

Month Commencing **01-Apr-2018**

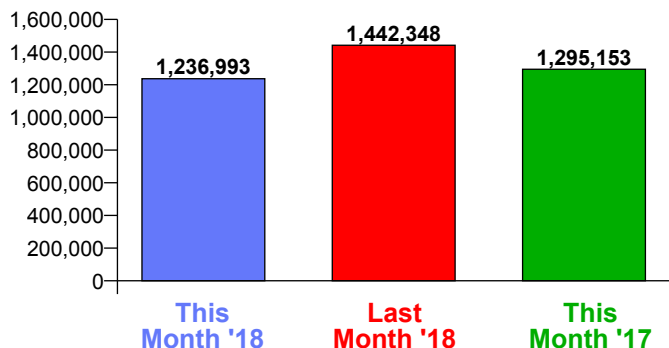
No of Wks This Mth	4
No of Wks Last Mth	5

Month

April 2018

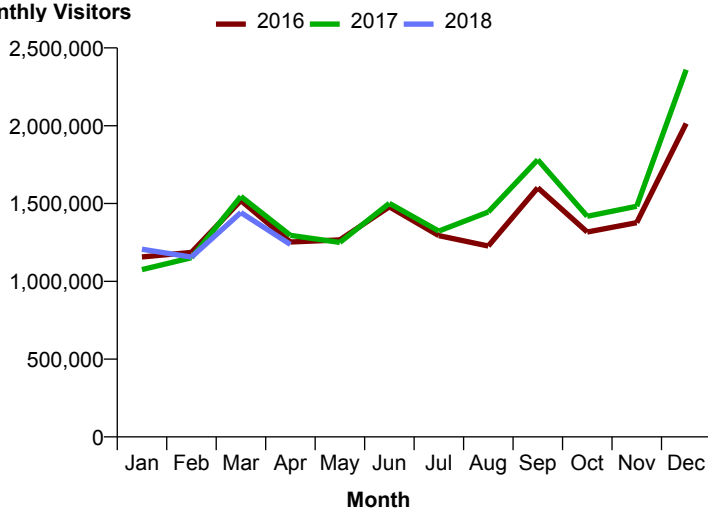
Monthly Visitors

Monthly Visitors



Annual Performance

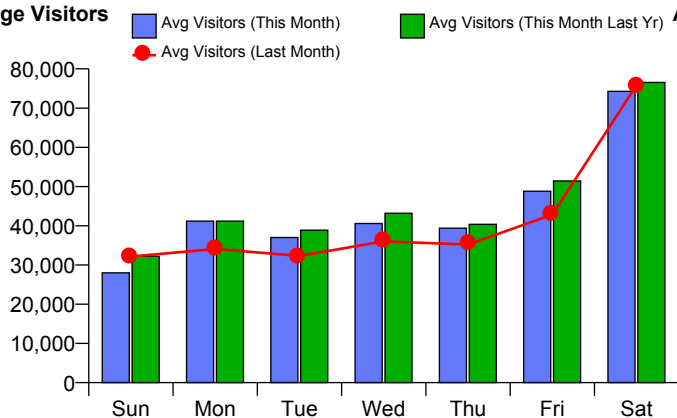
Monthly Visitors



National Benchmark		Monthly		Yearly	
M-O-M	Y-O-Y	Centre Change	Centre Change	Centre Change	Centre Change
-16.9 %	↓	-4.1 %	↓	-14.2 %	↓
				-4.5 %	↓

Average Daily Distribution

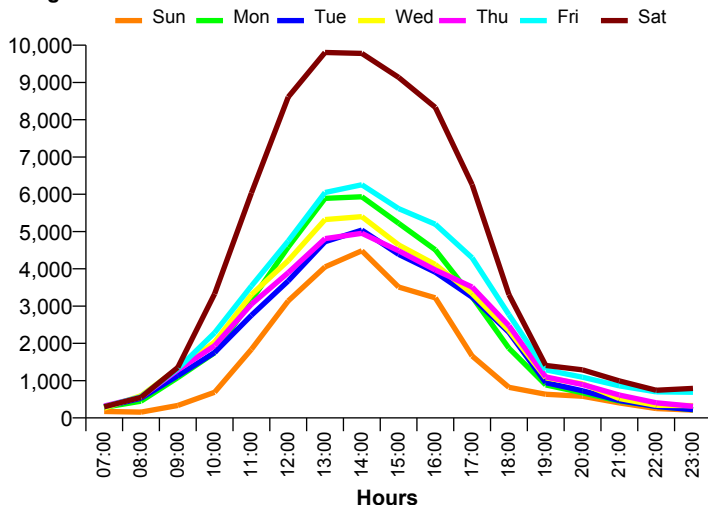
Average Visitors



This Month '18	28,008	41,192	37,018	40,576	39,375	48,796	74,285
This Month '17	32,230	41,175	38,870	43,184	40,370	51,409	76,550
Last Month '18	32,153	34,089	32,300	36,022	35,214	42,845	75,846
Y-O-Y % Change	-13.1%	0.0%	-4.8%	-6.0%	-2.5%	-5.1%	-3.0%

Average Hourly Distribution

Average Visitors



Zone Comparison

No Zone Comparison Available

Internal Flow Comparison

No Flow Comparison Available

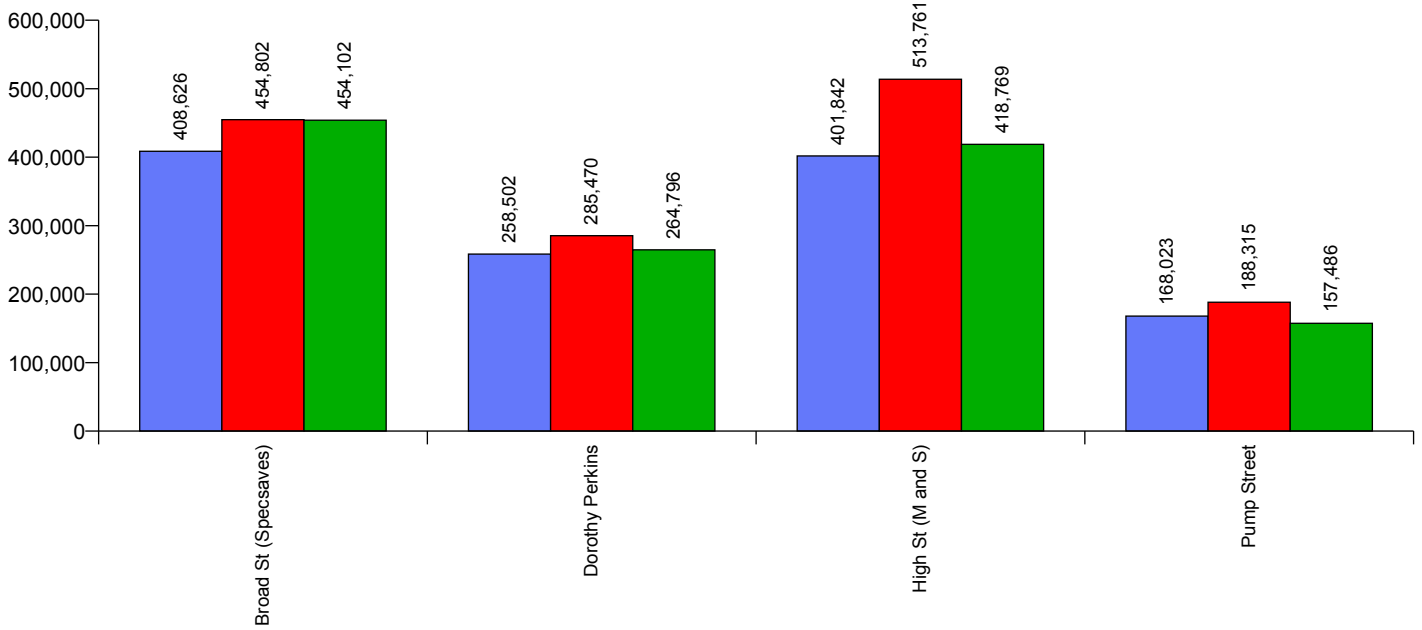
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Month	April 2018
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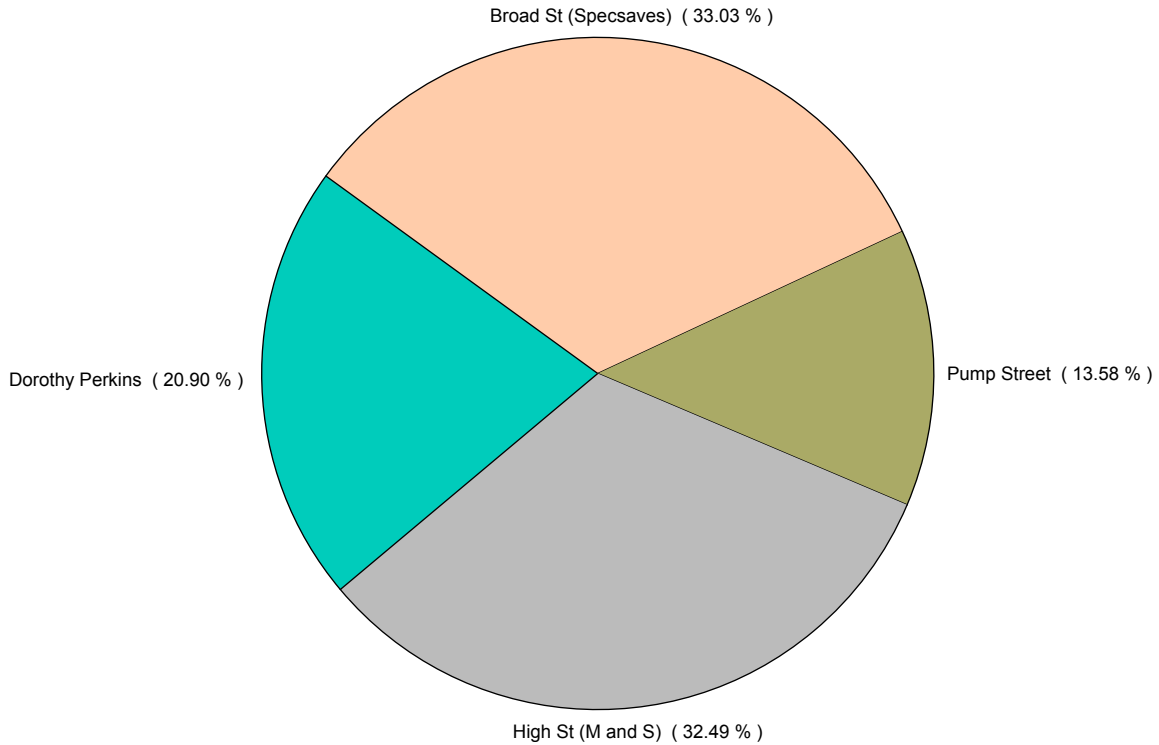
External Location Comparison

Monthly Visitors



FootFall by Entrance

Monthly Visitors



Month Commencing **01-Apr-2018**

Month **April 2018**

Weather

No weather information available

Management Highlights

W/C

01-Apr-2018	Sun	Local Sporting Event	WORCESTERSHIRE VS LEEDS BRADFORD MCCU 1/04/2018 11:00 Blackfinch New Road MCC University Matches 2018
		Notable Dates	Easter Sunday
		School Holidays	Public schools - 30th March - 17th April State schools - 30th March - 15th April
	Mon	Bank Holiday	Easter Bank Holiday
		School Holidays	Public schools - 30th March - 17th April State schools - 30th March - 15th April
	Tue	School Holidays	Public schools - 30th March - 17th April State schools - 30th March - 15th April
	Wed	School Holidays	Public schools - 30th March - 17th April State schools - 30th March - 15th April
	Thu	School Holidays	Public schools - 30th March - 17th April State schools - 30th March - 15th April
Fri	School Holidays	Public schools - 30th March - 17th April State schools - 30th March - 15th April	
Sat	School Holidays	Public schools - 30th March - 17th April State schools - 30th March - 15th April	
08-Apr-2018	Sun	Ad Hoc	Em-Com Worcester Arena
		School Holidays	Public schools - 30th March - 17th April State schools - 30th March - 15th April
	Mon	School Holidays	Public schools - 30th March - 17th April State schools - 30th March - 15th April
	Tue	School Holidays	Public schools - 30th March - 17th April State schools - 30th March - 15th April
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	Fri	School Holidays	Public schools - 30th March - 17th April State schools - 30th March - 15th April
Sat	School Holidays	Public schools - 30th March - 17th April State schools - 30th March - 15th April	
15-Apr-2018	Sun	Ad Hoc	Can You Dance? Convention Worcester Arena
		School Holidays	Public schools - 30th March - 17th April State schools - 30th March - 15th April
	Mon	School Holidays	Public schools - 30th March - 17th April State schools - 30th March - 15th April
Tue	School Holidays	Public schools - 30th March - 17th April State schools - 30th March - 15th April	
22-Apr-2018	Mon	Notable Dates	St George's Day
	Fri	Local Sporting Event	WORCESTERSHIRE VS NOTTINGHAMSHIRE 27/04/2018 11:00 Blackfinch New Road Specsavers County Championship Division One 2018