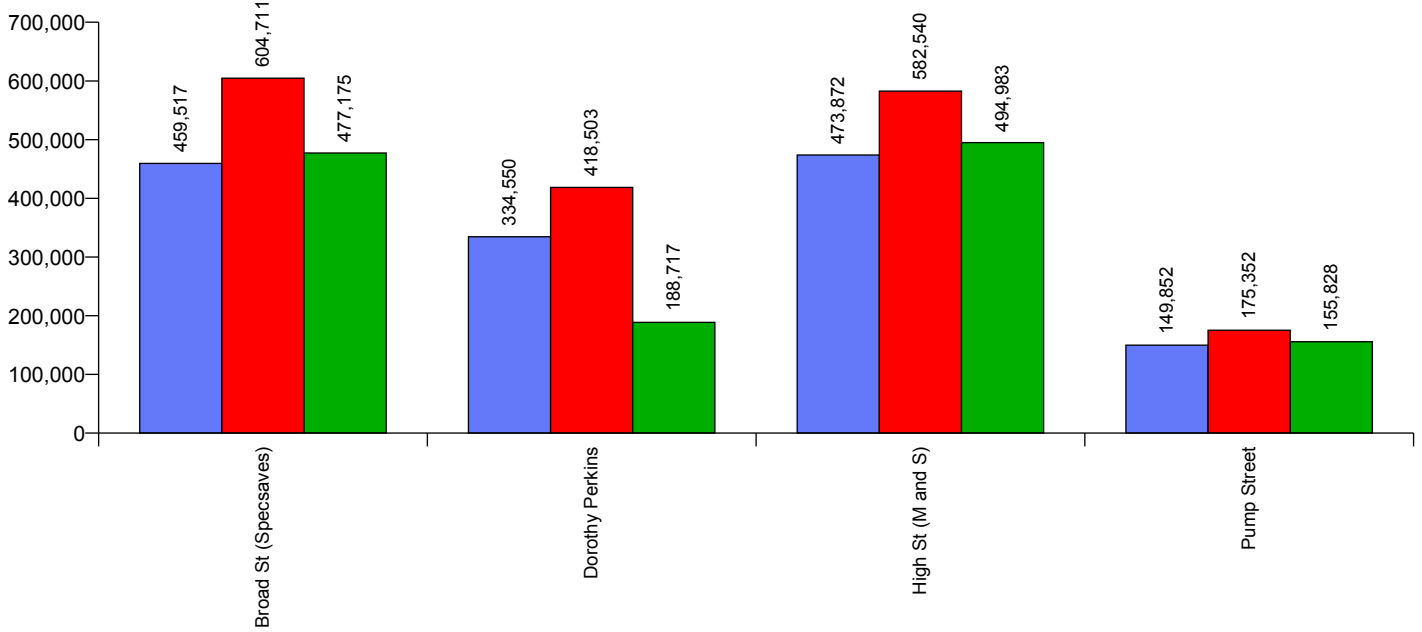
Month Commencing	01-Oct-2017
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Month	October 2017
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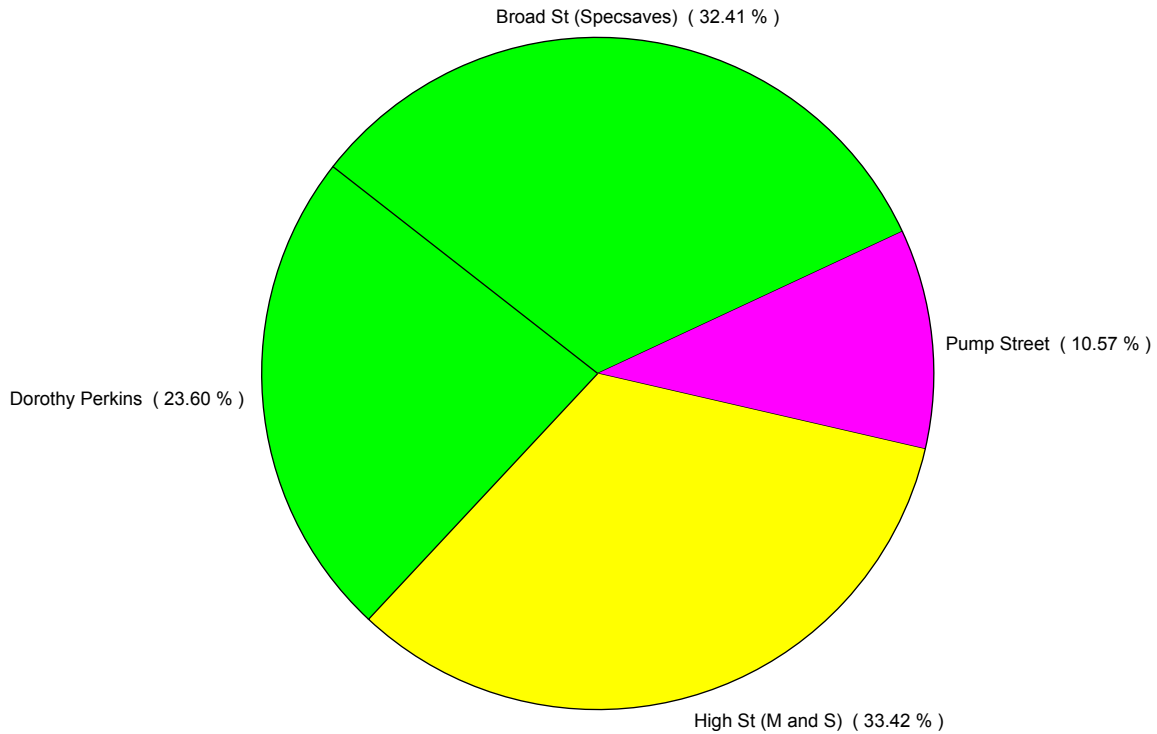
External Location Comparison

Monthly Visitors



FootFall by Entrance

Monthly Visitors



Month Commencing	01-Oct-2017
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Month	October 2017
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Weather

No weather information available

Management Highlights

W/C

01-Oct-2017	Sun	City Centre Markets	LSD Promotions - Up Market - High Street
	Mon	City Centre Events & Promotions	Worcester BID - Student Big Shop 'in'
	Tue	City Centre Events & Promotions	Worcester BID - Student Big Shop 'in'
	Wed	City Centre Events & Promotions	Worcester BID - Student Big Shop 'in'
	Thu	City Centre Events & Promotions	Worcester BID - Student Big Shop 'in'
	Fri	City Centre Events & Promotions	Worcester BID - Student Big Shop 'in'
	Sat	City Centre Events & Promotions	Worcester BID - Student Big Shop 'in'
		City Centre Markets	LSD Promotions - Up Market High Street
08-Oct-2017	Sun	City Centre Markets	LSD Promotions - Up Market High Street
	Thu	Local Sporting Event	Worcester Race Course - Afternoon Racing
	Sat	City Centre Markets	LSD Promotions - Up Market High Street
15-Oct-2017	Sun	City Centre Markets	LSD Promotions - Up Market High Street
	Tue	Local Sporting Event	Worcester Races - Transferred from Hereford
	Fri	City Centre Events & Promotions	Oktoberfest: Worcester Racecourse Fri - 6pm - 11pm Sat - noon - 11pm
	Sat	City Centre Events & Promotions	Dancox VC Centenary Military March 10 - 12.
		City Centre Events & Promotions	Oktoberfest: Worcester Racecourse Fri - 6pm - 11pm Sat - noon - 11pm
	City Centre Markets	LSD Promotions - Up Market - High Street	
22-Oct-2017	Sun	City Centre Markets	LSD Promotions - Up Market - High Street
	Mon	School Holidays	October Half Term
	Tue	School Holidays	October Half Term
	Wed	Local Sporting Event	Worcester Race Course - Halloween Half Term Raceday
		School Holidays	October Half Term
	Thu	School Holidays	October Half Term
	Fri	City Centre Markets	LSD Promotions - Oktoberfest Special Market High Street
		School Holidays	October Half Term