

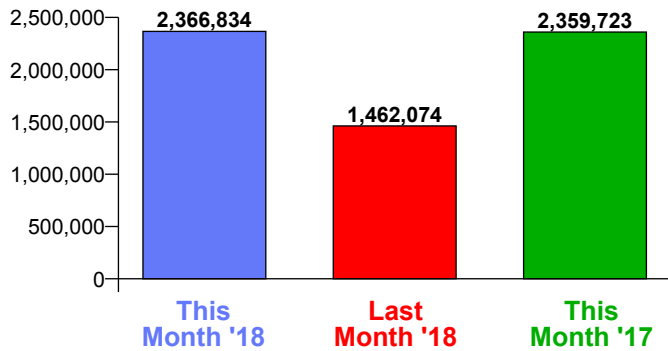
**Month Commencing**    25-Nov-2018

No of Wks This Mth	5
No of Wks Last Mth	4

**Month**    December 2018

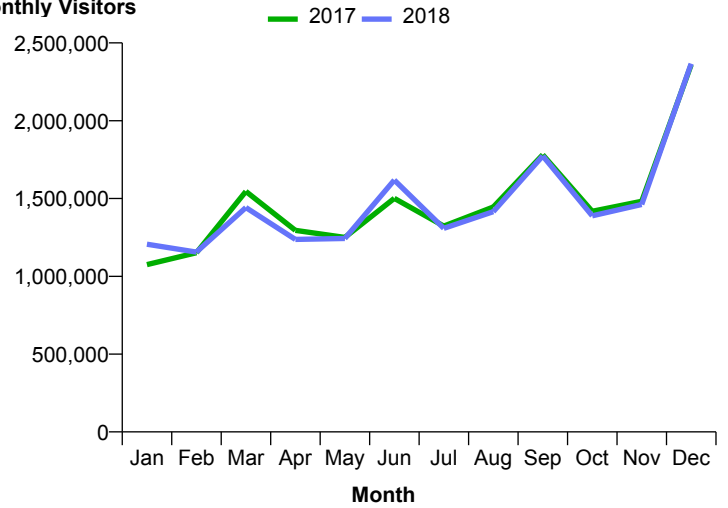
## Monthly Visitors

**Monthly Visitors**



## Annual Performance

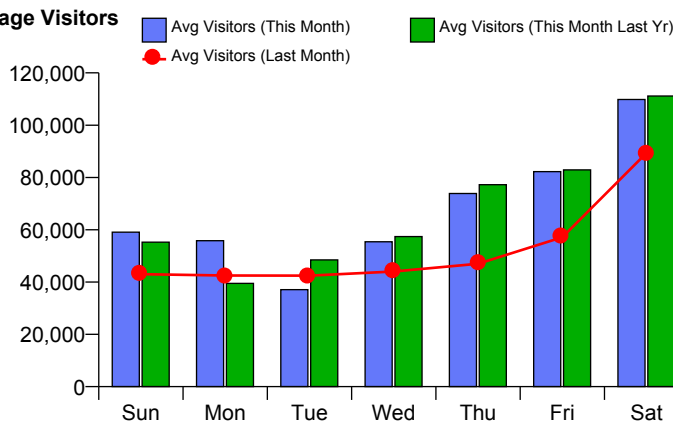
**Monthly Visitors**



National Benchmark		Monthly		Yearly	
M-O-M	Y-O-Y	Centre Change	Centre Change	Centre Change	Centre Change
39.8 %	↑	-3.2 %	↓	61.9 %	↑
				0.3 %	↑

## Average Daily Distribution

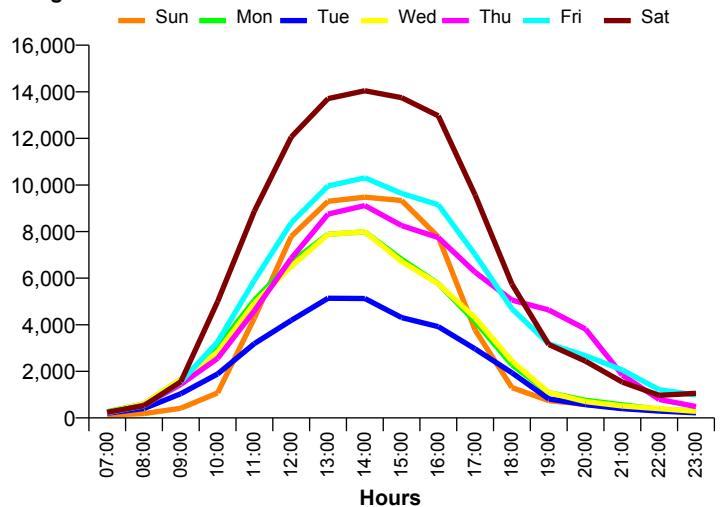
**Average Visitors**



This Month '18	59,086	55,835	37,122	55,424	73,854	82,234	109,810
This Month '17	55,248	39,509	48,490	57,412	77,223	82,910	111,153
Last Month '18	42,994	42,517	42,434	44,017	46,971	57,140	89,446
Y-O-Y % Change	6.9%	41.3%	-23.4%	-3.5%	-4.4%	-0.8%	-1.2%

## Average Hourly Distribution

**Average Visitors**



## Zone Comparison

No Zone Comparison Available

## Internal Flow Comparison

No Flow Comparison Available

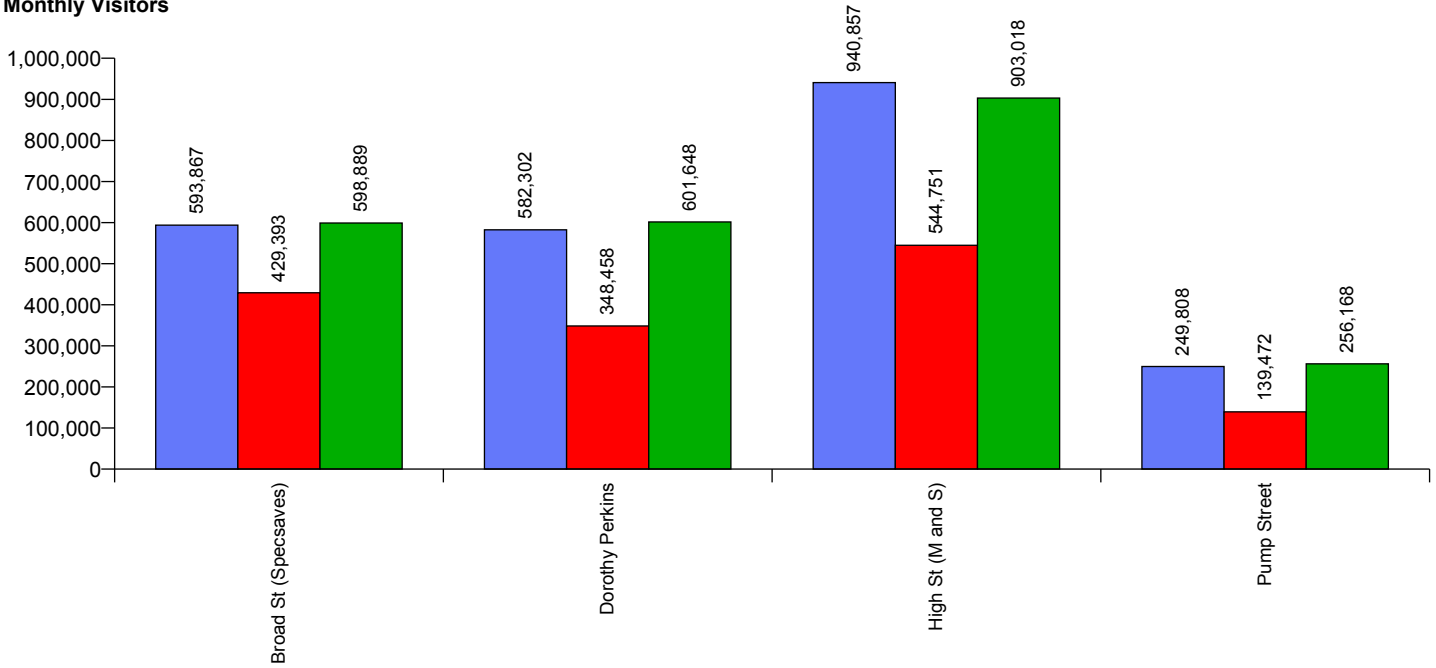
<b>Month Commencing</b>	<b>25-Nov-2018</b>
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<b>No of Wks This Mth</b>	<b>5</b>
<b>No of Wks Last Mth</b>	<b>4</b>

<b>Month</b>	<b>December 2018</b>
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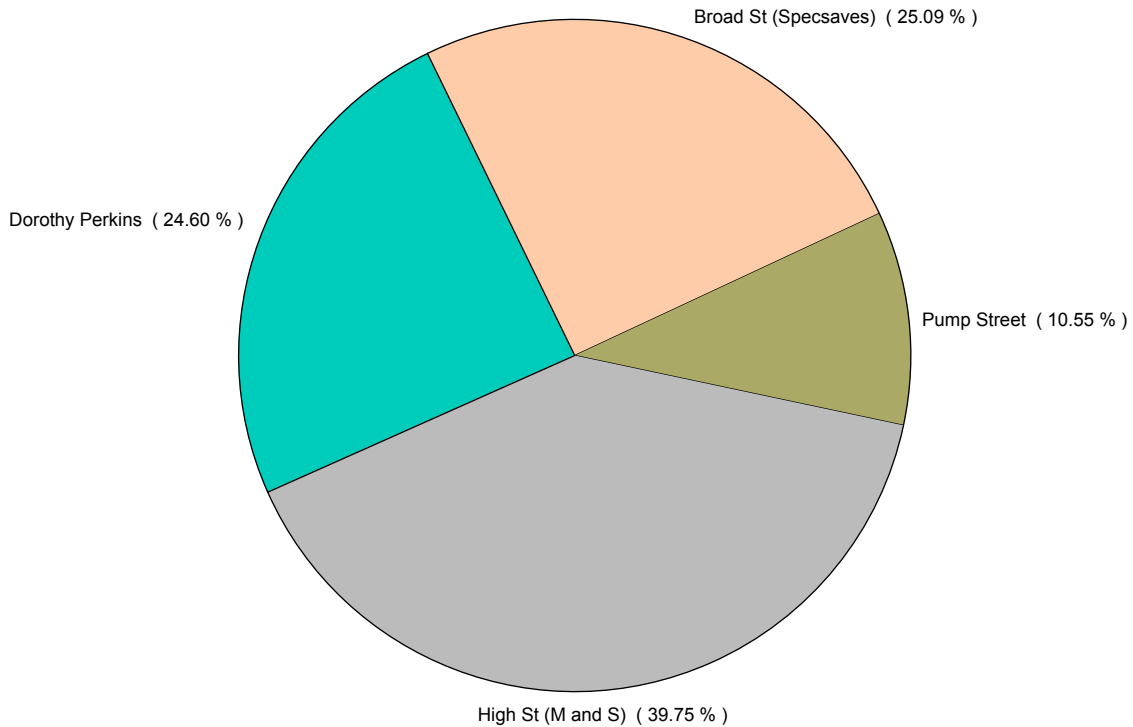
## External Location Comparison

Monthly Visitors



## FootFall by Entrance

Monthly Visitors



<b>Month Commencing</b>	<b>25-Nov-2018</b>
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<b>Month</b>	<b>December 2018</b>
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## Weather

**No weather information available**

## Management Highlights

**W/C**

25-Nov-2018	Sun	City Centre Events & Promotions	Arrival of Father Christmas at Crowngate
	Thu	City Centre Events & Promotions	Victorian Christmas Fayre
		City Centre Markets	Victorian Christmas Fayre
		Late Night Shopping	Late Night Shopping
	Fri	City Centre Events & Promotions	Victorian Christmas Fayre
		City Centre Markets	Victorian Christmas Fayre
	Sat	City Centre Events & Promotions	Victorian Christmas Fayre
City Centre Markets		Victorian Christmas Fayre	
02-Dec-2018	Sun	City Centre Events & Promotions	Victorian Christmas Fayre
		City Centre Markets	Victorian Christmas Fayre
	Thu	Late Night Shopping	Late Night Shopping
09-Dec-2018	Thu	Late Night Shopping	Late Night Shopping
	Sat	Ad Hoc	Santa Fun Run Pitchcroft
		School Holidays	Public schools - 15th Dec - 7th Jan State Schools 22nd Dec - 6th Jan
16-Dec-2018	Sun	School Holidays	Public schools - 15th Dec - 7th Jan State Schools 22nd Dec - 6th Jan
	Mon	School Holidays	Public schools - 15th Dec - 7th Jan State Schools 22nd Dec - 6th Jan
	Tue	School Holidays	Public schools - 15th Dec - 7th Jan State Schools 22nd Dec - 6th Jan
	Wed	School Holidays	Public schools - 15th Dec - 7th Jan State Schools 22nd Dec - 6th Jan
	Thu	Late Night Shopping	Late Night Shopping
		School Holidays	Public schools - 15th Dec - 7th Jan State Schools 22nd Dec - 6th Jan
	Fri	School Holidays	Public schools - 15th Dec - 7th Jan State Schools 22nd Dec - 6th Jan
Sat	School Holidays	Public schools - 15th Dec - 7th Jan State Schools 22nd Dec - 6th Jan	
23-Dec-2018	Sun	School Holidays	Public schools - 15th Dec - 7th Jan State Schools 22nd Dec - 6th Jan
	Mon	School Holidays	Public schools - 15th Dec - 7th Jan State Schools 22nd Dec - 6th Jan
	Tue	School Holidays	Public schools - 15th Dec - 7th Jan State Schools 22nd Dec - 6th Jan
	Wed	School Holidays	Public schools - 15th Dec - 7th Jan State Schools 22nd Dec - 6th Jan
	Thu	School Holidays	Public schools - 15th Dec - 7th Jan State Schools 22nd Dec - 6th Jan
	Fri	School Holidays	Public schools - 15th Dec - 7th Jan State Schools 22nd Dec - 6th Jan
	Sat	School Holidays	Public schools - 15th Dec - 7th Jan State Schools 22nd Dec - 6th Jan