

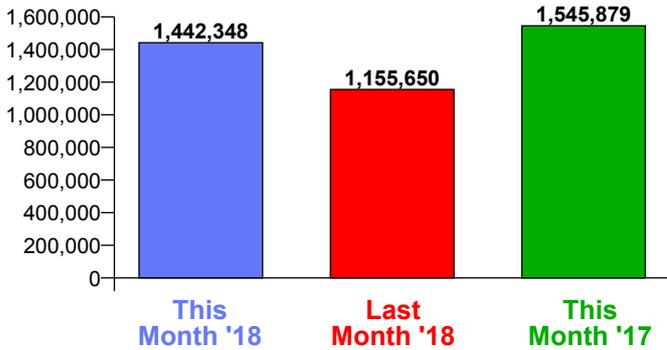
**Month Commencing**    25-Feb-2018

No of Wks This Mth	5
No of Wks Last Mth	4

**Month**                    **March 2018**

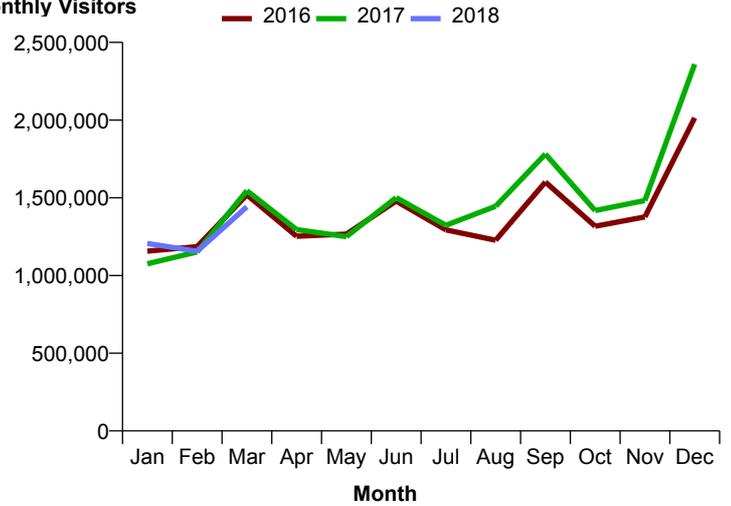
## Monthly Visitors

**Monthly Visitors**



## Annual Performance

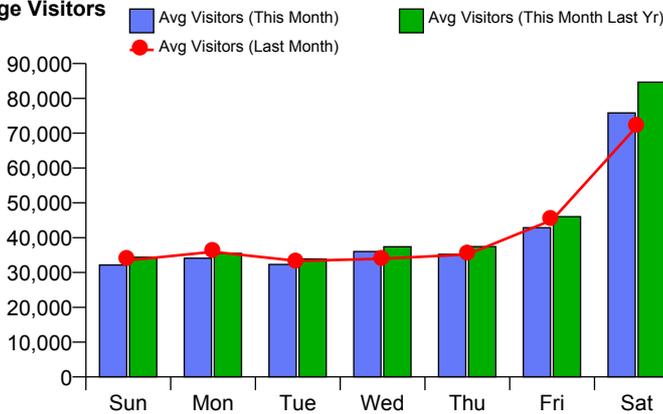
**Monthly Visitors**



National Benchmark		Monthly		Yearly	
M-O-M	Y-O-Y	Centre Change	Centre Change	Centre Change	Centre Change
21.7 %	↑ -6.0 %	↓	24.8 %	↑	-6.7 %

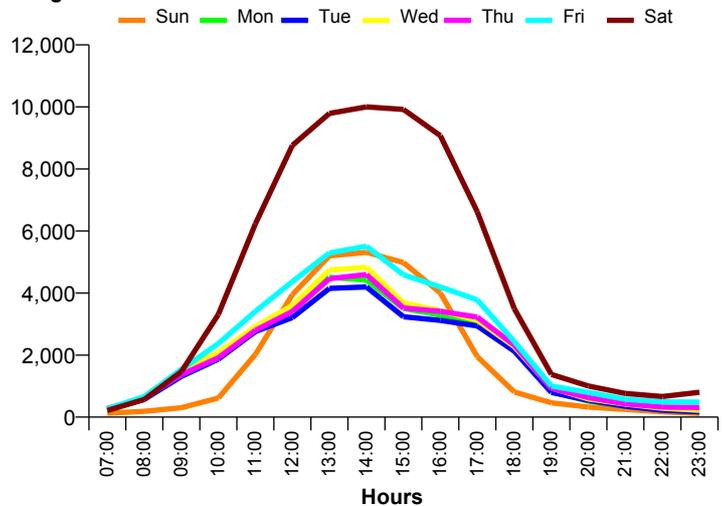
## Average Daily Distribution

**Average Visitors**



## Average Hourly Distribution

**Average Visitors**



This Month '18	32,153	34,089	32,300	36,022	35,214	42,845	75,846
This Month '17	34,354	35,472	33,851	37,398	37,422	46,026	84,653
Last Month '18	33,484	35,944	33,280	33,953	35,188	45,087	71,978
Y-O-Y % Change	-6.4%	-3.9%	-4.6%	-3.7%	-5.9%	-6.9%	-10.4%

## Zone Comparison

No Zone Comparison Available

## Internal Flow Comparison

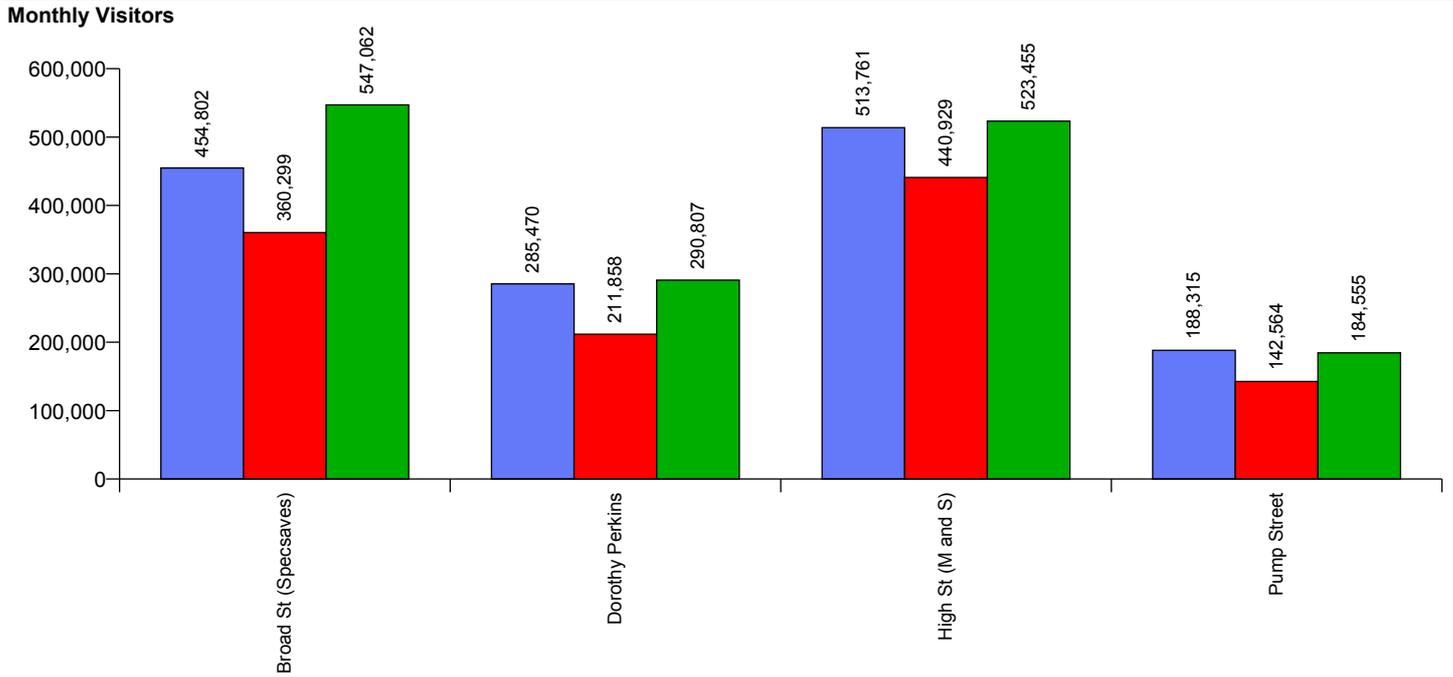
No Flow Comparison Available

<b>Month Commencing</b>	<b>25-Feb-2018</b>
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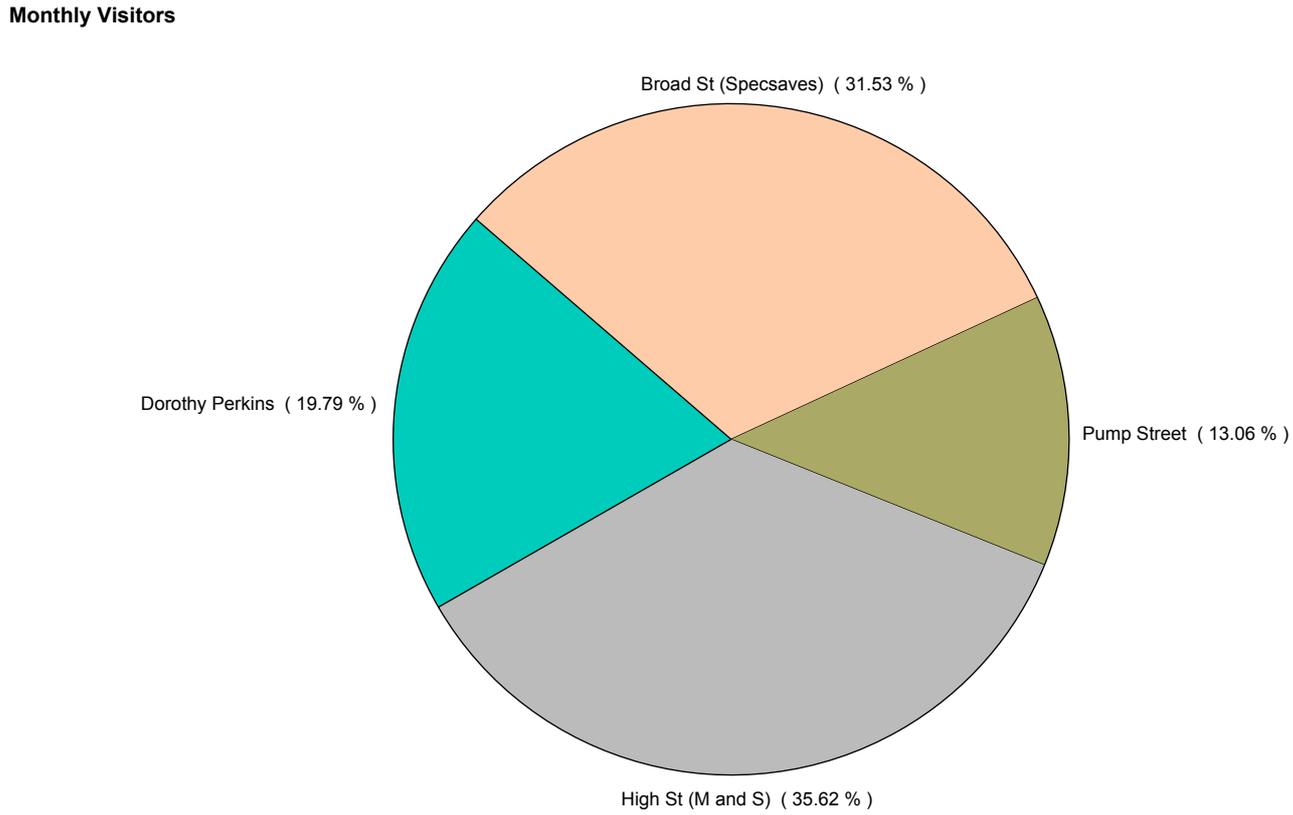
<b>No of Wks This Mth</b>	<b>5</b>
<b>No of Wks Last Mth</b>	<b>4</b>

<b>Month</b>	<b>March 2018</b>
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## External Location Comparison



## FootFall by Entrance



<b>Month Commencing</b>	<b>25-Feb-2018</b>
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<b>Month</b>	<b>March 2018</b>
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## Weather

No weather information available

## Management Highlights

**W/C**

25-Feb-2018	Sun	City Centre Events & Promotions	Chinese New Year Celebrations at the Guildhall 12noon – 2.30pm
		City Centre Events & Promotions	Love Worcester
		School Holidays	All Schools Spring Half Term (Public schools 19th - 23rd)
	Sat	City Centre Events & Promotions	Young Enterprise Street Market
11-Mar-2018	Sun	Notable Dates	Mother's Day
	Tue	Notable Dates	St Patrick's Day
25-Mar-2018	Sun	Ad Hoc	University Open Day and Applicant Day
	Fri	City Centre Markets	LSD Promotions Festival Market
		School Holidays	Public schools - 30th March - 17th April State schools - 30th March - 15th April
	Sat	City Centre Markets	LSD Promotions Festival Market
School Holidays		Public schools - 30th March - 17th April State schools - 30th March - 15th April	