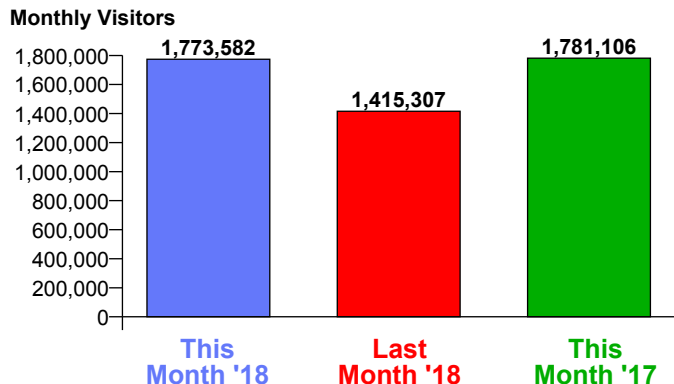


Month Commencing **26-Aug-2018**

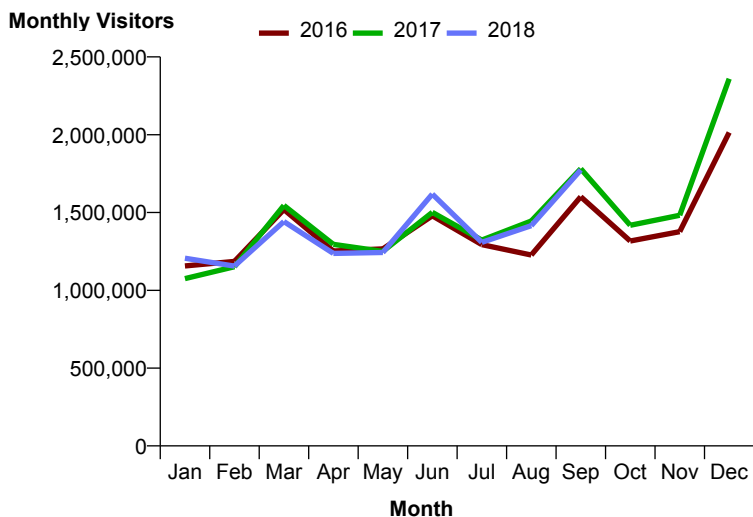
No of Wks This Mth	5
No of Wks Last Mth	4

Month **September 2018**

Monthly Visitors

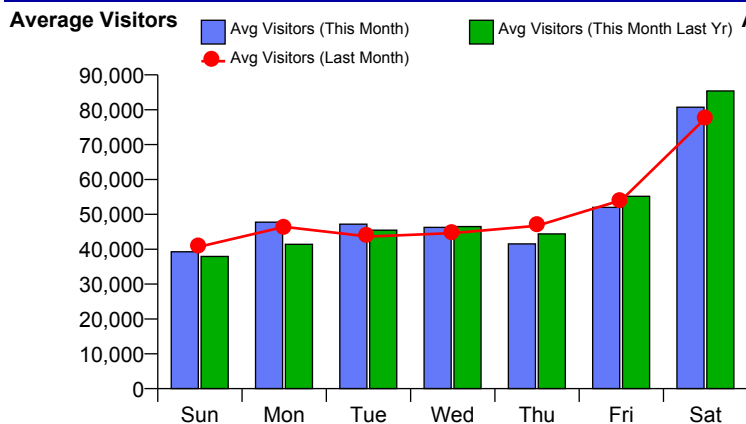


Annual Performance



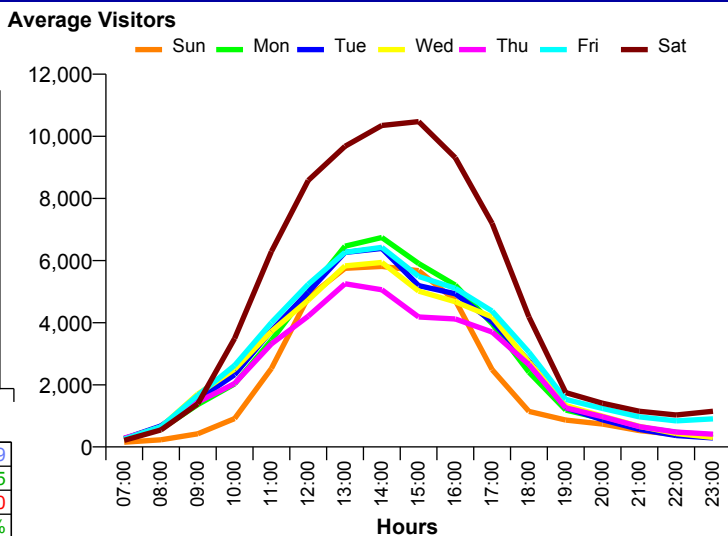
National Benchmark		Monthly		Yearly	
M-O-M	Y-O-Y	Centre Change	Centre Change	Centre Change	Centre Change
20.9 % ↑	-3.4 % ↓	25.3 % ↑		-0.4 % ↓	

Average Daily Distribution



	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Month '18	39,270	47,758	47,184	46,243	41,534	52,007	80,719
This Month '17	37,909	41,388	45,445	46,497	44,404	55,173	85,405
Last Month '18	40,763	46,427	43,641	44,632	46,727	54,068	77,570
Y-O-Y % Change	3.6%	15.4%	3.8%	-0.5%	-6.5%	-5.7%	-5.5%

Average Hourly Distribution



Zone Comparison

No Zone Comparison Available

Internal Flow Comparison

No Flow Comparison Available

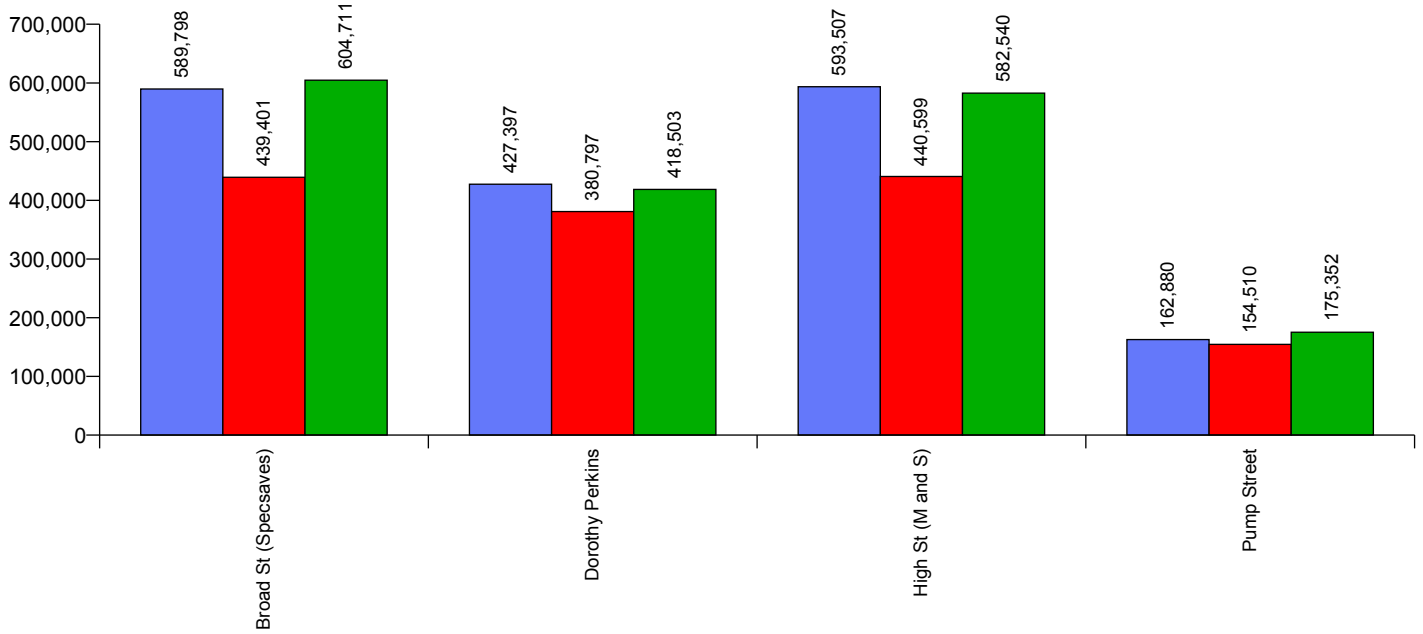
Month Commencing	26-Aug-2018
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No of Wks This Mth	5
No of Wks Last Mth	4

Month	September 2018
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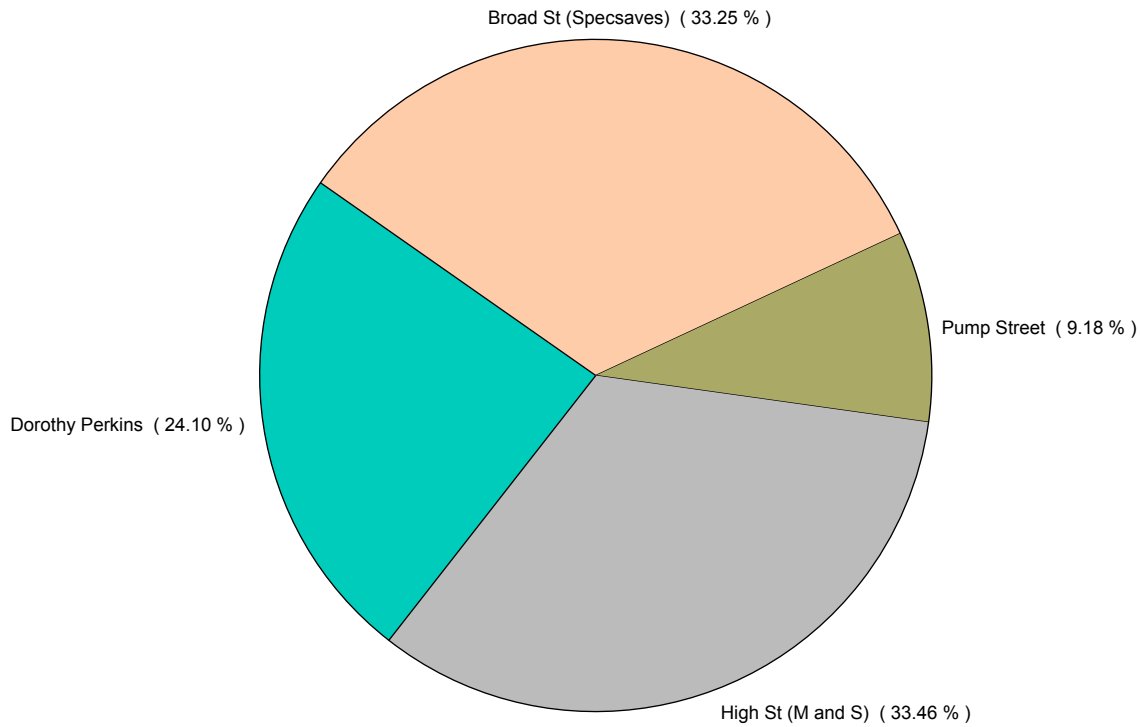
External Location Comparison

Monthly Visitors



FootFall by Entrance

Monthly Visitors



Month Commencing **26-Aug-2018**

Month **September 2018**

Weather

W/C		Weather AM	Weather PM
02-Sep-2018	Sun	19.0 	22.0
	Mon	20.0 	20.0
	Tue	15.0 	16.0
	Wed	15.0 	18.0
	Thu	15.0 	16.0
	Fri	16.0 	17.0
	Sat	16.0 	17.0

Management Highlights

W/C

26-Aug-2018	Sun	City Centre Events & Promotions	The Commandery Medieval Worcester Weekend
		City Centre Events & Promotions	Worcester Festival
		School Holidays	Public schools additional days - 5th July to 24th July and 3rd - 5th September
	Mon	Bank Holiday	Summer Bank Holiday
		City Centre Events & Promotions	The Commandery Medieval Worcester Weekend
		City Centre Events & Promotions	Worcester Festival Fireworks
		National Sporting Event	Women's International Wheelchair and Amputee World Championships at Worcester University
	Tue	School Holidays	Public schools additional days - 5th July to 24th July and 3rd - 5th September
		National Sporting Event	Women's International Wheelchair and Amputee World Championships at Worcester University
	Wed	School Holidays	Public schools additional days - 5th July to 24th July and 3rd - 5th September
		Local Sporting Event	Sounds of the Summer Racenights (Evening); with a different live music act each night! Worcester Racecourse
		National Sporting Event	Women's International Wheelchair and Amputee World Championships at Worcester University
	Thu	School Holidays	Public schools additional days - 5th July to 24th July and 3rd - 5th September
		National Sporting Event	Women's International Wheelchair and Amputee World Championships at Worcester University
	Fri	School Holidays	Public schools additional days - 5th July to 24th July and 3rd - 5th September
		National Sporting Event	Women's International Wheelchair and Amputee World Championships at Worcester University
	Sat	School Holidays	Public schools additional days - 5th July to 24th July and 3rd - 5th September
		National Sporting Event	Women's International Wheelchair and Amputee World Championships at Worcester University

Month Commencing **26-Aug-2018**

Month **September 2018**

02-Sep-2018	Sun	Local Sporting Event	Family Fun Day Worcester Racecourse
		National Sporting Event	Women's International Wheelchair and Amputee World Championships at Worcester University
		School Holidays	Public schools additional days - 5th July to 24th July and 3rd - 5th September
	Mon	School Holidays	Public schools additional days - 5th July to 24th July and 3rd - 5th September
	Tue	Local Sporting Event	WORCESTERSHIRE VS HAMPSHIRE 4/09/2018 10:30 Blackfinch New Road Specsavers County Championship Division One 2018
		School Holidays	Public schools additional days - 5th July to 24th July and 3rd - 5th September
	Wed	School Holidays	Public schools additional days - 5th July to 24th July and 3rd - 5th September
	Thu	City Centre Events & Promotions	Heritage Open Days
Fri	City Centre Events & Promotions	Heritage Open Days	
Sat	City Centre Events & Promotions	Heritage Open Days	
09-Sep-2018	Sun	City Centre Events & Promotions	Heritage Open Days
	Mon	Local Sporting Event	WORCESTERSHIRE VS SURREY 10/09/2018 10:30 Blackfinch New Road Specsavers County Championship Division One 2018
	Thu	City Centre Events & Promotions	Heritage Open Days
		City Centre Events & Promotions	Worcester Music Festival
	Fri	City Centre Events & Promotions	Business Festival High Street and Guildhall
		City Centre Events & Promotions	Heritage Open Days
		City Centre Events & Promotions	Worcester Music Festival
Sat	City Centre Events & Promotions	Heritage Open Days	
	City Centre Events & Promotions	Worcester Music Festival	
16-Sep-2018	Sun	City Centre Events & Promotions	Heritage Open Days
		City Centre Events & Promotions	Worcester Music Festival
		Local Sporting Event	Worcester City 10k and Half Marathon
23-Sep-2018	Sun	Local Sporting Event	Evans Cycle Event Worcester Race Course
	Mon	Local Sporting Event	WORCESTERSHIRE VS YORKSHIRE 24/09/2018 10:30 Blackfinch New Road Specsavers County Championship Division One 2018
	Fri	City Centre Markets	Festival Market High Street
		Local Sporting Event	The Big Macmillan Raceday Worcester Racecourse
Sat	City Centre Markets	Festival Market High Street	