

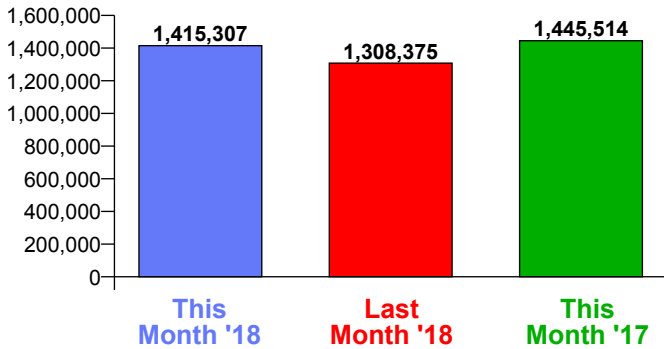
**Month Commencing**    **29-Jul-2018**

No of Wks This Mth	4
No of Wks Last Mth	4

**Month**    **August 2018**

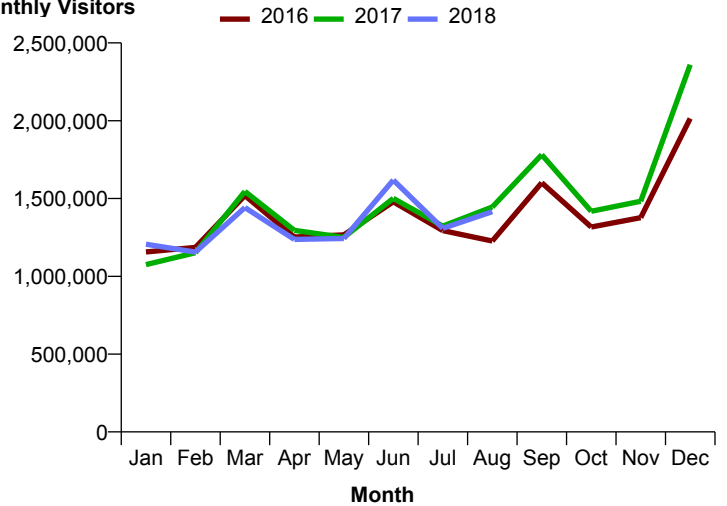
## Monthly Visitors

**Monthly Visitors**



## Annual Performance

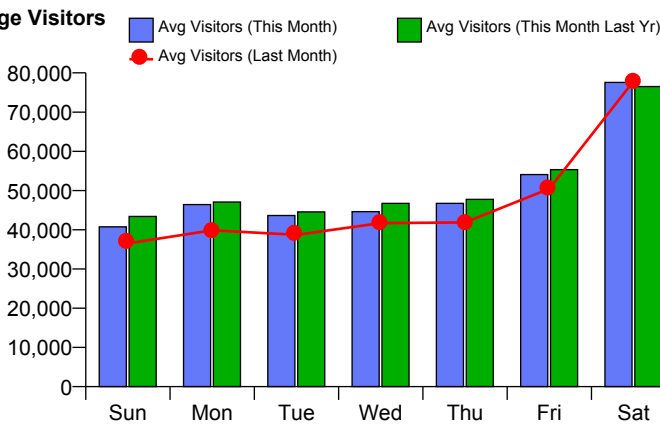
**Monthly Visitors**



National Benchmark		Monthly		Yearly	
M-O-M	Y-O-Y	Centre Change	Centre Change	Centre Change	Centre Change
2.1 % ↑	-2.8 % ↓	8.2 % ↑		-2.1 % ↓	

## Average Daily Distribution

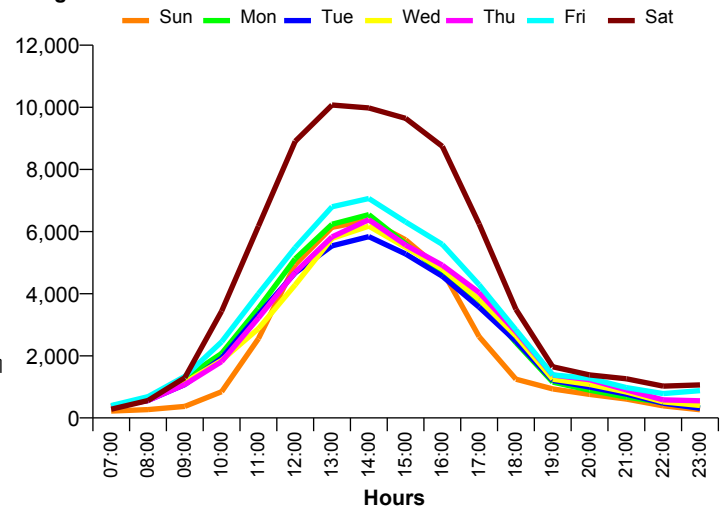
**Average Visitors**



This Month '18	40,763	46,427	43,641	44,632	46,727	54,068	77,570
This Month '17	43,383	47,077	44,572	46,734	47,746	55,344	76,523
Last Month '18	36,540	39,881	38,702	41,712	41,859	50,476	77,924
Y-O-Y % Change	-6.0%	-1.4%	-2.1%	-4.5%	-2.1%	-2.3%	1.4%

## Average Hourly Distribution

**Average Visitors**



## Zone Comparison

No Zone Comparison Available

## Internal Flow Comparison

No Flow Comparison Available

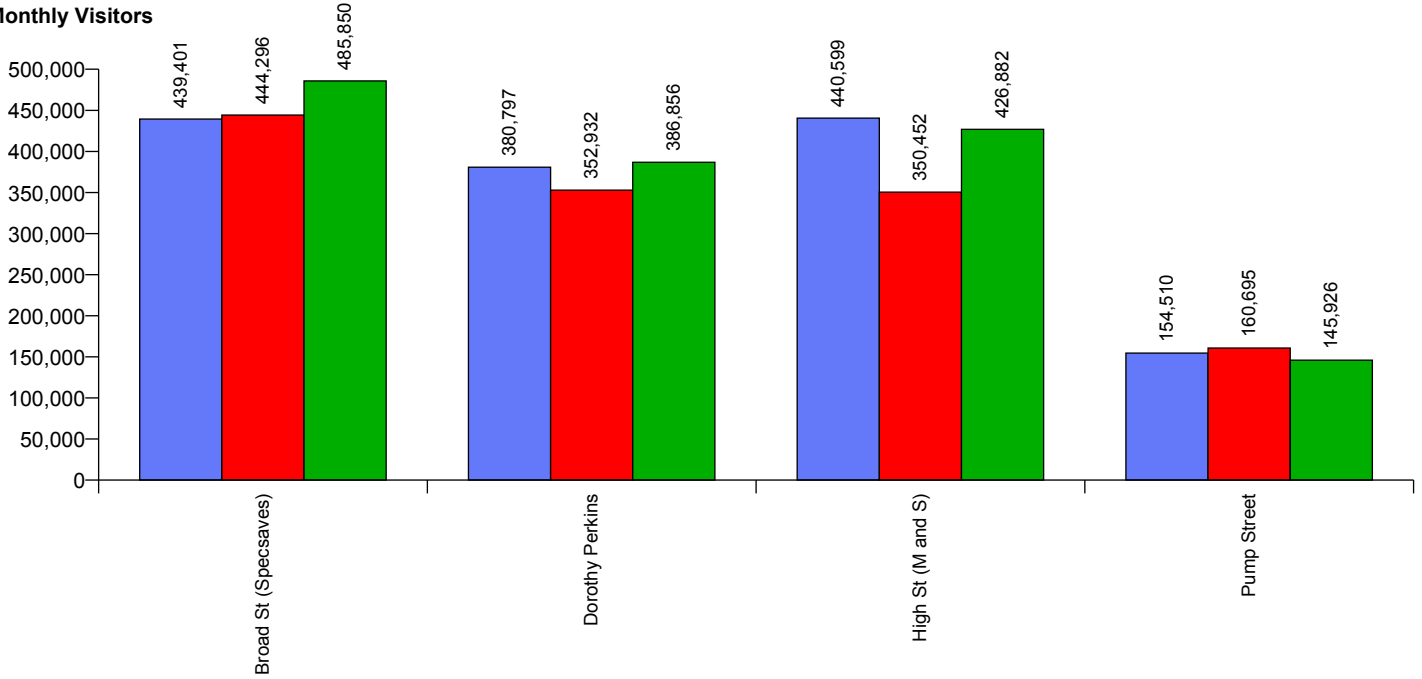
Month Commencing	29-Jul-2018
------------------	-------------

No of Wks This Mth	4
No of Wks Last Mth	4

Month	August 2018
-------	-------------

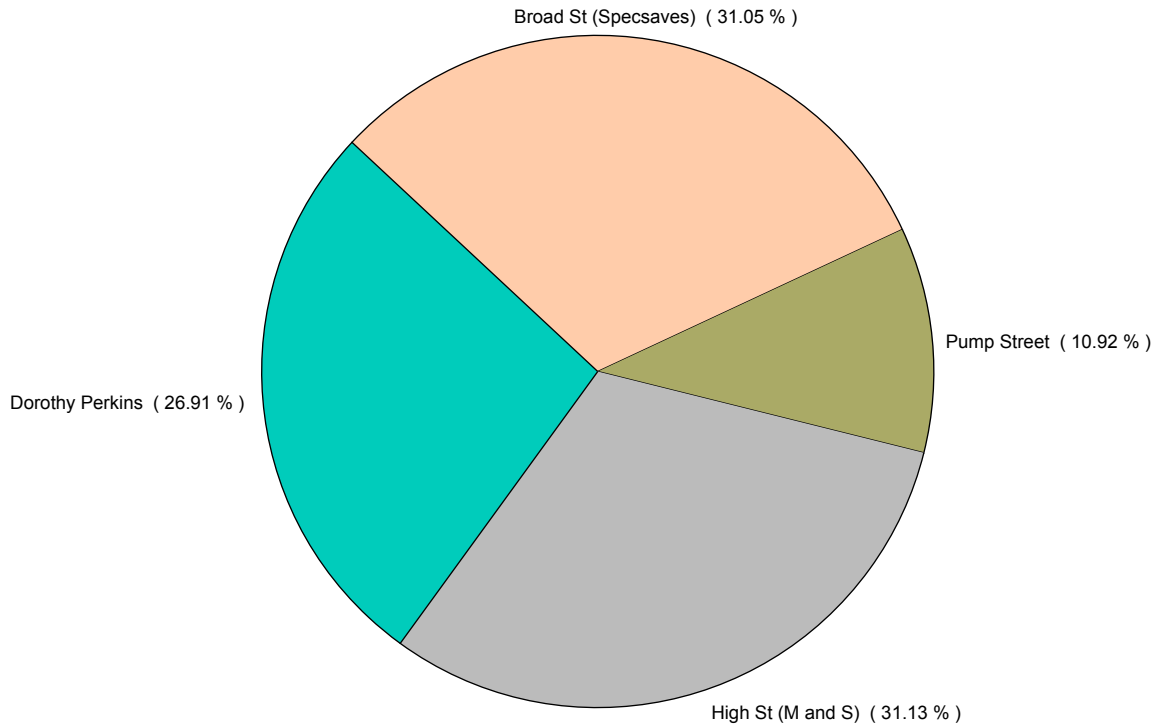
## External Location Comparison

Monthly Visitors



## FootFall by Entrance

Monthly Visitors



<b>Month Commencing</b>	<b>29-Jul-2018</b>
-------------------------	--------------------

<b>Month</b>	<b>August 2018</b>
--------------	--------------------

## Weather

**No weather information available**

## Management Highlights

**W/C**

		Event / Issue	Details
29-Jul-2018	Sun	Local Sporting Event	RAPIDS VS LIGHTNING 29/07/2018   14:30 Blackfinch New Road   T20 Blast 2018
		School Holidays	Public schools additional days - 5th July to 24th July and 3rd - 5th September
	Mon	School Holidays	Public schools additional days - 5th July to 24th July and 3rd - 5th September
		Tue	Local Sporting Event
	School Holidays		Public schools additional days - 5th July to 24th July and 3rd - 5th September
	Wed	Counter Issues	Four footfall cameras experiencing issues with SIM cards. These will be replaced by w/e 24 August 2018.
		School Holidays	Public schools additional days - 5th July to 24th July and 3rd - 5th September
	Thu	Counter Issues	Four footfall cameras experiencing issues with SIM cards. These will be replaced by w/e 24 August 2018.
		School Holidays	Public schools additional days - 5th July to 24th July and 3rd - 5th September
	Fri	Counter Issues	Four footfall cameras experiencing issues with SIM cards. These will be replaced by w/e 24 August 2018.
		Local Sporting Event	RAPIDS VS JETS 3/08/2018   17:30 Blackfinch New Road   T20 Blast 2018
		School Holidays	Public schools additional days - 5th July to 24th July and 3rd - 5th September
Sat	Counter Issues	Four footfall cameras experiencing issues with SIM cards. These will be replaced by w/e 24 August 2018.	
	School Holidays	Public schools additional days - 5th July to 24th July and 3rd - 5th September	
05-Aug-2018	Sun	Counter Issues	Four footfall cameras experiencing issues with SIM cards. These will be replaced by w/e 24 August 2018.
		School Holidays	Public schools additional days - 5th July to 24th July and 3rd - 5th September
	Mon	Counter Issues	Four footfall cameras experiencing issues with SIM cards. These will be replaced by w/e 24 August 2018.
		School Holidays	Public schools additional days - 5th July to 24th July and 3rd - 5th September
	Tue	Counter Issues	Four footfall cameras experiencing issues with SIM cards. These will be replaced by w/e 24 August 2018.
		School Holidays	Public schools additional days - 5th July to 24th July and 3rd - 5th September
	Wed	Counter Issues	Four footfall cameras experiencing issues with SIM cards. These will be replaced by w/e 24 August 2018.
		School Holidays	Public schools additional days - 5th July to 24th July and 3rd - 5th September
	Thu	Counter Issues	Four footfall cameras experiencing issues with SIM cards. These will be replaced by w/e 24 August 2018.
		Local Sporting Event	RAPIDS VS FALCONS 9/08/2018   17:30 Blackfinch New Road   T20 Blast 2018
		School Holidays	Public schools additional days - 5th July to 24th July and 3rd - 5th September
	Fri	Counter Issues	Four footfall cameras experiencing issues with SIM cards. These will be replaced by w/e 24 August 2018.
		School Holidays	Public schools additional days - 5th July to 24th July and 3rd - 5th September
	Sat	Ad Hoc	Comicon at Worcester University Arena
		City Centre Events & Promotions	Worcester Festival
		Counter Issues	Four footfall cameras experiencing issues with SIM cards. These will be replaced by w/e 24 August 2018.
School Holidays		Public schools additional days - 5th July to 24th July and 3rd - 5th September	

**Month Commencing**    **29-Jul-2018**

**Month**    **August 2018**

12-Aug-2018	Sun	City Centre Events & Promotions	Worcester Festival
		Counter Issues	Four footfall cameras experiencing issues with SIM cards. These will be replaced by w/e 24 August 2018.
		Local Sporting Event	RAPIDS VS OUTLAWS 12/08/2018   14:30 Blackfinch New Road   T20 Blast 2018
		School Holidays	Public schools additional days - 5th July to 24th July and 3rd - 5th September
	Mon	City Centre Events & Promotions	Worcester Festival
		Counter Issues	Four footfall cameras experiencing issues with SIM cards. These will be replaced by w/e 24 August 2018.
		School Holidays	Public schools additional days - 5th July to 24th July and 3rd - 5th September
	Tue	City Centre Events & Promotions	Worcester Festival
		Counter Issues	Four footfall cameras experiencing issues with SIM cards. These will be replaced by w/e 24 August 2018.
		School Holidays	Public schools additional days - 5th July to 24th July and 3rd - 5th September
	Wed	City Centre Events & Promotions	Worcester Festival
		Counter Issues	Four footfall cameras experiencing issues with SIM cards. These will be replaced by w/e 24 August 2018.
		Local Sporting Event	Sounds of the Summer Racenights (Evening); with a different live music act each night! Worcester Racecourse
		School Holidays	Public schools additional days - 5th July to 24th July and 3rd - 5th September
	Thu	City Centre Events & Promotions	Worcester Festival
		Counter Issues	Four footfall cameras experiencing issues with SIM cards. These will be replaced by w/e 24 August 2018.
		School Holidays	Public schools additional days - 5th July to 24th July and 3rd - 5th September
	Fri	City Centre Events & Promotions	Worcester Festival
		Counter Issues	Four footfall cameras experiencing issues with SIM cards. These will be replaced by w/e 24 August 2018.
		School Holidays	Public schools additional days - 5th July to 24th July and 3rd - 5th September
	Sat	City Centre Events & Promotions	Worcester Festival
		Counter Issues	Four footfall cameras experiencing issues with SIM cards. These will be replaced by w/e 24 August 2018.
		School Holidays	Public schools additional days - 5th July to 24th July and 3rd - 5th September

<b>Month Commencing</b>	<b>29-Jul-2018</b>
-------------------------	--------------------

<b>Month</b>	<b>August 2018</b>
--------------	--------------------

19-Aug-2018	Sun	City Centre Events & Promotions	Worcester Festival
		Counter Issues	Four footfall cameras experiencing issues with SIM cards. These will be replaced by w/e 24 August 2018.
		School Holidays	Public schools additional days - 5th July to 24th July and 3rd - 5th September
	Mon	City Centre Events & Promotions	Worcester Festival
		Counter Issues	Four footfall cameras experiencing issues with SIM cards. These will be replaced by w/e 24 August 2018.
		School Holidays	Public schools additional days - 5th July to 24th July and 3rd - 5th September
	Tue	City Centre Events & Promotions	Worcester Festival
		Counter Issues	Four footfall cameras experiencing issues with SIM cards. These will be replaced by w/e 24 August 2018.
		School Holidays	Public schools additional days - 5th July to 24th July and 3rd - 5th September
	Wed	City Centre Events & Promotions	Worcester Festival
		Counter Issues	Four footfall cameras experiencing issues with SIM cards. These will be replaced by w/e 24 August 2018.
		Local Sporting Event	Sounds of the Summer Racenights (Evening); with a different live music act each night! Worcester Racecourse
		School Holidays	Public schools additional days - 5th July to 24th July and 3rd - 5th September
	Thu	City Centre Events & Promotions	Worcester Festival
		Counter Issues	Four footfall cameras experiencing issues with SIM cards. These will be replaced by w/e 24 August 2018.
		School Holidays	Public schools additional days - 5th July to 24th July and 3rd - 5th September
	Fri	City Centre Events & Promotions	Worcester Festival
		Counter Issues	Four footfall cameras experiencing issues with SIM cards. These will be replaced by w/e 24 August 2018.
		Counter Issues	Four footfall cameras have been experiencing issues - diagnostics show SIM cards require replacing. These will be replaced by w/e 24 August 2018.
		School Holidays	Public schools additional days - 5th July to 24th July and 3rd - 5th September
	Sat	City Centre Events & Promotions	The Commandery Medieval Worcester Weekend
City Centre Events & Promotions		Worcester Festival	
School Holidays		Public schools additional days - 5th July to 24th July and 3rd - 5th September	