

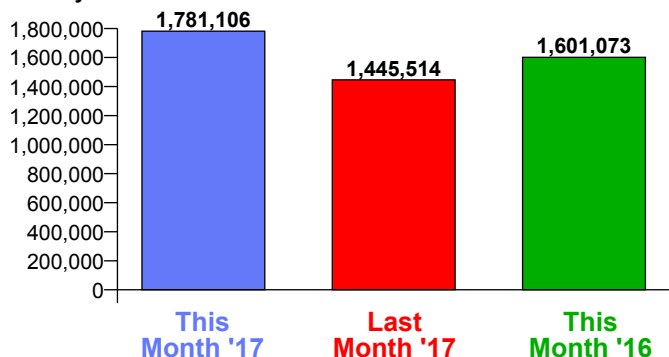
Month Commencing **27-Aug-2017**

No of Wks This Mth	5
No of Wks Last Mth	4

Month **September 2017**

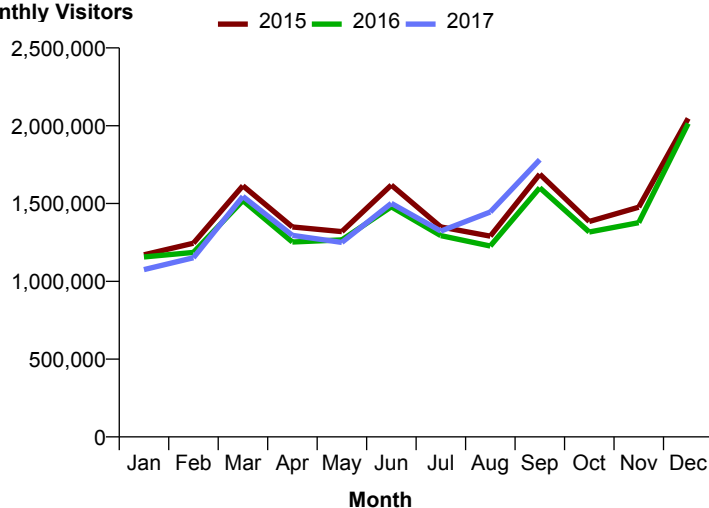
## Monthly Visitors

Monthly Visitors



## Annual Performance

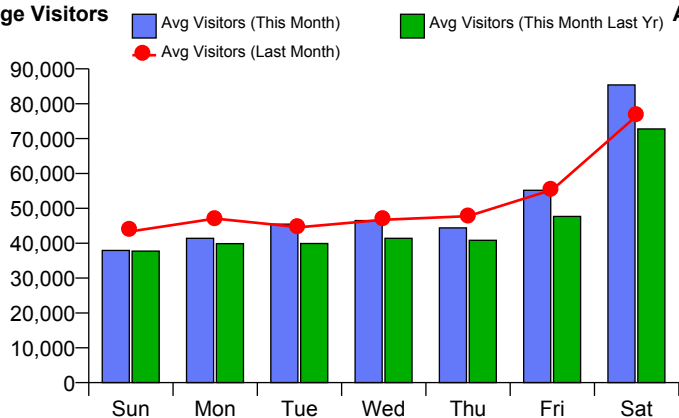
Monthly Visitors



National Benchmark		Monthly		Yearly	
M-O-M	Y-O-Y	Centre Change	Centre Change	Centre Change	Centre Change
24.4 % ↑	-2.1 % ↓	23.2 % ↑		11.2 % ↑	

## Average Daily Distribution

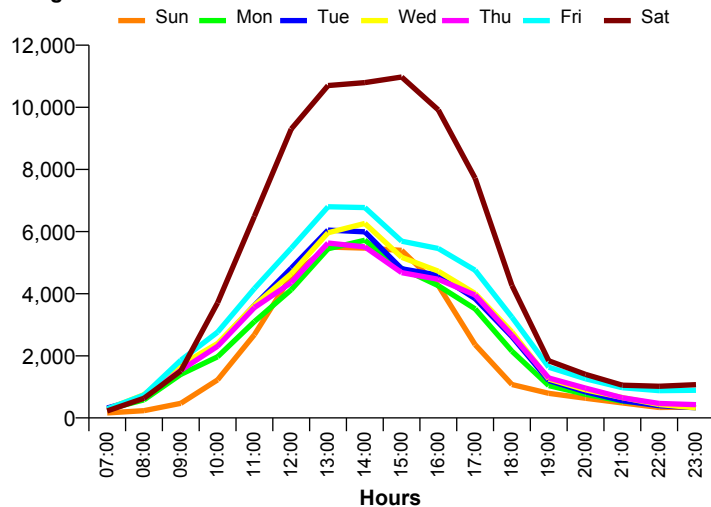
Average Visitors



This Month '17	37,909	41,388	45,445	46,497	44,404	55,173	85,405
This Month '16	37,742	39,858	39,930	41,403	40,827	47,675	72,779
Last Month '17	43,383	47,077	44,572	46,734	47,746	55,344	76,523
Y-O-Y % Change	0.4%	3.8%	13.8%	12.3%	8.8%	15.7%	17.3%

## Average Hourly Distribution

Average Visitors



## Zone Comparison

No Zone Comparison Available

## Internal Flow Comparison

No Flow Comparison Available

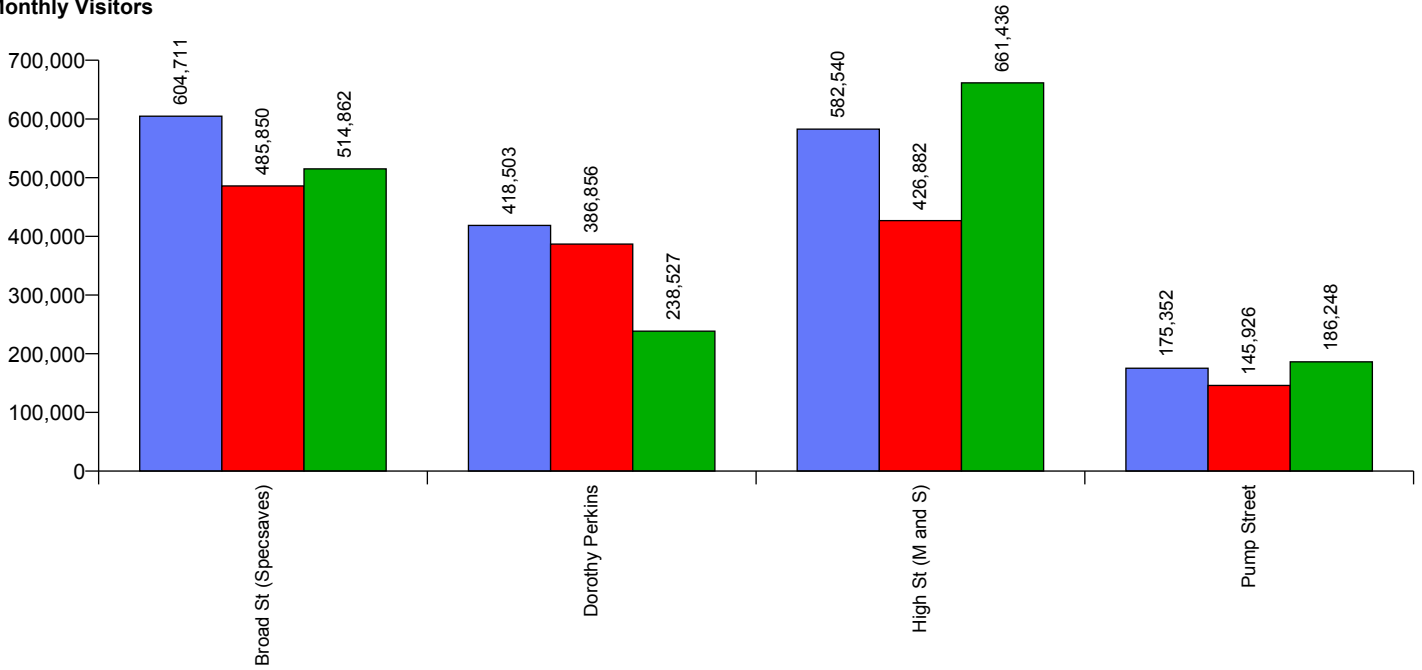
Month Commencing	27-Aug-2017
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No of Wks This Mth	5
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Month	September 2017
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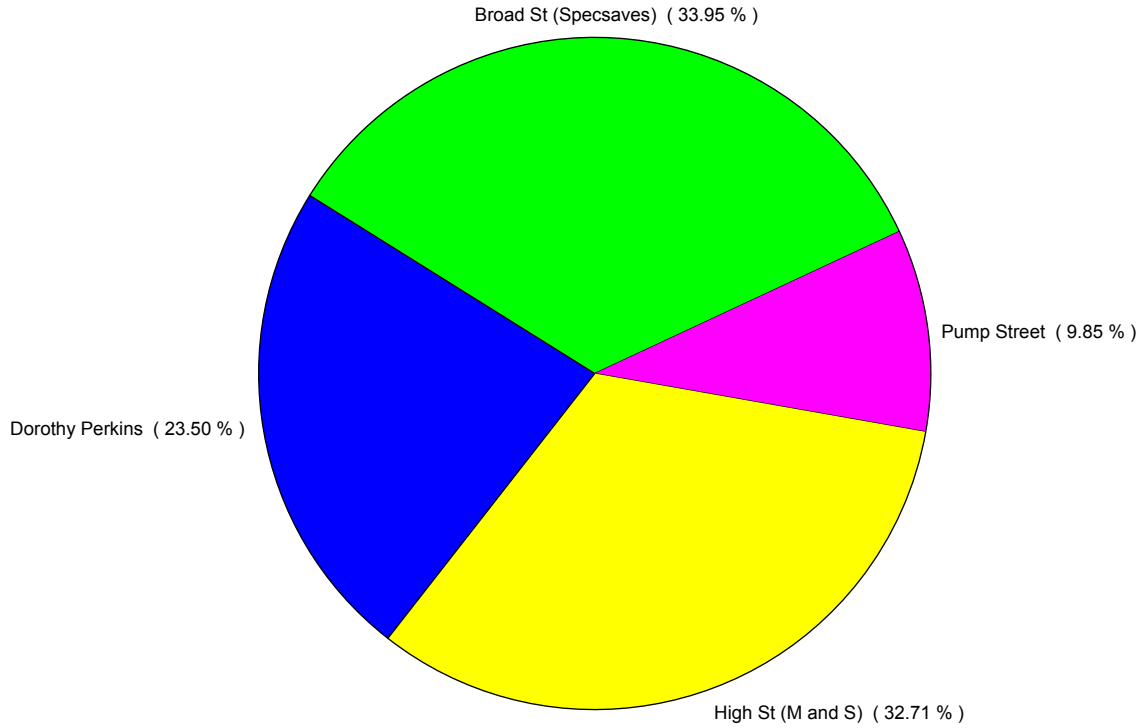
## External Location Comparison

Monthly Visitors



## FootFall by Entrance

Monthly Visitors



<b>Month Commencing</b>	<b>27-Aug-2017</b>
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<b>Month</b>	<b>September 2017</b>
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## Weather

No weather information available

## Management Highlights

**W/C**

27-Aug-2017	Sun	City Centre Events & Promotions	Riverside Arts Market
		City Centre Events & Promotions	Worcester Festival
		City Centre Markets	LSD Promotions - Up-Market, High Street
		School Holidays	All School Holidays
	Mon	Bank Holiday	August Bank Holiday
		City Centre Events & Promotions	Worcester Festival
		City Centre Events & Promotions	Worcester Festival Firework Finale - South Quay
		Local Sporting Event	Worcestershire County Cricket Club - Worcestershire vs Gloucestershire
		School Holidays	All School Holidays
	Tue	Local Sporting Event	Worcestershire County Cricket Club - Worcestershire vs Gloucestershire
		School Holidays	All School Holidays
	Wed	Local Sporting Event	Worcester Race Course - Evening Racing
		Local Sporting Event	Worcestershire County Cricket Club - Worcestershire vs Gloucestershire
		School Holidays	All School Holidays
Thu	Local Sporting Event	Worcestershire County Cricket Club - Worcestershire vs Gloucestershire	
	School Holidays	All School Holidays	
Fri	School Holidays	All School Holidays	
Sat	City Centre Markets	LSD Promotions - Up Market High Street	
	School Holidays	All School Holidays	
03-Sep-2017	Sun	City Centre Markets	LSD Promotions - Up Market High Street
		Local Sporting Event	Worcester Race Course - Family Fun Day - 12 - 5.30
		School Holidays	All School Holidays
	Mon	School Holidays	All School Holidays
		School Holidays	Private School Additional Holidays
	Tue	School Holidays	Private School Additional Holidays
	Thu	City Centre Events & Promotions	Heritage Weekend
	Fri	City Centre Events & Promotions	Heritage Weekend
	Sat	City Centre Events & Promotions	Heritage Weekend
City Centre Markets		LSD Promotions - Up Market High Street	

<b>Month Commencing</b>	<b>27-Aug-2017</b>
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<b>Month</b>	<b>September 2017</b>
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10-Sep-2017	Sun	City Centre Events & Promotions	Heritage Weekend
		City Centre Markets	LSD Promotions - Up Market High Street
		Local Sporting Event	Tour of Britain: Final Stage starting Croft Road
	Tue	Local Sporting Event	Worcester Race Course - Afternoon Racing - noon -5.30pm
		Local Sporting Event	Worcestershire County Cricket Club - Worcestershire Vs Leicestershire. 10.30am start
	Wed	Local Sporting Event	Worcestershire County Cricket Club - Worcestershire Vs Leicestershire. 10.30am start
	Thu	Local Sporting Event	Worcestershire County Cricket Club - Worcestershire Vs Leicestershire. 10.30am start
	Fri	City Centre Events & Promotions	Worcester Festival of Business - High Street/Guildhall
		City Centre Events & Promotions	Worcester Music Festival
		Local Sporting Event	Worcestershire County Cricket Club - Worcestershire Vs Leicestershire. 10.30am start
Sat	City Centre Events & Promotions	Worcester Music Festival	
	City Centre Markets	LSD Promotions - Up Market - High Street	
17-Sep-2017	Sun	City Centre Events & Promotions	Worcester Music Festival
		City Centre Markets	LSD Promotions - Up Market - High Street
		Local Sporting Event	Worcester City 10k run
	Mon	Local Sporting Event	Worcester Race Course - Locals' Race Day - noon - 5.30pm
	Sat	City Centre Events & Promotions	Worcestershire Pride Event - Copenhagen Street
City Centre Markets		LSD Promotions - Up Market - High Street	
24-Sep-2017	Sun	City Centre Markets	LSD Promotions - Up Market - High Street
	Mon	Local Sporting Event	Worcestershire County Cricket Club - Worcestershire vs Durham 10.30am Start
	Tue	Local Sporting Event	Worcestershire County Cricket Club - Worcestershire vs Durham 10.30am Start
	Wed	Local Sporting Event	Worcestershire County Cricket Club - Worcestershire vs Durham 10.30am Start
	Thu	Local Sporting Event	Worcestershire County Cricket Club - Worcestershire vs Durham 10.30am Start
	Fri	City Centre Markets	LSD Promotions - Harvestfest Special Market High Street
		Local Sporting Event	Worcester Race Course - BIG Macmillan Raceday noon - 6pm
Sat	City Centre Markets	LSD Promotions - Harvestfest Special Market High Street	