

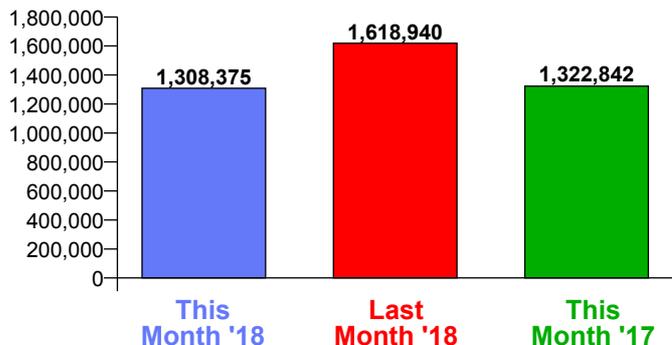
<b>Month Commencing</b>	<b>01-Jul-2018</b>
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<b>No of Wks This Mth</b>	<b>4</b>
<b>No of Wks Last Mth</b>	<b>5</b>

<b>Month</b>	<b>July 2018</b>
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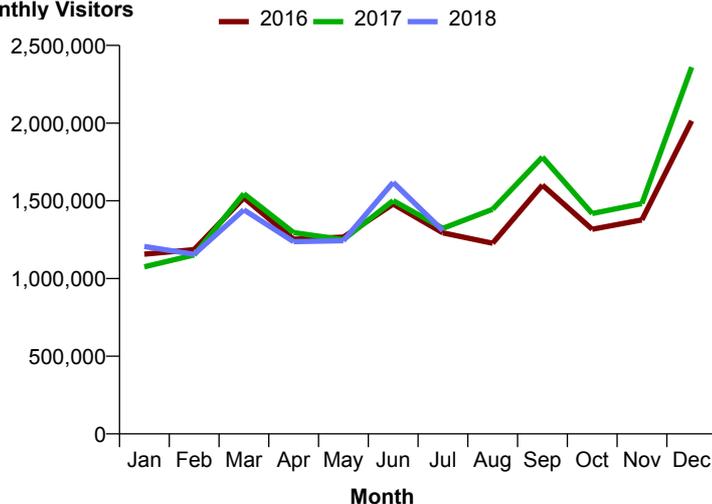
## Monthly Visitors

**Monthly Visitors**



## Annual Performance

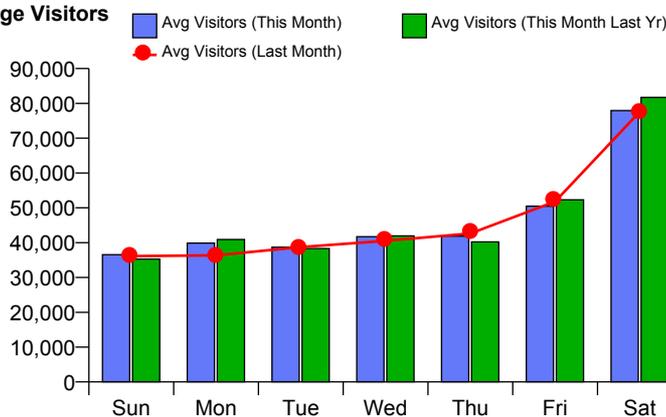
**Monthly Visitors**



National Benchmark		Monthly		Yearly	
M-O-M	Y-O-Y	Centre Change	Centre Change	Centre Change	Centre Change
-18.2 %	↓	-4.0 %	↓	-19.2 %	↓
				-1.1 %	↓

## Average Daily Distribution

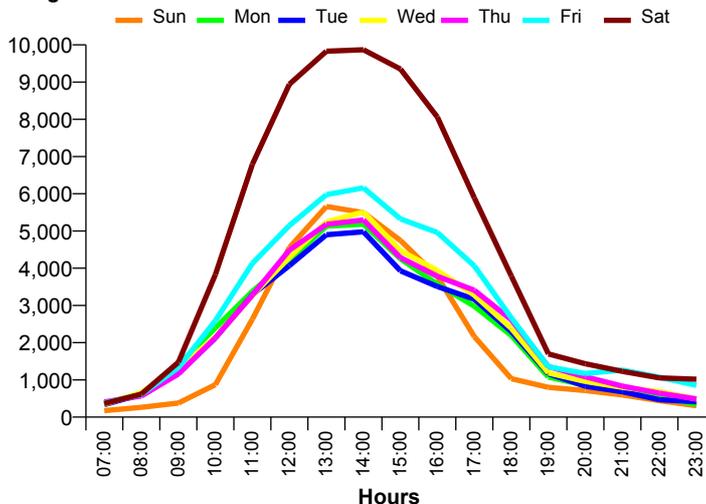
**Average Visitors**



	Sun	Mon	Tue	Wed	Thu	Fri	Sat
<b>This Month '18</b>	36,540	39,881	38,702	41,712	41,859	50,476	77,924
<b>This Month '17</b>	35,283	40,896	38,320	41,956	40,237	52,295	81,724
<b>Last Month '18</b>	36,121	36,356	38,738	40,509	42,617	51,810	77,637
<b>Y-O-Y % Change</b>	3.6%	-2.5%	1.0%	-0.6%	4.0%	-3.5%	-4.7%

## Average Hourly Distribution

**Average Visitors**



## Zone Comparison

No Zone Comparison Available

## Internal Flow Comparison

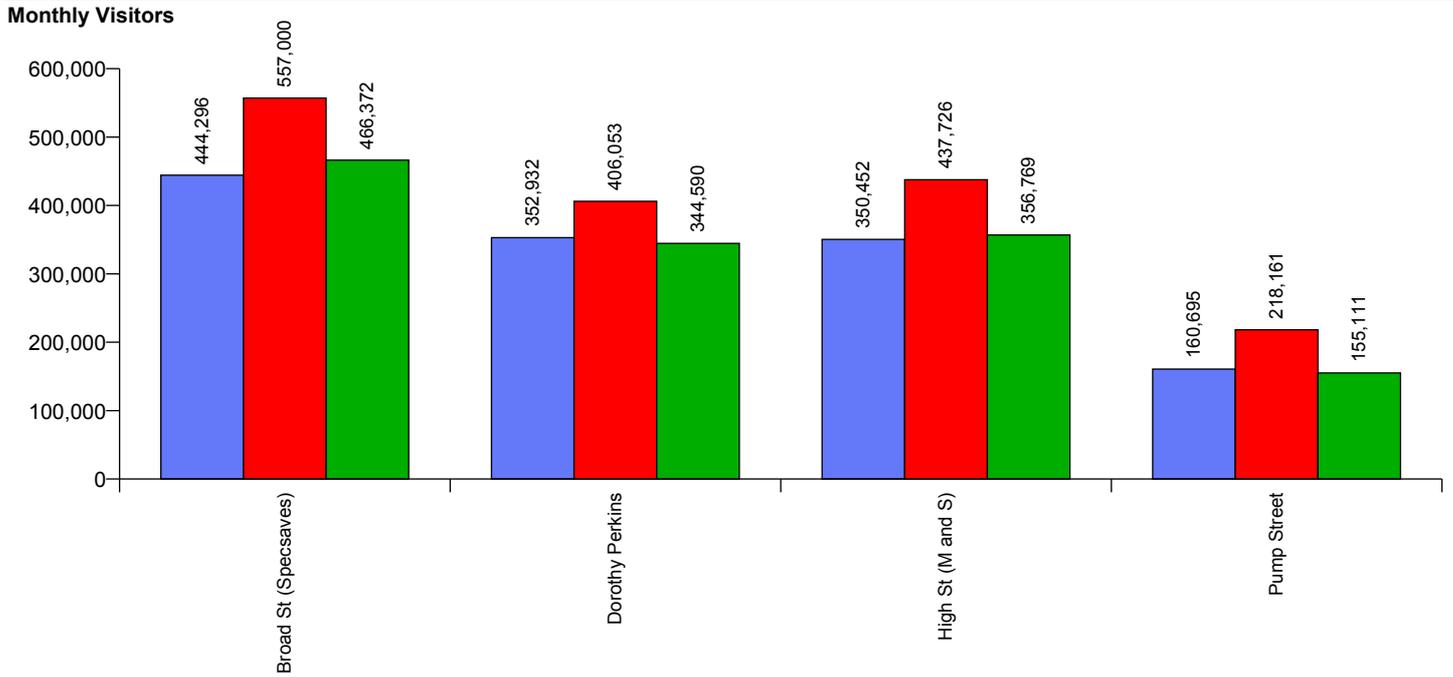
No Flow Comparison Available

<b>Month Commencing</b>	<b>01-Jul-2018</b>
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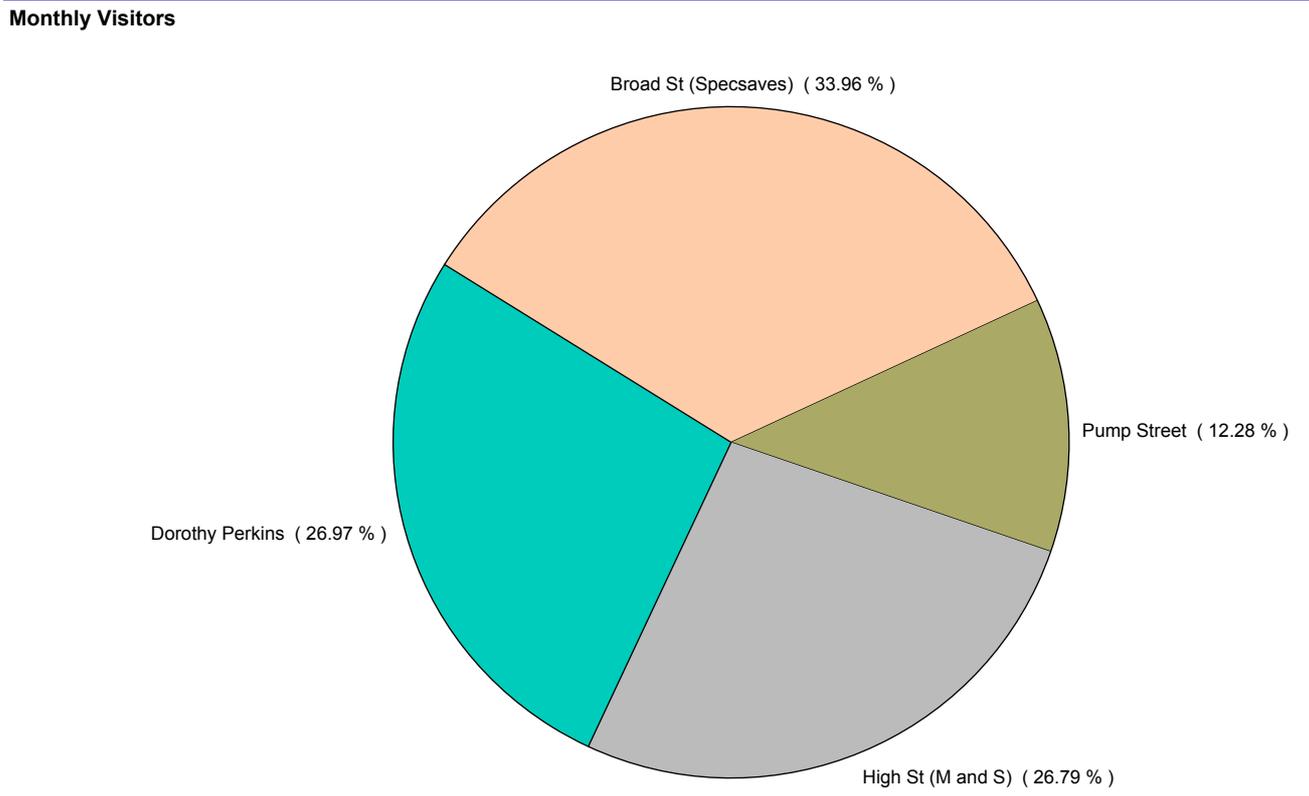
<b>No of Wks This Mth</b>	<b>4</b>
<b>No of Wks Last Mth</b>	<b>5</b>

<b>Month</b>	<b>July 2018</b>
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## External Location Comparison



## FootFall by Entrance



<b>Month Commencing</b>	<b>01-Jul-2018</b>
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<b>Month</b>	<b>July 2018</b>
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## Weather

No weather information available

## Management Highlights

W/C

01-Jul-2018	Sun	Ad Hoc	Race the Dragon Charity Regatta Worcester Dragon Boat Racing Club
	Wed	Local Sporting Event	300 Year Anniversary Raceday Worcester Racecourse
	Thu	School Holidays	Public schools additional days - 5th July to 24th July and 3rd - 5th September
	Fri	Local Sporting Event	RAPIDS VS BEARS 6/07/2018   17:30 Blackfinch New Road   T20 Blast 2018
		School Holidays	Public schools additional days - 5th July to 24th July and 3rd - 5th September
	Sat	City Centre Events & Promotions	Worcester Carnival
School Holidays		Public schools additional days - 5th July to 24th July and 3rd - 5th September	
08-Jul-2018	Sun	School Holidays	Public schools additional days - 5th July to 24th July and 3rd - 5th September
	Mon	Local Sporting Event	Senior Citizens Raceday Worcester Racecourse
		School Holidays	Public schools additional days - 5th July to 24th July and 3rd - 5th September
	Tue	City Centre Events & Promotions	Worcester Rep at The Commandery
		School Holidays	Public schools additional days - 5th July to 24th July and 3rd - 5th September
	Wed	City Centre Events & Promotions	Worcester Rep at The Commandery
		School Holidays	Public schools additional days - 5th July to 24th July and 3rd - 5th September
	Thu	City Centre Events & Promotions	Worcester Rep at The Commandery
		School Holidays	Public schools additional days - 5th July to 24th July and 3rd - 5th September
	Fri	City Centre Events & Promotions	Worcester Rep at The Commandery
		Local Sporting Event	RAPIDS VS STEELBACKS 13/07/2018   17:30 Blackfinch New Road   T20 Blast 2018
		School Holidays	Public schools additional days - 5th July to 24th July and 3rd - 5th September
	Sat	City Centre Events & Promotions	Worcester Rep at The Commandery
		National Sporting Event	World Cup and Wimbledon Finals
		School Holidays	Public schools additional days - 5th July to 24th July and 3rd - 5th September

# Worcester City Centre Monthly Summary

**Month Commencing**    **01-Jul-2018**

**Month**    **July 2018**

15-Jul-2018	Sun	Ad Hoc	Race for Life 10K at Pitchcroft
		City Centre Events & Promotions	Worcester Rep at The Commandery
		Local Sporting Event	RAPIDS VS VIKINGS 15/07/2018   14:30 Blackfinch New Road   T20 Blast 2018
		National Sporting Event	World Cup and Wimbledon Finals
		School Holidays	Public schools additional days - 5th July to 24th July and 3rd - 5th September
	Mon	City Centre Events & Promotions	Worcester Rep at The Commandery
		Local Sporting Event	ENGLAND LIONS VS INDIA A 16/07/2018   00:00 BLACKFINCH NEW ROAD   TOM 4
		School Holidays	Public schools additional days - 5th July to 24th July and 3rd - 5th September
	Tue	City Centre Events & Promotions	Worcester Rep at The Commandery
		Local Sporting Event	Irish Night with live music from the Wild Murphys Worcester Racecourse Evening
		School Holidays	Public schools additional days - 5th July to 24th July and 3rd - 5th September
	Wed	City Centre Events & Promotions	Worcester Rep at The Commandery
		School Holidays	Public schools additional days - 5th July to 24th July and 3rd - 5th September
	Thu	City Centre Events & Promotions	Worcester Rep at The Commandery
		School Holidays	Public schools additional days - 5th July to 24th July and 3rd - 5th September
	Fri	City Centre Events & Promotions	Worcester Rep at The Commandery
		School Holidays	Public schools additional days - 5th July to 24th July and 3rd - 5th September
	Sat	City Centre Events & Promotions	Watch Out Worcester Dancefest
City Centre Events & Promotions		Worcester Rep at The Commandery	
School Holidays		Public schools additional days - 5th July to 24th July and 3rd - 5th September	
22-Jul-2018	Sun	City Centre Events & Promotions	Worcester Rep at The Commandery
		City Centre Events & Promotions	Worcester Stands Tall Fundraising Walk
		Local Sporting Event	WORCESTERSHIRE VS SOMERSET 22/07/2018   11:00 Blackfinch New Road   Specsavers County Championship Division One 2018
		School Holidays	Public schools additional days - 5th July to 24th July and 3rd - 5th September
	Mon	School Holidays	Public schools additional days - 5th July to 24th July and 3rd - 5th September
	Tue	School Holidays	Public schools additional days - 5th July to 24th July and 3rd - 5th September
	Wed	School Holidays	Public schools additional days - 5th July to 24th July and 3rd - 5th September
	Thu	Local Sporting Event	Severn Valley Railway Raceday Worcester Racecourse
		School Holidays	Public schools additional days - 5th July to 24th July and 3rd - 5th September
	Fri	School Holidays	Public schools additional days - 5th July to 24th July and 3rd - 5th September
Sat	School Holidays	Public schools additional days - 5th July to 24th July and 3rd - 5th September	