

Month Commencing **29-Apr-2018**

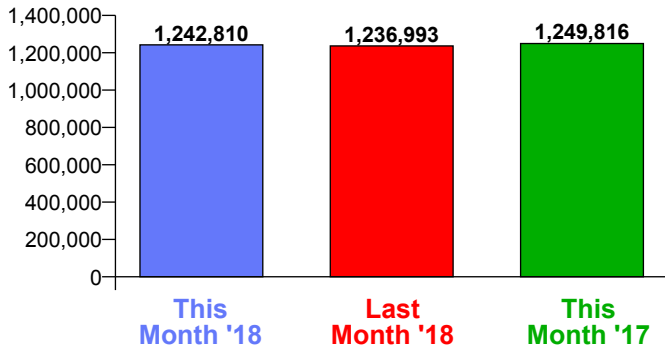
No of Wks This Mth	4
No of Wks Last Mth	4

Month

May 2018

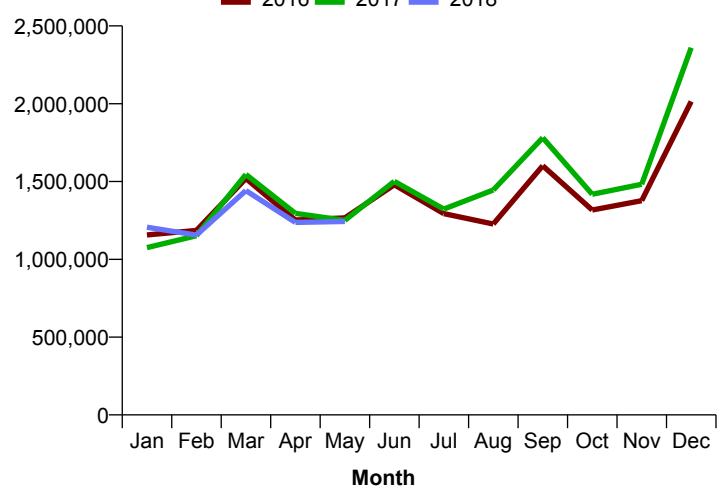
Monthly Visitors

Monthly Visitors



Annual Performance

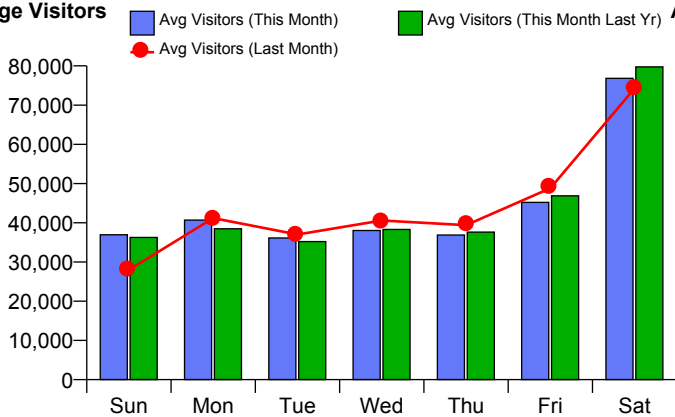
Monthly Visitors



National Benchmark		Monthly		Yearly	
M-O-M	Y-O-Y	Centre Change	Centre Change	Centre Change	Centre Change
-1.9 %	↓	-2.8 %	↓	0.5 %	↑
		-0.6 %	↓		

Average Daily Distribution

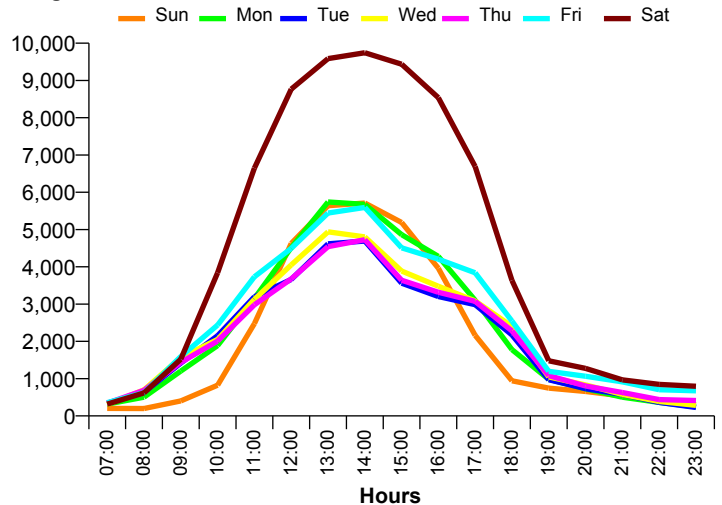
Average Visitors



	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Month '18	36,947	40,691	36,115	38,044	36,876	45,199	76,832
This Month '17	36,258	38,465	35,208	38,292	37,624	46,876	79,732
Last Month '18	28,008	41,192	37,018	40,576	39,375	48,796	74,285
Y-O-Y % Change	1.9%	5.8%	2.6%	-0.6%	-2.0%	-3.6%	-3.6%

Average Hourly Distribution

Average Visitors



Zone Comparison

No Zone Comparison Available

Internal Flow Comparison

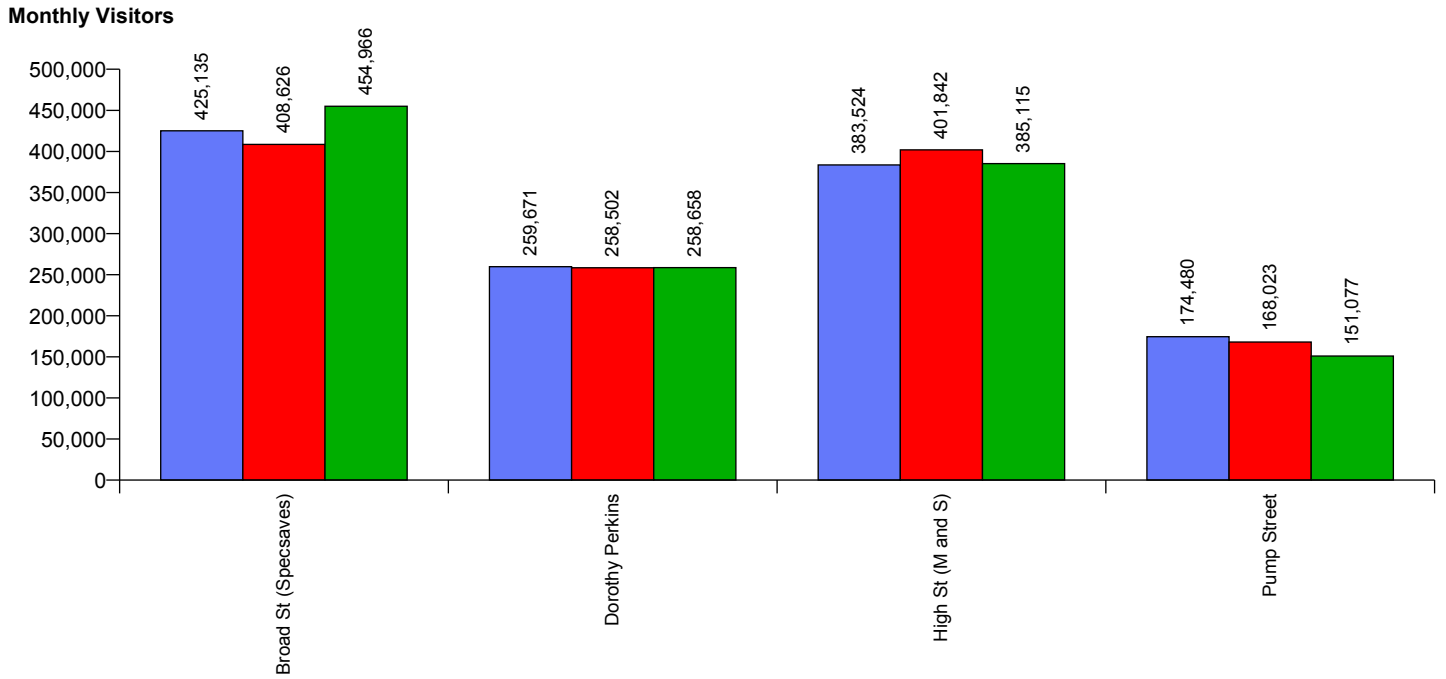
No Flow Comparison Available

Month Commencing	29-Apr-2018
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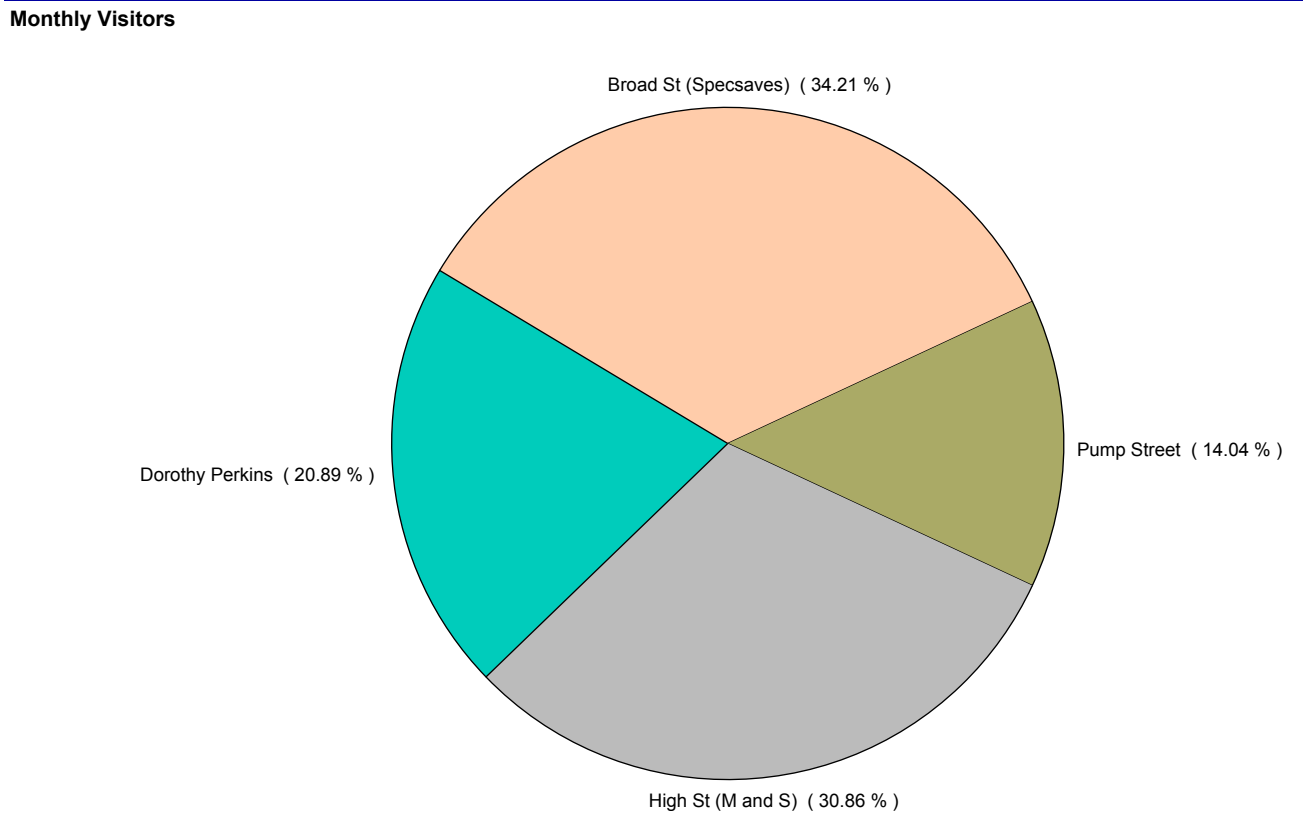
No of Wks This Mth	4
No of Wks Last Mth	4

Month	May 2018
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External Location Comparison



FootFall by Entrance



Month Commencing **29-Apr-2018**

Month

May 2018

Weather

No weather information available

Management Highlights

W/C

29-Apr-2018	Sat	City Centre Events & Promotions	Foodie Fortnight
		City Centre Events & Promotions	Gin Festival
06-May-2018	Sun	City Centre Events & Promotions	Foodie Fortnight
		City Centre Events & Promotions	Gin Festival
	Mon	Bank Holiday	May Bank Holiday
		City Centre Events & Promotions	Foodie Fortnight
	Tue	City Centre Events & Promotions	Foodie Fortnight
	Wed	City Centre Events & Promotions	Foodie Fortnight
	Thu	City Centre Events & Promotions	Foodie Fortnight
		Local Sporting Event	Season Opener Worcester Racecourse
	Fri	City Centre Events & Promotions	Foodie Fortnight
		City Centre Markets	Festival Market High Street and Guildhall
		Local Sporting Event	WORCESTERSHIRE VS ESSEX 11/05/2018 11:00 Blackfinch New Road Specsavers County Championship Division One 2018
	Sat	City Centre Events & Promotions	Foodie Fortnight
City Centre Markets		Festival Market High Street and Guildhall	
13-May-2018	Sun	City Centre Events & Promotions	Foodie Fortnight
	Mon	City Centre Events & Promotions	Foodie Fortnight
	Tue	City Centre Events & Promotions	Foodie Fortnight
	Wed	City Centre Events & Promotions	Foodie Fortnight
		City Centre Events & Promotions	Museums At Night
		City Centre Events & Promotions	Museums At Night at the Infirmary Museum
	Thu	City Centre Events & Promotions	Foodie Fortnight
		City Centre Events & Promotions	Museums At Night
		City Centre Events & Promotions	Museums At Night at the Infirmary Museum
	Fri	City Centre Events & Promotions	Foodie Fortnight
		City Centre Events & Promotions	Museums At Night
		City Centre Events & Promotions	Museums At Night at the Infirmary Museum
	Sat	City Centre Events & Promotions	Foodie Fortnight
		City Centre Events & Promotions	Museums At Night
		City Centre Events & Promotions	Museums At Night at the Infirmary Museum
Local Sporting Event		WORCESTERSHIRE VS DERBYSHIRE 19/05/2018 11:00 Blackfinch New Road Royal London One-Day Cup 2018	
20-May-2018	Sun	City Centre Events & Promotions	RAF Association Parade
	Fri	Local Sporting Event	Cider Racenight Worcester Racecourse Evening
		School Holidays	Public Schools - 25th May - 1st June State Schools 26th May - 3rd June
	Sat	City Centre Events & Promotions	Battle of Worcester Weekend
School Holidays		Public Schools - 25th May - 1st June State Schools 26th May - 3rd June	