

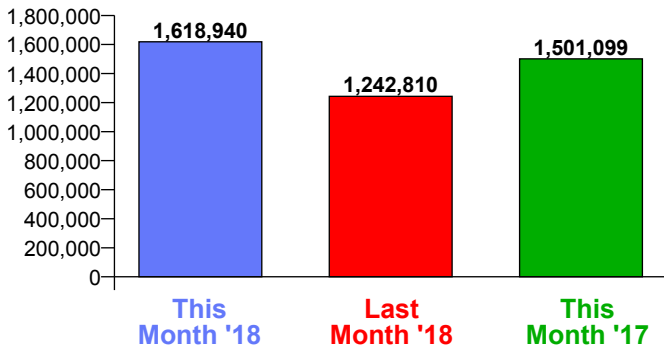
**Month Commencing**    27-May-2018

No of Wks This Mth	5
No of Wks Last Mth	4

**Month**    June 2018

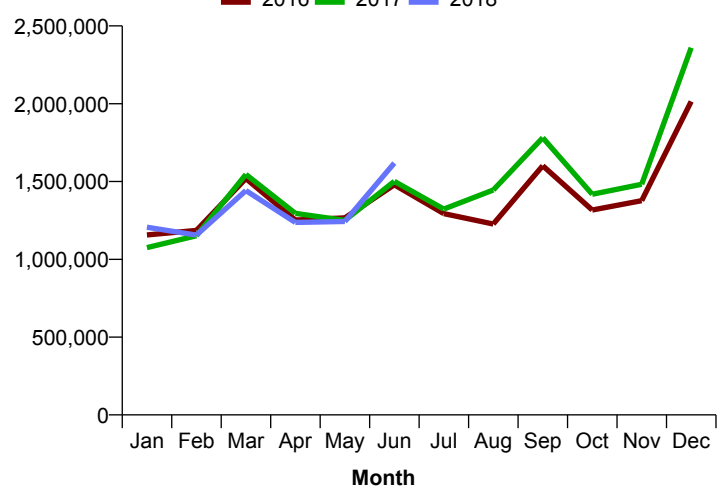
## Monthly Visitors

**Monthly Visitors**



## Annual Performance

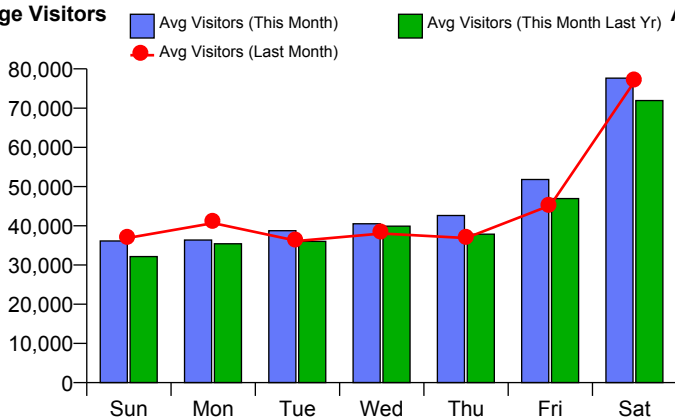
**Monthly Visitors**



National Benchmark		Monthly		Yearly	
M-O-M	Y-O-Y	Centre Change	Centre Change	Centre Change	Centre Change
28.2 % ↑	-2.5 % ↓	30.3 % ↑		7.9 % ↑	

## Average Daily Distribution

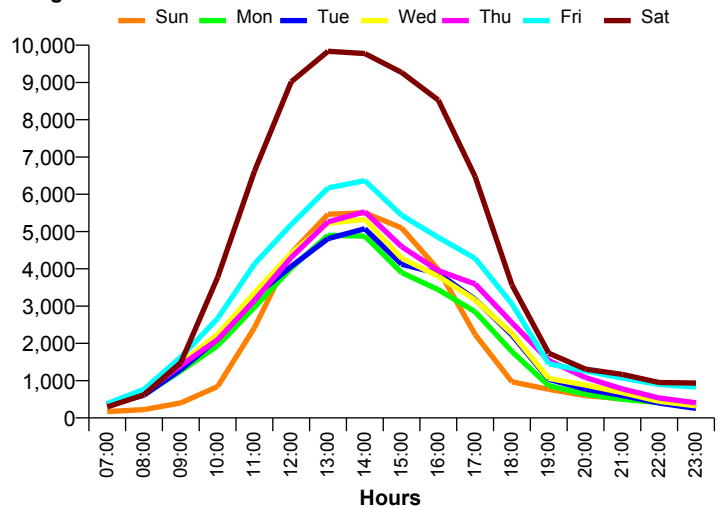
**Average Visitors**



This Month '18	36,121	36,356	38,738	40,509	42,617	51,810	77,637
This Month '17	32,143	35,409	36,035	39,914	37,847	46,935	71,936
Last Month '18	36,947	40,691	36,115	38,044	36,876	45,199	76,832
Y-O-Y % Change	12.4%	2.7%	7.5%	1.5%	12.6%	10.4%	7.9%

## Average Hourly Distribution

**Average Visitors**



## Zone Comparison

No Zone Comparison Available

## Internal Flow Comparison

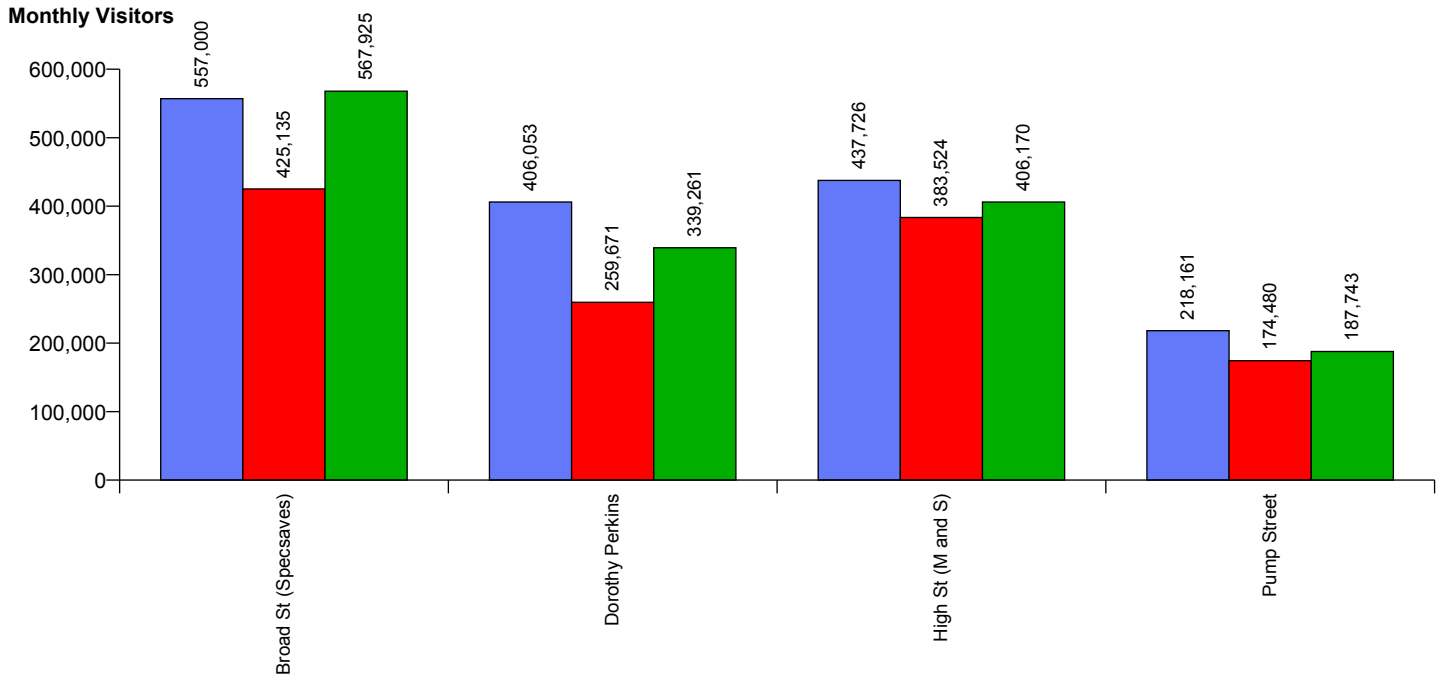
No Flow Comparison Available

<b>Month Commencing</b>	<b>27-May-2018</b>
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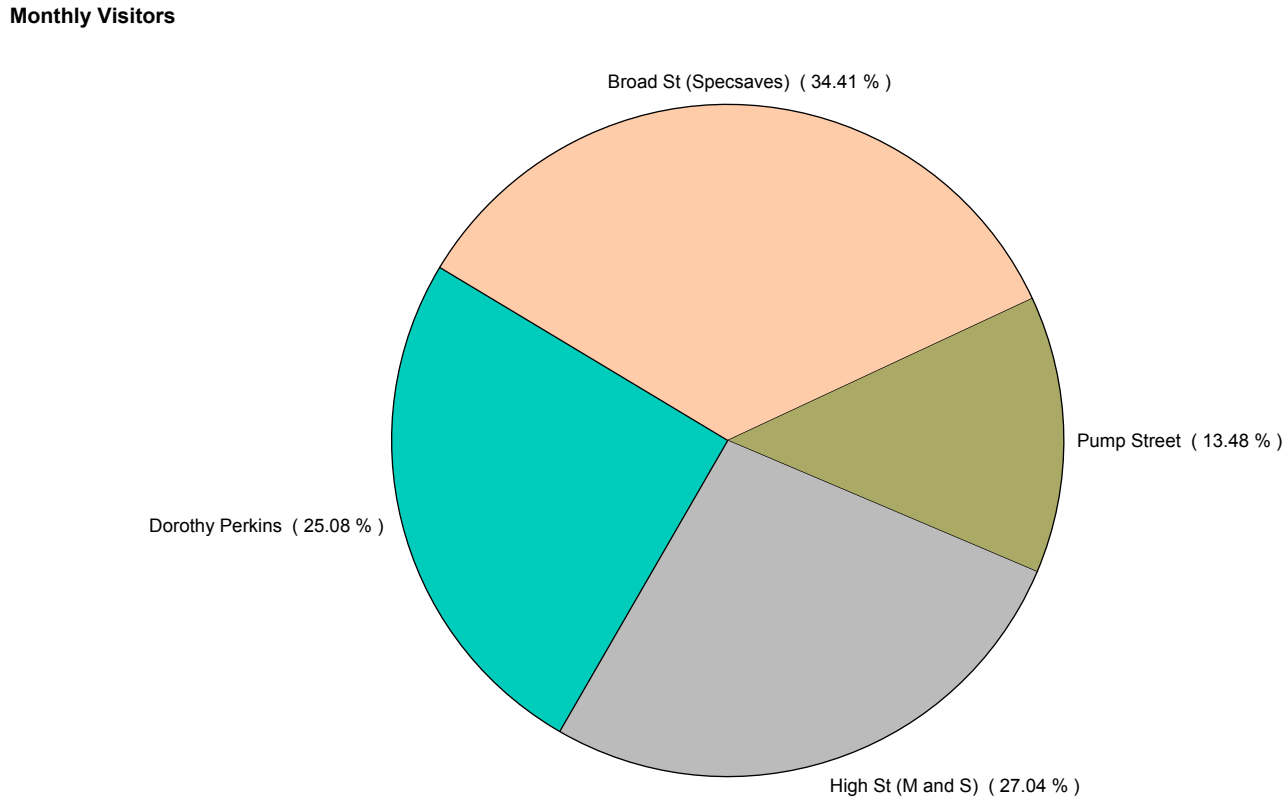
<b>No of Wks This Mth</b>	<b>5</b>
<b>No of Wks Last Mth</b>	<b>4</b>

<b>Month</b>	<b>June 2018</b>
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## External Location Comparison



## FootFall by Entrance



<b>Month Commencing</b>	<b>27-May-2018</b>
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<b>Month</b>	<b>June 2018</b>
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## Weather

**No weather information available**

## Management Highlights

**W/C**

27-May-2018	Sun	City Centre Events & Promotions	Battle of Worcester Weekend
		City Centre Events & Promotions	Oak Apple Day
		Local Sporting Event	WORCESTERSHIRE VS LANCASHIRE 27/05/2018   11:00 Blackfinch New Road   Royal London One-Day Cup 2018
		School Holidays	Public Schools - 25th May - 1st June State Schools 26th May - 3rd June
	Mon	City Centre Events & Promotions	Battle of Worcester Weekend
		City Centre Events & Promotions	Oak Apple Day
		School Holidays	Public Schools - 25th May - 1st June State Schools 26th May - 3rd June
	Tue	Local Sporting Event	WORCESTERSHIRE VS LEICESTERSHIRE 29/05/2018   11:00 Blackfinch New Road   Royal London One-Day Cup 2018
		School Holidays	Public Schools - 25th May - 1st June State Schools 26th May - 3rd June
	Wed	School Holidays	Public Schools - 25th May - 1st June State Schools 26th May - 3rd June
	Thu	School Holidays	Public Schools - 25th May - 1st June State Schools 26th May - 3rd June
	Fri	City Centre Events & Promotions	Elgar Festival
		School Holidays	Public Schools - 25th May - 1st June State Schools 26th May - 3rd June
	Sat	City Centre Events & Promotions	Crowngate Ladies Day
City Centre Events & Promotions		Elgar Festival	
Local Sporting Event		Crowngate Ladies Day Worcester Racecourse	
School Holidays		Public Schools - 25th May - 1st June State Schools 26th May - 3rd June	
03-Jun-2018	Sun	City Centre Events & Promotions	Elgar Festival
		Local Sporting Event	WORCESTERSHIRE VS NORTHAMPTONSHIRE 3/06/2018   11:00 Blackfinch New Road   Royal London One-Day Cup 2018
		School Holidays	Public Schools - 25th May - 1st June State Schools 26th May - 3rd June
	Fri	City Centre Events & Promotions	Foodie Festival
Sat	City Centre Events & Promotions	Foodie Festival	
	Local Sporting Event	ENGLAND WOMEN VS SOUTH AFRICA WOMEN 9/06/2018   00:00 BLACKFINCH NEW ROAD   WODI	
10-Jun-2018	Sun	City Centre Events & Promotions	Foodie Festival
		City Centre Events & Promotions	Pitchcroft 10K Run
		City Centre Events & Promotions	Worcester Lit Fest and Fringe
	Mon	City Centre Events & Promotions	Worcester Lit Fest and Fringe
	Tue	City Centre Events & Promotions	Worcester Lit Fest and Fringe
	Wed	City Centre Events & Promotions	Worcester Lit Fest and Fringe
	Thu	City Centre Events & Promotions	Worcester Lit Fest and Fringe
		National Sporting Event	World Cup Begins
	Fri	City Centre Events & Promotions	Worcester Lit Fest and Fringe
Sat	City Centre Events & Promotions	Worcester Lit Fest and Fringe	

<b>Month Commencing</b>	<b>27-May-2018</b>
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<b>Month</b>	<b>June 2018</b>
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17-Jun-2018	Sun	Notable Dates	Father's Day
	Tue	Local Sporting Event	WORCESTERSHIRE VS WEST INDIES A 19/06/2018   11:00 Blackfinch New Road   West Indies A in England Tour Matches 2018
	Wed	Local Sporting Event	WORCESTERSHIRE VS LANCASHIRE 20/06/2018   11:00 Blackfinch New Road   Specsavers County Championship Division One 2018
24-Jun-2018	Sun	Ad Hoc	Worcester University Largest Open Day
		Local Sporting Event	Family Fun Day with England V Panama live Worcester Racecourse
	Sat	Ad Hoc	Acorns Bubble Rush Run at Pitchcroft
		Ad Hoc	Worcester Live Porcelain Venue Opening
		City Centre Events & Promotions	Armed Forces Day