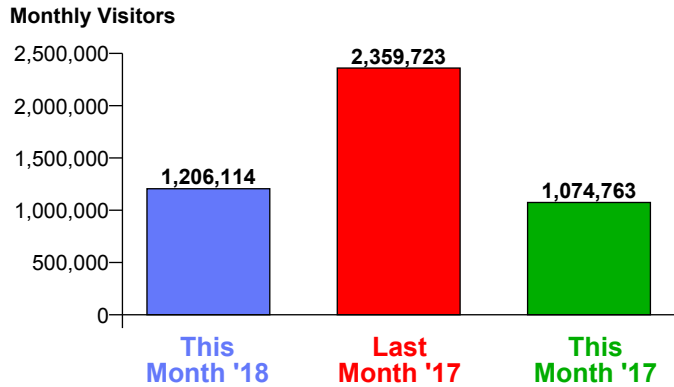


<b>Month Commencing</b>	<b>31-Dec-2017</b>
-------------------------	--------------------

<b>No of Wks This Mth</b>	<b>4</b>
<b>No of Wks Last Mth</b>	<b>5</b>

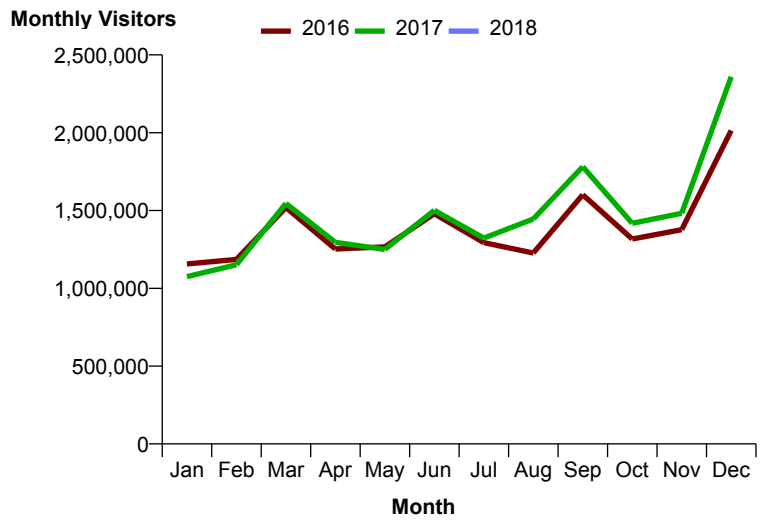
<b>Month</b>	<b>January 2018</b>
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## Monthly Visitors

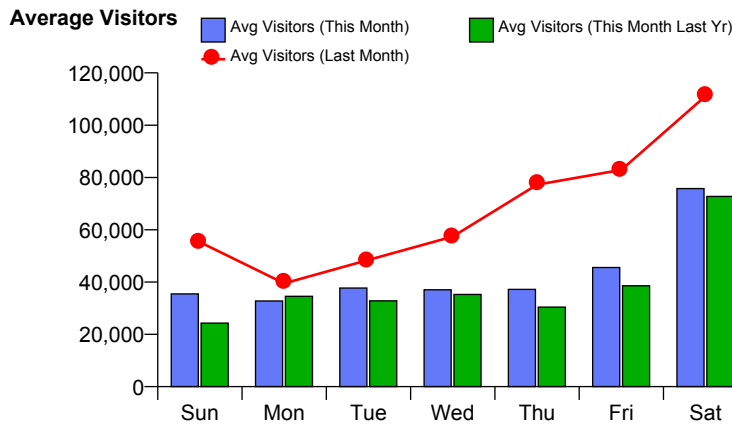


National Benchmark		Monthly Centre Change		Yearly Centre Change
M-O-M	Y-O-Y			
-40.0 %	-1.3 %	-48.9 %		12.2 %
↓	↓	↓		↑

## Annual Performance

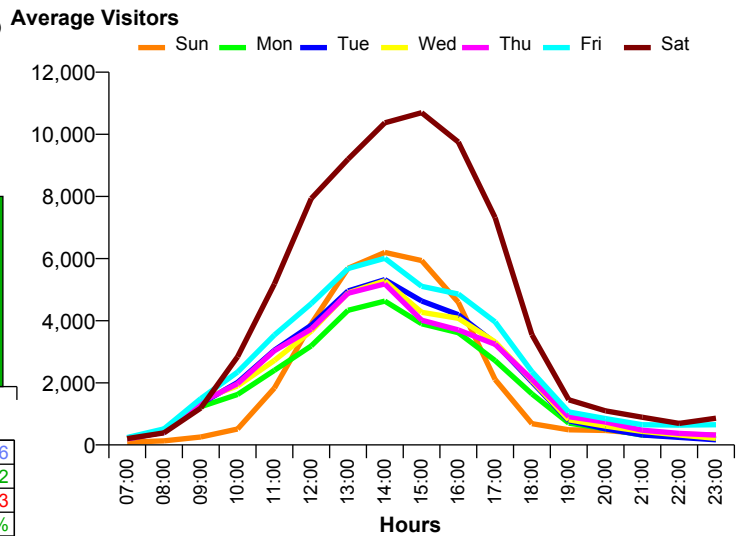


## Average Daily Distribution



	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Month '18	35,482	32,746	37,722	37,056	37,203	45,585	75,736
This Month '17	24,317	34,561	32,830	35,242	30,442	38,557	72,742
Last Month '17	55,248	39,509	48,490	57,412	77,223	82,910	111,153
Y-O-Y % Change	45.9%	-5.3%	14.9%	5.1%	22.2%	18.2%	4.1%

## Average Hourly Distribution



## Zone Comparison

No Zone Comparison Available

## Internal Flow Comparison

No Flow Comparison Available

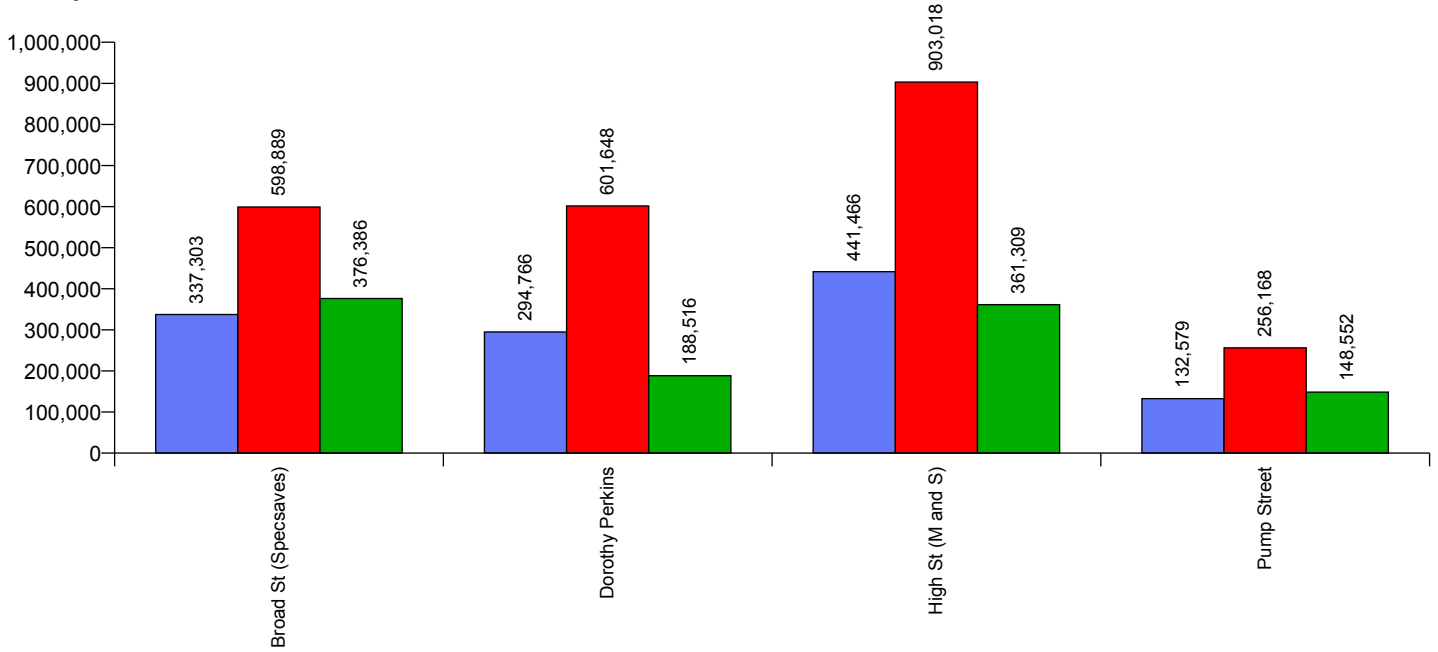
Month Commencing	31-Dec-2017
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No of Wks This Mth	4
No of Wks Last Mth	5

Month	January 2018
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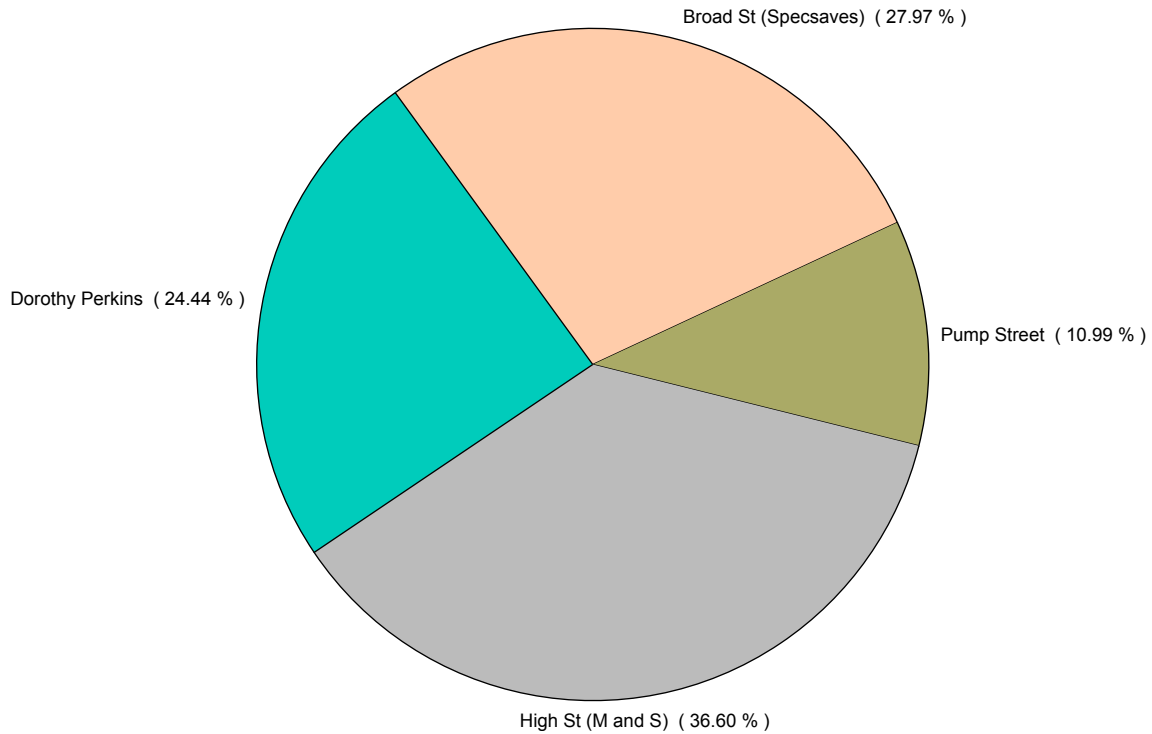
## External Location Comparison

Monthly Visitors



## FootFall by Entrance

Monthly Visitors



Month Commencing **31-Dec-2017**

Month **January 2018**

## Weather

W/C		Weather AM	Weather PM
31-Dec-2017	Mon	6.0 	8.0 
	Tue	8.0 	11.0 
	Wed	10.0 	10.0 
	Thu	12.0 	10.0 
	Fri	8.0 	9.0 
	Sat	3.0 <b>FOG</b>	6.0 

W/C		Weather AM	Weather PM
07-Jan-2018	Sun	4.0 	5.0 
	Mon	3.0 	2.0 
	Tue	4.0 	6.0 
	Wed	8.0 <b>FOG</b>	8.0 <b>FOG</b>
	Thu	5.0 	6.0 
	Fri	5.0 	6.0 
	Sat	5.0 	6.0 

Month Commencing **31-Dec-2017**

Month **January 2018**

W/C		Weather AM	Weather PM
14-Jan-2018	Sun	4.0 	5.0 
	Mon	10.0 	11.0 
	Tue	7.0 	7.0 
	Wed	7.0 	8.0 
	Thu	9.0 	8.0 
	Fri	8.0 	8.0 
	Sat	5.0 	5.0 

W/C		Weather AM	Weather PM
21-Jan-2018	Sun	3.0 	9.0 
	Mon	10.0 	10.0 
	Tue	13.0 	13.0 
	Wed	9.0 	8.0 
	Thu	10.0 	10.0 
	Fri	7.0 	8.0 
	Sat	8.0 	12.0 

## Management Highlights

W/C			
31-Dec-2017	Sun	Notable Dates	New Years Eve
		School Holidays	School Holidays
	Mon	Bank Holiday	New Years Day
		School Holidays	School Holidays

# Worcester City Centre Monthly Summary

<b>Month Commencing</b>	<b>31-Dec-2017</b>
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<b>Month</b>	<b>January 2018</b>
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31-Dec-2017	Tue	School Holidays	School Holidays
	Wed	School Holidays	Private Additional Days
	Thu	School Holidays	King's School Additional Winter Holiday
	Fri	School Holidays	King's School Additional Winter Holiday
	Sat	City Centre Markets	LSD promotions upmarket high street
		School Holidays	King's School Additional Winter Holiday
07-Jan-2018	Sun	School Holidays	King's School Additional Winter Holiday
	Mon	School Holidays	King's School Additional Winter Holiday
	Tue		
	Wed		
	Thu		
	Fri		
	Sat	City Centre Markets	LSD promotions upmarket high street
14-Jan-2018	Sun		
	Mon		
	Tue		
	Wed		
	Thu		
	Fri		
	Sat	City Centre Markets	LSD promotions upmarket high street
21-Jan-2018	Sun		
	Mon		
	Tue		
	Wed		
	Thu		
	Fri		
	Sat	City Centre Events & Promotions	Dragon Dance Parade
		City Centre Markets	LSD promotions upmarket high street