



SUBMISSION 24TH JUNE 2022

PURPLE FLAG WORCESTER CITY CENTRE



WE ARE PLEASED TO PUT WORCESTER FORWARD FOR PURPLE FLAG ACCREDITATION.

Welcome to Worcester, a beautiful Cathedral and University city in the wonderful county of Worcestershire, located in the heart of the West Midlands with the River Severn winding through the city and the Malvern Hills as a backdrop.

Worcester boasts a world renowned classical music pedigree as it was once home to Sir Edward Elgar, (who wrote Land of Hope and Glory). Worcester is also the historic home of the Royal Worcester Porcelain and the famous Lea & Perrins Worcester Sauce. The city has a strong Civil War legacy as well as being widely regarded as where American democracy was effectively born (the city's Fort Royal Park). Visitors to Worcester admire our historic architecture at every turn throughout the city, from Tudor frame buildings to original city walls and Victorian city centre buildings still used by businesses today.

Sporting fans are fully catered for at international calibre venues. New Road is home to Worcestershire County Cricket Club in arguably the finest cricketing location in the country, in close view of Worcester Cathedral and the River Severn. Sixways is home to Worcester's rugby union premiership team the Worcester Warriors and Worcester

University's Worcester Wolves Basketball team and Severn Stars netball teams are both based at Worcester's golden Arena. Amateur and school rowing is catered to at the thriving rowing club. Worcester has a popular Racecourse which is one of the oldest in the country.

The city's health and wellbeing is a key focus thanks to 3 large, active central gyms which are open day and evening. Dance studios in the Arches development and yoga studios get residents of all ages moving and stretching their bodies.

Worcester's city centre showcases an unrivalled mix of independent retail shops and high street names, for all shopping tastes. Residents and visitors can fill their diary with events and festivals, including community, music, arts and history projects all running throughout the year.



YOUR CITY AND US

Worcester is passionate about our independent businesses and in fact, 68% of our retailers are independents. Specific areas of the city centre have evolved as home to our independents, each carving a niche for themselves within historic settings and displaying distinct personalities to the shops, bars and restaurants that ensure footfall from residents and visitors.

Spanning along Friar Street and New Street, these connecting streets not only showcase some of Worcester's finest history (including Worcester's oldest pub The Cardinal's Hat in Friar Street and King Charles' Civil War hiding place in what is now a timber framed restaurant further along New Street), but they are home to an eclectic mix of boutiques, bars, museums

and restaurants. For independent dining with an international vibe, look no further! French, Chinese, Italian, Caribbean, Thai and Mexican cuisine are all on the menu from independent restaurants in Friar Street and New Street, whilst 2 nightclubs and numerous bars – all independently owned – and a cinema, ensure a fun night.

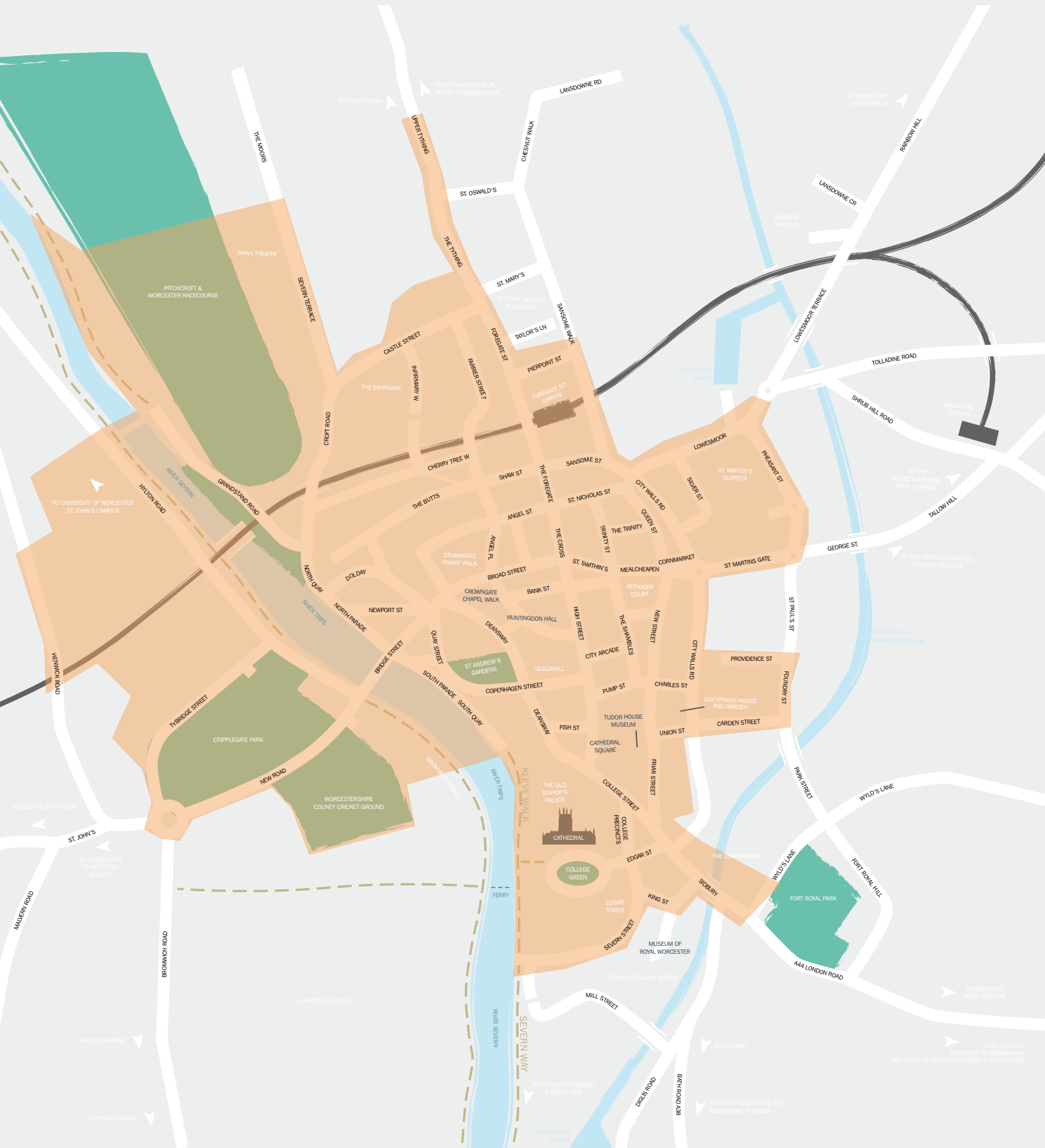
To keep the city fun, safe and secure, additional lighting now runs along these streets: festoon lighting keeps visibility high, looks amazing and ensures a safe, comfortable experience. The installation launched with strings of gorgeous festoon lighting, adding a touch of elegance to the ariel view of the street and also acting to promote safety in the darker, Winter hours by improving lighting and footfall. This installation was updated for 2022 with the addition of festoons of colourful lampshades.



WE HAVE A LARGE MIX OF INDEPENDENTS ACROSS ALL SECTORS OF COMMERCE.

Our Purple Flag zone covers a large area of the city centre including areas outside the BID boundary with a lively night time economy.

Worcester city has a diverse offering of businesses from independent bars and restaurants to popular national chains and boutique hotels overlooking the riverside.



VISIT YOUR COFFEE & QUICK BITES



- 1. Waylands Yard
- 2. Method
- 3. Sangers
- 4. Black & White
- 5. Coffee Warehouse
- 6. Poppins
- 7. McDonalds
- 8. Subway
- 9. El Mexicana
- 10. Crumpets & Coffee
- 11. Colston Bakeries
- 12. Cornish Bakehouse
- 13. Be The Change
- 14. Greggs
- 15. Greggs
- 16. Coffee Dough
- 17. House of Coffee
- 18. Starbucks
- 19. Delightful Desserts
- 20. GoodRoots



PROVIDED BY
WORCESTER BUSINESS IMPROVEMENT DISTRICT

VISIT YOUR ESSENTIALS



- 1. Police Station
- 2. Black Pear Lettings
- 3. City Campus
- 4. Foregate St. Train Station
- 5. Tesco Express
- 6. Taxi Rank
- 7. The Hive
- 8. Costless International
- 9. ASDA
- 10. B&M
- 11. Vision Express
- 12. Bargain Buys
- 13. Iceland
- 14. Superdrug
- 15. Bus Station
- 16. Kitsons Pharmacy
- 17. M&M Meats
- 18. Hearing Centre
- 19. Superdrug
- 20. Post Office
- 21. Three Counties Produce
- 22. Boots
- 23. M&S Foodhall
- 24. Pack It In
- 25. Savers
- 26. Specsavers
- 27. Wilko
- 28. Fitness 4 Less
- 29. Taxi rank
- 30. Vue Cinema



PROVIDED BY
WORCESTER BUSINESS IMPROVEMENT DISTRICT

VISIT YOUR LOCAL



- 1. Tonic
- 2. Postal Order
- 3. Craft Inn
- 4. The Paul Pry
- 5. Tramps
- 6. Velvet
- 7. Mode
- 8. Imperial Tavern
- 9. O'Neill's
- 10. Bushwackers
- 11. Slug & Lettuce
- 12. Cadena
- 13. Alexanders
- 14. Tikj Room
- 15. Drummonds
- 16. Bottles
- 17. Sin
- 18. Keystones
- 19. Oil basin
- 20. Tripel B
- 21. HopLords
- 22. Eagle Vaults
- 23. The Farriers Arms
- 24. The Plough
- 25. The Cardinal's Hat
- 26. Conservatory
- 27. Heroes
- 28. The Olde Talbot
- 29. The Hand In Glove
- 30. Parraddidles



PROVIDED BY
WORCESTER BUSINESS IMPROVEMENT DISTRICT

VISIT YOUR RESTAURANTS



- 1. Fuego
- 2. Valentinos
- 3. Bodega
- 4. Burger Shop
- 5. Maneki Ramen
- 6. Hanbao
- 7. Best Kebab
- 8. Crown Burger Bar
- 9. Shakes
- 10. Worcester Steakhouse
- 11. Impasto
- 12. King Charles
- 13. The Swan
- 14. Bar 23
- 15. Be the Change
- 16. Chesters
- 17. Bill's
- 18. Wildwood Kitchen
- 19. Anatolian Palace
- 20. Yo! Sushi
- 21. Five Guys
- 22. Cosy Club
- 23. All Bar One
- 24. Pizza Express
- 25. Zizzi's
- 26. Tortuga
- 27. Nando



PROVIDED BY
WORCESTER BUSINESS IMPROVEMENT DISTRICT

Within 5 minutes' walk from these streets, a second cluster of independent businesses also draw footfall. Between The Cross and The Tything, a wide selection of bars and restaurants, dotted with boutiques draw you in. Stylish, sophisticated Café Cadena serves tapas and cocktails. Art Deco themed Centenary Lounge is award-winning and Black & White and Waylands Yard serve steaming artisan coffee and homemade pastries. Further along on The Tything are the new Craft Inn, the cool modern Tonic specialising in gins and locals' favourite Ounce for steaks. Independent shops weave their way around the bars and restaurants, with interiors, vintage and antiques styling the mood along here.

Up and coming as Worcester's next independent zone is the area from Worcester Cathedral and Cathedral Green down to the riverside: Severn Street, home to the multi award winning Piston Distillery and the former site of the Royal Worcester Porcelain, now a bustling café and store, popular with locals, with a concert and arts facility and museum.

ALONG THE RIVERSIDE IS THE ARCHES, PART OF A MAJOR REGENERATION PROJECT FOR THE CITY WHERE INDEPENDENT BARS AND RESTAURANTS ARE THRIVING.





OUR PARTNERSHIP

A Purple Flag Accreditation Working Group has been established, led by Worcester Business Improvement District (BID), this group brings together the following partners and stakeholders: Worcester City Council, Worcestershire County Council, West Mercia Police, Worcestershire Regulatory Services, Worcester Cares, Safer Worcester.

WELLBEING SECTION

WELCOMING, CLEAN AND SAFE

HOW IS PURPLE FLAG'S MINIMUM REQUIREMENT MET?

Worcester Business Improvement District works in partnership with a number of agencies including Worcester City Council, West Mercia Police, Hereford & Worcestershire Fire & Rescue Service, Worcestershire Regulatory Services, and with various different service areas within the local authority and city centre stakeholders to drive forward a cleaner, safer, more inclusive night-time offer.

The city centre benefits from an established and well-developed crime and disorder reduction partnership called CityNet which includes all the main agencies. The Worcester CityNet partnership identifies the crime and disorder priorities which allow innovative and effective arrangements to address concerns relating to issues within the night time economy.

CURRENT STANDARD OF AREA

CITYNET PARTNERSHIP *Safer City Supporting Document*








Worcester CityNet is Worcester BID's Business Crime Reduction Partnership and includes members from over 150 businesses from across the day and night-time economies. It is an intelligence led approach to managing city centre crime issues, by targeting and focusing efforts on the most persistent offenders. The team adopts a professional approach to combating retail, business, and city centre crime within Worcester.

The 150 plus members of CityNet include retailers, licensed premises, city centre CCTV, the police, local authority, and other interested agencies. All parties are committed to sharing good practice, information and promoting partnership working.

CityNet membership includes a shared-radio system, DISC website and mobile app (<https://discagainstcrime.com>), free loss prevention training, Best Bar None accreditation and regular meetings.

Worcester BID members are also represented in several different groups and forums and CityNet works with several different partners including the Police, local authorities, Street Pastors, and many more to ensure their needs are met.

Aims include:

-  To deliver a local strategy to reduce city centre crime and the fear of crime.
-  To help businesses trade successfully in a safe and secure environment.
-  To improve information sharing between the partnership and other crime reduction agencies.
-  To establish good practice for the collation, evaluation, analysis, and dissemination of crime data locally, regionally, and nationally.
-  To establish a strategy for identifying and sharing key performance indicators and management information
-  To examine opportunities to link the group to edge of town secondary shopping areas.
-  To establish a local funding strategy to ensure long-term sustainability.

✓ DISC WEBSITE & MOBILE APP

Worcester BID has set up DISC for Worcester CityNet members have access to an exclusive website and mobile app which allows them to report incidents of crime, browse prolific offenders, report on the public realm, receive news and alerts and instant message one another.

✓ SHARED-RADIO SYSTEM

In partnership with Worcester BID CityNet, our businesses join a wide community of businesses working together to provide a safer living and working environment.

A shared radio scheme gives direct access to the only network which is monitored by local police officers, CCTV suites, security staff and other businesses, meaning that warnings of criminal activity can be efficiently communicated between members and assistance can be quickly obtained.

The radios often act as a highly successful deterrent while also eliminating business isolation and providing a safety net for staff through connectivity meaning that CityNet members can be assured they have the security measures in place to ensure staff and customer safety.

✓ BEST BAR NONE

Worcester BID is the lead partner delivering Best Bar None accreditation, working alongside our partners at Worcester City Council and West Mercia Police to support the safety of our venues and night time economy, alongside multi-agency assessors to support this scheme's success.

Best Bar None is an accreditation scheme supported by the Home Office and the drinks' industry which is aimed primarily at promoting responsible management and operation of alcohol licensed premises.

The aim of Best Bar None is to reduce alcohol related crime and disorder, build positive relationships between the licensed trade and the agencies working to support them, improve knowledge and skills of enforcement agencies, licensees, bar staff and to highlight how operating more responsibly can improve the profitability of an individual business and attractiveness of a general area.

Licensed premises who apply for accreditation will be guided along the process of meeting the standards through a pre-assessment workshop, advice from the Worcester BID team and will also receive the assessment criteria at least 2 weeks before the assessment, meaning that the premises will be fully supported throughout the journey.

We are currently assessing 33 venues with more venue sign ups still in process.



✓ SAFE SPACES AND PLACES

Worcester BID is working closely with licensed venues to sign them up as a safe place providing them with support and training. As well as educating the public around this scheme through strong digital marketing campaigns and ensuring venues are visible on nights out via window stickers, a pocket map aimed at the students has been created to be handed out via the Student Union.

✓ WORCESTER CARES

Worcester Cares is a united umbrella approach, which helps all the homeless charities, and support services coordinate their work. The partnership includes Worcester BID, Worcester City Council, West Mercia Police, Worcestershire County Council, St Pauls Hostel, Maggs Day Centre, Salvation Army and Street Kitchens.

✓ BUSINESS TRAINING

Worcester BID runs weekly training sessions supporting the licenced venues' staff teams to increase confidence and compliance for the venue. Since February 2022, we are delighted to have trained 262 delegates from city centre businesses within the Purple Flag area.

Topics covered include: First Aid, AED, Tourniquets and Haemostatic Dressing Level 2, Radio Operation, Conflict Management & Physical Intervention, Health & Safety/ Risk Assessment, Fire Marshal /Warden, Mental Health, Control of Substances Hazardous to Health Level 2, Safe moving & Manual Handling Level 2, DISC Operation, Drug Awareness, Ask for Angela, Loss prevention and spotting the signs of suspicious behaviour.

We also hold Licensing Surgeries with West Mercia Police's licensing officer for the venues to seek advice and support.



AED Defibrillator Locations in Worcester City Centre

1. Cathedral Square
2. Fitness for Less, Cathedral
3. Guildhall, High Street
4. Marks & Spencer, High Street
5. Heart of Worcestershire College, Deans Way
6. Crowngate Shopping Centre, Chapel Walk
7. Crowngate Shopping Centre, Friary Walk
8. Citizen's Advice, The Hopmarket
9. Museum and Art Gallery, Foregate St
10. The Hive, The Butts
11. **Bottles, New Street**
12. **Benedictos, Sidbury**
13. **Tramps, Angel Place**
14. **Tonic**
15. **Browns at the Quay**

✓ ACT: ACTION COUNTERS TERRORISM.

The ACT Awareness eLearning package has modules available to help people spot the signs of suspicious behaviour and understand what to do in the event of a major incident. This free training is shared with all our BID businesses. We are also working in partnership with the Counter Terrorism Security Advisor to look at SCan (See, Check and Notify) training for our businesses.

✓ LIFE SAVING EQUIPMENT

Worcester BID identified gaps within the city centre where life saving equipment was not available at night due to the majority of Automated External Defibrillators (AED's) being located in daytime businesses. Worcester BID has worked with our late license venues to ensure teams are trained and equipment has been placed within the venue accessible to all venues on that street.

The second phase is to install external AED's around the city centre to allow for community access 24/7.

TO DATE, WE ARE PROUD THAT 5 AED KITS HAVE BEEN INSTALLED INTO VENUES SINCE APRIL 2022.

CITY MASTERPLAN

Worcester city has a comprehensive masterplan for the city centre extending to 2040's providing a planning framework and guiding public and private investment. The Masterplan was adopted by the City Council on 16th July 2019.

LICENSING POLICY

Worcester City Council sets out in its licensing policy how we will carry out our licensing functions in relation to alcohol, entertainment and late night refreshment.

The policy has to be written in accordance with the licensing laws and guidance issued to us by the Government and has to be reviewed at least every five years.

ACCESSABLE

<https://www.accessable.co.uk/worcester-city-council>

Provided by Worcester City Council to support movement and customer experience around the city. Building consumer confidence and highlighting places to make experience more enjoyable and easy to navigate.

CITY PERCEPTION SURVEYS

[Safer Streets Consultation Results Supporting Document](#)

Worcester City Council undertakes an annual survey of residents which includes their perception of safety and public services. A consultation process was undertaken between 17th- 31st May 2021 surrounding the Authority's Safer Streets application.

SUSTAINABLE COMMUNITIES STRATEGY

Worcester City Council supports the value of creating and supporting sustainable and cohesive communities and is adopting a new approach based on Asset Based Community Development (ABCD) across the city and is currently developing a Community Engagement Strategy based on ABCD principles.

STREET PASTORS

Worcester Street Pastors, which is a partnership between local churches, Worcester City Council and West Mercia Police. Worcester Street Pastors provide support to the vulnerable, hand out bottles of water and flip flops. As well as acting as an extra level of safety in the streets on top of the policing teams



ALCOHOL FREE ZONE

[Community Safety - Worcester City Council Supporting Document](#)

Following a public consultation, Worcester City Council's Communities Committee authorised the making of the Public Space Protection Order (PSPO) on 25 July 2018 which prohibits the consumption of alcohol or having an alcohol container within restricted areas across the city (which includes the city centre). The order came into force on 13 August 2018 and is effective for three years from 13 August 2021 unless extended by further orders under the Council's statutory powers.

CCTV

[Community Safety - Worcester City Council Supporting Document](#)

Worcester City Council manages an open public spaces CCTV scheme that is operated under guidance made by the Information Commissioner's Office, and the Office of the Surveillance Camera Commissioner. The city is comprehensively covered by over 100 high-quality CCTV cameras which are monitored by Worcester City Council, in partnership with the University of Worcester, West Mercia Police, Crowngate Shopping Centre, Cathedral Square and more.



✓ **YOUTH INTERVENTION – COMMUNITY MATTERS**

[https://www.worcester.gov.uk/
community-safety/young-people](https://www.worcester.gov.uk/community-safety/young-people)

Detached youth work engages young people who are unlikely to attend building-based provision. Officers build trusting relationships with young adults to safeguard and reduce risky behaviours including drug and alcohol misuse, risky sexual behaviour, open water swimming, anti-social behaviour, and offending.

✓ **PUBLIC TOILETS**

The city has three toilet blocks that are well situated around the city. All facilities have disabled access and are accessible using 20p. The city provides great toilet facilities that are adequately maintained, thoroughly cleansed and well maintained through each day. Toilets are currently open between 10:00am and 16:00hrs, Monday to Sunday.

✓ **STREET CLEANING**

[*Street Care and Cleansing - Worcester
City Council Supporting Document*](#)

To maintain the high standard in Worcester city centre, street cleansing services are in operation between 5:00am - 18:00hrs - Monday to Saturday and on Sundays is 5:00am - 17:00hrs. In the early mornings, on a daily basis, streets are swept, scrubbed, jet washed using mechanical machinery in order to restore the high levels of cleanliness in the city following night life activity. City centre operatives will then patrol the area and maintain these high levels of care and standards using street carts. In addition, staff will litter pick, weed and manually sweep the streets during the day. Staff are always friendly, helpful and there to assist and advise visitors and residents where they can.

WORCESTER CITY POLICING PLAN

Supporting Documents

[Safer Streets bid report \(files attached\)](#)

[Home Page - Neighbourhood Matters](#)

[Cathedral - Neighbourhood
Matters – Cathedral Team](#)

[Home | West Mercia Police](#)

[StreetSafe | West Mercia Police](#)

Worcester city benefits from two aspects of policing initiatives to make the city centre a priority for West Mercia Police. The first is a dedicated City Centre Policing Team, which sits within the safer neighbourhood teams.

The City centre team is designed to identify and reduce crime trends around the city including ASB and shoplifting. They work closely with partner agencies to divert those committing offences and reduce crime. They are also a high visibility presence in the city, creating a safer environment for residents and visitors. This team rotation means there is always a member of staff on each day between 8am and 10pm. They are supported by the Cathedral safer neighbourhood team who ensure the residents living in the city centre are provided with reassurance and a policing presence.

The second initiative is the Night Time Economy patrol strategy. This sets out a dedicated plan for how Worcester Response Officers police the city after dark to protect the public, reduce crime, make a safer environment and engage with licensed premises to ensure the licensing objectives of venues are enforced to make safer licensed premises.

This is a separate policing plan to the normal shift officers' patrol plan. The plan is also backed up by a dedicated licensing officer, designated crime officer and the partnership with Worcester BID and City Council, running numerous safety events throughout the year, including distributing personal safety products and information, and drink spiking awareness events.

Police officers are out every Friday and Saturday night on dedicated patrols of the city centre. These are focussed around the main hotspot areas identified for disorder or crime, and change in line with demand.

They will police the Night Time Economy from 10pm until 4am on the dedicated shift. These times are in line with demand in the city and strategically employ a preventative approach, around the shutting of the licensed premises.



The night is split into stages for these officers, with a high visibility strategy earlier in the evening, identifying potential offenders early on, removing them or giving advice and completing checks of licensed premises, offering support where necessary. As the night goes on, the strategy becomes protective, to ensure the safety of those using the NTE, providing assistance and reassurance where necessary and diverting to other agencies if needed. This also involves maintaining a clear road network through the city and making sure people get home safely, preventing disorder from occurring, but dealing with it where necessary in a proactive and appropriate manner.

Information gathered by patrol teams either from checks of licensed premises or through observations are fed back into the licensing officer to allow engagement and enforcement to take place. This is also the basis for briefings for future weekends.

West Mercia Police was successful in securing a grant in 2021/22 from Safer Streets funding to help further improve the city. Amongst many things, this funding has gone towards lighting projects, educational events, protecting vulnerable females and more, to improve the city for future years to come. Some of these projects are on-going and results will be seen moving forwards.



NOISE ABATEMENT

[Environmental Health - Worcester City Council Supporting Documents](#)

Worcester Regulatory Services (WRS) has a dedicated team of officers who investigate noise nuisance complaints. They investigate noise from a variety of sources, both domestic and commercial sources. Commercial noise can be anything from air conditioning units, fan noise, complex factory noise and music from commercial premises. Firstly, dialogue is held with both parties in an attempt to mediate and find compromise. Equipment which measures the noise levels and frequency of such disturbances can be deployed, as well as officers making out of hours visits to verify the situation. Once all attempts to informally resolve the situation are exhausted, a noise abatement notice will be served which sets out steps that are required to remedy the situation. There is the right to appeal.

COMMUNITY DEVELOPMENT

[https://www.worcester.gov.uk/
community-centres-development](https://www.worcester.gov.uk/community-centres-development)

The City Council's community development programme is concerned with helping local people tackle local problems at a local level. By doing so, local people get the opportunity to meet other residents, make new friends, develop new skills and self-confidence and, above all, enable their community to become more effective in tackling community issues at an early stage.

✓ LICENSING

Licensing - Worcester City Council Supporting Documents

WRS administers the licensing function on behalf of all six licensing authorities in Worcestershire. This includes the administration, regulation and enforcement of licensing law. All matters outside of the powers delegated to WRS are referred back to the Local Authority for decisions or actions by their elected members i.e. licensing committees.



WRS has a number of licensing regulatory and registration powers and duties.

The licensing section deals with the following licences and registrations:

- ☐ Licensing Act 2003 - alcohol sales, late night refreshment and other forms of regulated entertainment
- ☐ Temporary event notices - authorisation of Licensing Act activities on a temporary basis
- ☐ Gambling Act 2005 - betting shops, arcades, bingo halls etc.
- ☐ Lotteries - local lotteries benefiting good causes
- ☐ Scrap metal dealers licences - both site licences and mobile collectors
- ☐ Animal activity licences - dog breeding, dog and cat boarding, horse riding establishments, zoos etc.
- ☐ Sex shops
- ☐ Street collections - charity collections
- ☐ House to house collections - door-to-door collections
- ☐ Tattoo, ear piercing, electrolysis registrations
- ☐ Taxi licensing
- ☐ Street trading - both mobile (ice cream van type) and static (roadside cafes)

✓ PAVEMENT LICENCES

Cafes, restaurants and bars can now apply for a licence to have seating outside their premises under a new streamlined procedure here in Worcester.

The Business and Planning Act 2020 includes urgent provisions to make it easier for premises in England serving food and drink such as bars, restaurants and pubs to seat and serve customers outdoors through temporary changes to planning procedures and alcohol licensing. This is part of the

Act's aims of promoting economic recovery and growth in response to the economic impacts of the global COVID-19 pandemic.

The new process provides a streamlined and cheaper route for businesses such as cafes, restaurants and bars to secure a licence to place furniture on the highway. The aim of the legislation is to support businesses to operate safely whilst social distancing measures remain in place. The aim is to provide much-needed income over the Summer months and protect as many hospitality jobs as possible.



RECENT PROGRESS ACHIEVED

- Successful bid for Future High Street funding £17.9 million and Town funding in 2020/21 £19.6 million.
- Successful bid for Safer Streets in 2021/22 £511,960.
- Introduction of an amended Traffic Regulation Order (Trial 24/7 road closure in Copenhagen Street allowing hospitality to utilise outdoor space).

FUTURE COMMITMENT

- Safer Streets bid delivery
- Pedestrianisation in Friar Street to support hospitality and to create a safer space within the city centre.
- Worcester aims to build on partnerships and improve perceptions of the night time economy.
- Student guide compiled by a multi-agency partnership aimed at new student intake to act as a resource for wellbeing and safety. This sits alongside a city centre guide showcasing our vibrant city.
- Delivery of Safer Streets funding enhancing areas via upgrading lighting, supporting with visibility.
- External lifesaving equipment accessible to the community 24/7.



MOVEMENT SECTION

A SECURE PATTERN OF ARRIVAL, CIRCULATION AND DEPARTURE

HOW IS PURPLE FLAG MINIMUM REQUIREMENT MET?

Worcester city centre has a logical and easy to navigate flow throughout which enables visitors to reach their destination easily and safely.

Worcester's night time economy is made up of different age groups, from students coming out of bars and clubs, to older couples visiting the cinemas, theatre, Huntingdon Hall and other arts venues, to families eating out. Because of this, Worcester city centre needs to accommodate movement easily on foot from venue to venue, for all age groups.

Using Worcester's city centre train station Foregate Street as a hub, Worcester BID is defining different areas of the city using finger post signs from the station out to different areas across the city. To make these finger posts as noticeable as possible to ensure maximum engagement and use, BID is inviting community artists to design different signs for each point.

Alley ways in the city located between shops and streets are being transformed using street art by local artists to ensure that they create a positive, friendly space for everyone to feel safe as they pass through.

An ongoing regeneration project (due for completion in 2024) is creating a new pedestrian zone from Foregate Street station down to the Arches area by the River Severn and in turn over the river to the main university campus, to enhance the connectivity and flow around the city centre. This will open up a new option for pedestrians, giving an alternative means of directing them to all areas of the city.

Worcester is part of the AccessAble website which assists those with mobility issues or disabilities to establish which venues and shops are most easily accessible for them in Worcester. Worcester is dementia and autism friendly and the city is home to one of the leading colleges in the UK for the blind and visually impaired which has long ensured that our city is considerate of its students.

In addition, colour choices for the signposts will be carefully curated using colour psychology so that certain zones of the city appeal to certain demographics or are easier to read or will be more appealing.

CURRENT STANDARD OF AREA

✓ FESTOON /TREE LIGHTING IN AREAS OF HIGH NIGHT TIME FOOTFALL

In November 2021, Worcester BID installed festoon lighting into the historic streets of Friar Street and New Street. These streets had not been able to have ariel installations until this point but the BID worked hard to secure permissions to allow access points.

The installation began with strings of gorgeous, colourful festoon lighting, adding a touch of elegance to the ariel view of the street and also acting to promote safety in the darker, Winter hours by improving lighting and footfall. This installation was updated for the new year with the addition of colourful lampshades.

Feedback has been wholeheartedly positive in every way, and has even been said to have assisted as a deterrent for the seagulls who have previously caused issues for businesses in this

area. Furthermore, this two streets have a high concentration of night time venues, all of which have loved the festoons for helping to drive footfall, improving dwell time and as having created more 'Instagramable' streets.

Next, the Worcester BID is updating the installation with a Summer theme, ready for warmer nights. This will act to drive footfall once again as members of the public wish to view the new Summer display.

Recently, lights have also been placed in trees on Broad Street and the High Street as part of the Welcome Back fund with Worcester City Council. In this busy street too, the lights adorn walk along and increasing the security of the area with additional lighting, making it a more desirable, aesthetically pleasing location as well as safer.





✓ BUSINESS EXTERNAL LIGHTING

Many venues have external lighting installed, such as long fairy light trains and coloured projections. This lighting not only improves safety, but also enhances external business fronts. Examples of this are Café Cadena, The Feathers, Slug and Lettuce, Tramps, Arena, the Guildhall, the Cathedral and Cathedral Square.

✓ SIA TRAINED DOOR STAFF

Worcester BID works closely with the venues, the Security Industry Association (SIA) Investigations Officer and the licencing officer for West Mercia Police to ensure that all door staff are SIA trained and badged. The door staff are easily identifiable by the fluorescent arm bands that they wear.



✓ CITY CENTRE MAPS

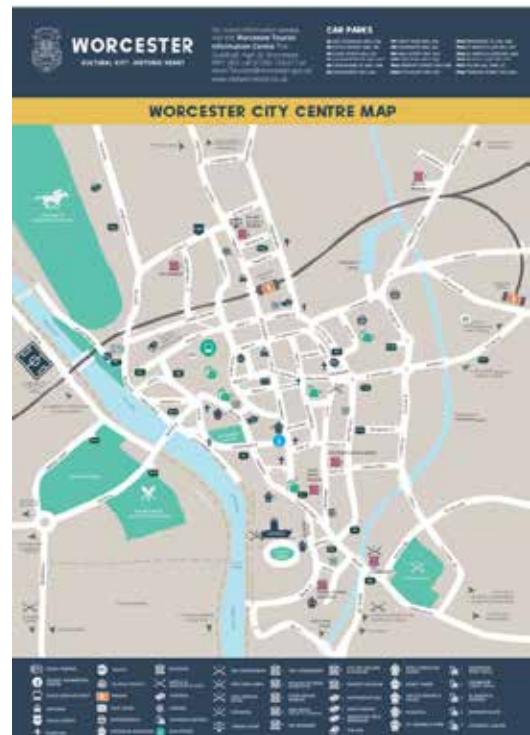
[Tours and Trails :Visit Worcester](#)

There are many maps available of Worcester's city centre in both downloadable copies and paper formats, all helping visitors to have a purposeful, safe route around the city. An example of this is the Worcester city centre map, this is downloadable via Visit Worcestershire ([Worcester-City-Map-VW.pdf](#) ([visitworcestershire.org](#))) or it can be obtained from the Worcester Tourist Information Centre.

Worcester based maps are available from the central Tourist Information Centre at the Guildhall.

Maps include:

A city centre map; this map shows key places of interest to visitors as well as listing car parks at the header of the map to assist in choosing the car park best suited to the needs of the visit.



A **dog friendly map** displaying businesses that welcome canine friends inside. This map is fantastic for showing both tourists and residents alike the venues that are dog friendly.

City centre **walking maps** are also available from the TIC and online. (https://www.worcestershire.gov.uk/downloads/file/8260/worcester_city_centre_walking_and_cycling_guide). Walking maps not only help with finding locations but give information on carbon emission cutting activities such as cycle routes and also with accessibility, showing crossings, crossing types and pedestrian areas.

Car park maps are also available.

Worcester BID has 2 downloadable maps for car parks specifically for use when flooding affects Worcester city centre accessibility. The first is for **light flooding** and includes Crowngate Shopping Centre (closer to the river), the second is for **heavier flooding** and removes Crowngate from its accessible list. This map is distributed at times where flooding may affect car parks.

There is also a guide containing a map and information of things like hotels and caravan sites, broken down by distance from city, parking, disabled access, pet friendly premises, WiFi and credit card accepting venues.



✓ WAYFINDING / FINGERPOST SIGNS

Worcester BID led an informal audit amongst visitors and residents regarding signage and as a result, enhanced signage is currently being installed in Worcester city centre to assist people to navigate the city and to assist awareness of businesses and venues.

Since 2014, there have been sixty seven signs across the city centre. These signs are now being enhanced to promote areas such as the Hive, University, Arena for the city's student population and Sidbury, Reindeer Court, New Street, Friar Street and The Shambles for visitors and shoppers. Routes from each location have been carefully selected to take in the greatest number of possible businesses en route, and to each provide a clear, safe instruction.

The colour choices for each sign will be carefully curated into zones to assist in supporting destination choices and to use colour psychology, ie brighter colours for more lively destinations, softer colours to appeal to an older demographic and so on.

In 2022 for improvement of the area and fullest usability of the signage, the finger post signs are being individually designed by local artists as part of a broader community project led by Worcester BID. This will also assist with engagement and understanding of movement throughout the city.





✓ PUBLIC TRANSPORT

[Travel and Roads | Worcestershire County Council Supporting documents](#)

Taxi ranks are available at various points in the city and taxis are enforced by Worcestershire Regulatory Services with an active taxi drivers' forum. Although late night bus provision is limited, night time buses are put on by the University during Welcome Week. Regular train services run into the evening with connections to Birmingham, Malvern, Bristol etc.

✓ ACTIVE TRAVEL

Whilst transport within the city is a County Council responsibility, the City Council works alongside Worcestershire County Council to support provision. An Active Travel Officer is being recruited.

✓ VARIABLE MESSAGE SIGNAGE FOR CAR PARK CAPACITY

Variable messaging signs highlighting car park availability are located on key entrances to the city.

✓ TRANSPORT DIGITAL SCREENS

Digital screens located around the city giving updated travel information for buses, trains and taxis via Worcestershire County Council.

✓ NEW STREET LIGHTING IN AREAS OF HIGH NIGHT TIME FOOTFALL

Street lighting is the responsibility of Worcestershire County Council. A request has been submitted for consideration of new, additional, street lighting in key areas within the city centre.

✓ FREE E-BIKES FOR WORK TRAVEL

<https://www.worcester.gov.uk/climate-emergency/free-e-bike-4-work-travel>

Worcester City Council are committed to supporting businesses in Worcester through the provision of travel options that support sustainable business travel goals, so that we can all reduce traffic on the roads, and improve employee and community health and wellbeing.

✓ SAFER PARKING STATUS

<https://www.worcester.gov.uk/parking/parking-service-charter>

The majority of our car parks have attained 'Safer Parking' status. This is a prestigious achievement awarded by the British Parking Association and Association of Chief Police Officers under the Safer Parking Accreditation Scheme.

RECENT PROGRESS ACHIEVED

- Wayfinding signposts were decorated to celebrate the Platinum Jubilee in the centre of the High Street, enhancing visibility and improving existing infrastructure.
- Twelve new electric car charging points are now available in St Martin's Gate car park - and under a special introductory offer, users will not need to pay for parking while they power up their vehicles.
<https://www.worcester.gov.uk/parking/parking-sites/st-martins-gate-car-park#electricchargingpoints>

FUTURE COMMITMENT

- Worcester BID is to deliver improvements to all city centre finger post signs by enhancing the existing infrastructure working with local artists. Increasing visibility and ease of reading signage, as well as creating an art trail to support visitors to explore the city centre.
- Development of city centre movement plan.
- The Arches development to support connectivity from Worcester Foregate Street train station to the riverside park.
- Development of Shrub Hill train station connectivity to Worcester City Centre.
- Alley ways in the city located between shops and streets are being transformed using street art by local artists to ensure that they create a positive, friendly space for everyone to feel safe.
- Worcester BID are investing in to further infrastructure in different streets to add in Festoon lighting to support the vibrancy and add an extra level of safety via lighting the streets further.

BROAD APPEAL SECTION

A VIBRANT CHOICE AND RICH MIX

HOW IS PURPLE FLAG MINIMUM REQUIREMENT MET?

Worcester city centre has an extensive range of venues and activities that appeal to all ages, tastes and budgets.

The city benefits from passionate and dynamic business owners who have worked with BID and our partners to create a vibrant city centre. With a rich, eclectic mix of bars, restaurants, shops, venues and history which represent international styles, cuisines and cultures, the night time offering in Worcester is inclusive, accessible to all and enjoyed by families and older visitors and residents just as much as by students and the business community. Ghost walks from Worcester's Commandery Museum and around Worcester's Guildhall

escort visitors and residents around the city teaching more about the rich history on offer after dark. City centre gyms and yoga studios are open until late to accommodate members after office hours. Arts festivals such as the Light Night which has run now since 2019 bring visitors and residents to the city by night.

With 68 per cent of our businesses within the independent category and just 7 per cent of units reported as vacant, Worcester city centre is thriving. From Friar Street and New Street with their stunning festoon lighting to Millennium Fountains and pop-up riverside park with its benches and 'grass' to the butterflies in the trees along the city streets, to the finger signs, every initiative is designed to fulfil a safety element as well as a fun, aesthetic goal.



CURRENT STANDARD OF AREA

Worcester is made up of a large array of venues, from places eat and drink to places to celebrate or to relax after work. These venues cater to all people and all budgets, from the Michelin star accredited Old Rectifying House, to chain restaurants and independent eateries. Friar Street and New Street contain some fantastic fun and diverse independent cocktail venues such as the Caribbean offerings at Tortugas and the Tiki Bar, The Tiki Room. Food venues

on these streets also offer a diverse range of cuisines. You can find classic French bistro menus, Malaysian food, Cantonese cuisine and much more. Venturing out into other city streets, and to name just a few, you can discover tastes of Turkey at the Anatolian Palace, experience the colours of Mediterranean cuisine at the Olive Branch, or you could whet your pallet with some classic Italian food at Benedictos.





You will also find that many of our restaurants and bars area award winning. Recent examples of accolades are, Bottles Wine Bar, (winners of the UK Rioja Trade Award), Burger Shop Worcester, situated in Worcester's newly developed, stylish Arches (and winners of Best Burgers 2021 by Restaurant Guru) and Ounce Bar & Kitchens (winners of the coveted Prestige Award for the region, central England). On Worcester's Cross, the Art Deco themed, Centenary Lounge has gained TripAdvisor's certificate of excellence 5 years in a row.

Our city brewery, Piston Distillery, is also adorned with badges, including the San Francisco Gold Medal, San Francisco Silver Medal; San Francisco Bronze Medal as well as holding proud membership of The Guild of Fine Food Produce, ensuring quality of produce.



Worcester is also home to fantastic live music venues. The Marris Bar offers both ticketed events and open mic nights which help to connect with the community. Paradiddles offers an alternative music venue to relax and socialise in whilst enjoying performances from artists or as a space to rehearse and network with other creatives in the community. We are also home to Worcester Theatres, comprising The Swan Theatre and Huntingdon Hall. These venues put on live shows from plays, to stand up comedy to live music and are situated in the city centre allowing people to make a night of it by visiting the abundance of nearby food and drink venues pre and post performance. Our cinemas also offer special events including one off screenings of things such as the Royal Ballet shows and live sporting events.



✓ SPORTING VENUES - MAIN FIXTURES / CONCERTS / EVENTS

Worcester is known for its cricket ground and racecourse. Both venues sit alongside the beautiful River Severn which flows through our centre. These venues see thousands attending events throughout the sporting seasons from around the county and further afield. We are also home to some fantastic University league sport and professional basketball team Worcester Wolves.

Events are also held at these grounds, for example, in the Summer of 2022, Tom Jones will be performing at Pitchcroft Racecourse.

✓ MUSEUMS AT NIGHT

Our city centre Worcester City Art Galley and Museum also puts on quirky events allowing the public to see the museum by night throughout the year and events such as the Jump into Japan family trail, making a visit to an educational setting even more exciting.

✓ EVENTS WITHIN BUSINESSES

Many businesses support the enjoyment of venues by also putting on music nights as additional events within their normal running. An example of this is jazz night at Bottles Wine Bar, these nights see local artists perform jazz and blues that perfectly complement the setting. The Zen Shed in New Street is a yoga studio that runs yoga workshops and retreats, and Piston Gin holds gin making classes which are popular for couples and hen parties alike.

Worcester Music Festival hosting gigs within City Centre Businesses:
<https://www.worcestermusicfestival.co.uk/>





✓ STUDENT NIGHTS

<https://www.worcester.ac.uk/life/prepare-for-study/welcome-to-worcester/welcome-week.aspx>

<https://www.worcsu.com/>

Worcester University, located in the northwest of the city, is home to over 10,000 students. Student nights in Worcester operate every Wednesday at Tramps Nightclub in association with the Worcester University Student Union.

Tramps Nightclub also operate free buses to get students from the University to Tramps for their social club meetings earlier in the evening on Wednesday evenings. This helps to ensure students reach the city safely.

During Freshers week in September the University and Tramps Nightclub put on free buses back and forth from the Uni SU to their city venues during the whole week from 10pm until 3.30am. This means students get home without the added issues of a learning directions in a new area after a night out when they are perhaps in a more vulnerable state.

A fresher's brochure is published which contains useful information for new students such as where to catch the free bus, a map on the safest routes from the University to the town centre. Worcester BID also put in maps of the city's independent businesses into these brochures.

The nightclub also maintains a radio link with the University security so that if they have any problems with students, (whether they are intoxicated or vulnerable, or if they have no money to get home, if they have lost their friends or any other issues), the club will act to contact the University. The University will then come to the venue to ensure the students get home safely.

Tramps runs several initiatives in conjunction with the SU such as 'Ask for Angela', 'How are you getting Home', and preventative initiatives for 'drink spiking.' To ensure that the partnership and information is kept up to date, the club meets with the Student Union monthly to discuss the working relationship and ongoing partner support.

'Student only' nights are also run at partner clubs, Sin and Bushwhackers to make students feel safer in their own community. These nights are typically run on Thursdays.

✓ VISIT WORCESTER PARTNERSHIP

Worcester BID has a strong partnership with Worcester City Council, a clear example of this partnership is Visit Worcester. Visit Worcester can be found both online at www.visitworcester.co.uk and on social media platforms (@VisitWorcester). It provides information about places, businesses, attractions, and events taking place in and around Worcester.

www.visitworcester.com

✓ TOURISM STRATEGY

Worcester City Council has a Tourism Strategy 2017-2022 to set out to achieve the Council's goals in relation to the economic growth and prosperity brought about by tourism development in the City of Worcester

https://www.worcester.gov.uk/component/fileman/file/PDF%20Documents/Business/Business_Development/Worcester_Tourism_Strategy.pdf?routed=1&container=fileman-files



✓ THE ARCHES FESTIVALS

The Arches Festivals are a programme of arts festivals aimed to showcase national & international creative talent, supporting young & local artists and bringing creative spectacles to the city centre.

The Worcester Light Night sees the city centre bustling with families of all ages who throng the streets to enjoy the stunning light show and then eat and drink in the night time economy.

✓ CITY FESTIVAL PROGRAMME

There are a range of popular, repeat events happening across the city throughout the year including the Worcester Music Festival, Elgar Festival and Worcester Festival.

www.visitworcester.co.uk/

[Event-Extract-2022-as-of-18.5.22-1.pdf](#) (visitworcester.co.uk)

[Birmingham 2022 Queen's Baton Relay to visit Worcester as full England route revealed - Worcester City Council](#)



✓ WORCESTER VICTORIAN CHRISTMAS FAYRE

The annual Worcester Victorian Fayre was first started in 1992 by traders from picturesque New Street and Friar Street. The Fayre has since grown to include much of the city centre. The Fayre attracts coach loads of festive visitors from across the UK and runs throughout the day and evening. Despite its growth, the 3 day event has stayed true to its traditional roots with plenty of Victorian themed characters, festive treats and a wonderful atmosphere.

www.worcesterchristmasfayre.co.uk/thefayre/



✓ WALKING TOURS

For history and culture buffs, there are a range of guided walking tours available as well as a tour around the City's Guildhall.

www.visitworcester.co.uk/tours-and-trails/



RECENT PROGRESS ACHIEVED

✓ VISIT WORCESTER PARTNERSHIP

Partners Worcester BID and Worcester City Council first developed in 2018 with a joint website and social media pages to promote the city centre businesses, events and activities. Visit Worcester website is currently under going upgrades to support the useability of the site.

✓ DSCVR APP

As part of the 'welcome back' funding a new app was set up to allow for locals and visitors to explore offers, trails, view upcoming events. The dscvr app supports visitors and local residents with city wayfinding and showcasing Worcester's diverse and exciting offering.

[Worcester arrives on national Dscvr tourism app - Worcester City Council](#)

FUTURE COMMITMENT

✓ AUGMENTED REALITY

Worcester BID is looking at developing an augmented reality app working off QR codes, utilising the sign posts around the city centre. This is to support wayfinding and to encourage locals and visitors to explore the city and to actively engage with past and present.

✓ ELECTRIC BOXES

Worcester BID is working with Worcestershire County Council to enhance the electric boxes around the city, removing graffiti and posters transforming these current eyesores into pieces of art for locals and tourists to enjoy and trail around the city. Artwork creativity includes neon paints in areas of the city rich in the night time economy in order to enhance the designs and glow at night increasing visibility and safety. Artwork designs will be invited from local artists and or schools/community projects.

PLACE SECTION

A STIMULATING DESTINATION AND VITAL PLACE

HOW IS PURPLE FLAG MINIMUM REQUIREMENT MET?

Worcester offers residents, tourists and students a diverse mix of history and culture, via an eclectic mix of museums, galleries, classical and contemporary live music, cinema and theatre, Cathedral, Tudor and Civil War history, together with restaurants, cafes, many shops (both independent and chain), bars and night clubs, green spaces and prestigious sporting venues.

Worcester's powerful and world renown heritage is second to none and brings huge footfall to the city, cleverly combining the history with modern needs. A large and imposing city centre former church was converted into the bustling Slug and Lettuce pub. The Cardinal's Hat is Worcester's oldest pub and The King Charles Restaurant was a civil war hideout. Tudor House Museum used to be a tavern and now showcases examples of the city's history. A number of former classical banks and commercial buildings have been converted to high quality bars and restaurants, enjoyed by locals and University students.

The city centre has drinking, eating and leisure venues for all tastes and age ranges, many of which had previous historic significance for the city and it is wonderful to see them given fresh purpose whilst still giving a nod to their past. On the riverside, former warehouses by the city bridge have been converted to a bar, restaurants, and hotel, alongside the stunning Millennium fountains where in Summer, food and artisan stalls gather, and under Victorian railway arches, a new development for restaurants and independents (the Arches) is bringing this aspect of city history to life during the day and night and closely links student zones of the city with locals' favourite haunts and tourist must-sees.

In the shadow of Worcester Cathedral and in close sight of the city's iconic Edward Elgar statue, Cathedral Square brings a contemporary vibe to this historic hub of the city at one end of Worcester's High Street. With established, big name chains to eat and drink including Cosy Club, Yo Sushi, Miller and Carter and the Botanist, to leisure venue Mulligans opening soon for family fun and a broad mix of coffee shops where eating inside or out is an option, and of course retail, Cathedral Square is bustling in both day and night.

CITY GROWTH / POPULATION

Worcester City Council's City Plan provides the strategic direction of the Council's activities but also on how we hope residents and stakeholders can continue to work together for a successful, vibrant and sustainable Worcester.

www.worcester.gov.uk/business/business-why-do-business-in-worcester

www.worcester.gov.uk/council/city-plan







RECENT PROGRESS ACHIEVED

- Linking sporting and arts venues to the city centre hospitality through marketing and venue advertising for post games drinks, pre theatre meal offers and developing increased dwell time within the city centre.
- New leisure businesses opening within the city centre including a darts venue and Mr Mulligans indoor golf.
- New development of food hall in ex Debenhams site.
- Empty unit grant to support start up businesses and to reduce the number of vacant units within the city centre. In 6 months, the number of empty units have reduced by half.

Supporting Documents

[Empty Retail Units Grant - Worcester City Council](#)



FUTURE COMMITMENT

✓ CITY CENTRE MOVEMENT STRATEGY

We are currently developing a policy document in relation to a City Centre Movement Strategy.

✓ CITY REGENERATION

Major public realm renewal in the North Gate

Supporting Documents

£17.9m boost to regenerate Worcester's city centre - Worcester City Council

Final schemes under £19.6m Worcester Towns Fund to be considered - Worcester City Council

✓ DEVELOPMENT OF THE SCALA THEATRE

As part of the Towns Fund Project as a new performance arts and theatre venue. As well as regeneration of Angel Place (current home to Worcester market).

✓ GREENING AND REWILDING

Working to bring more green into the urban area via businesses having planters outside their premises e.g. next to doors, hanging baskets or window boxes.

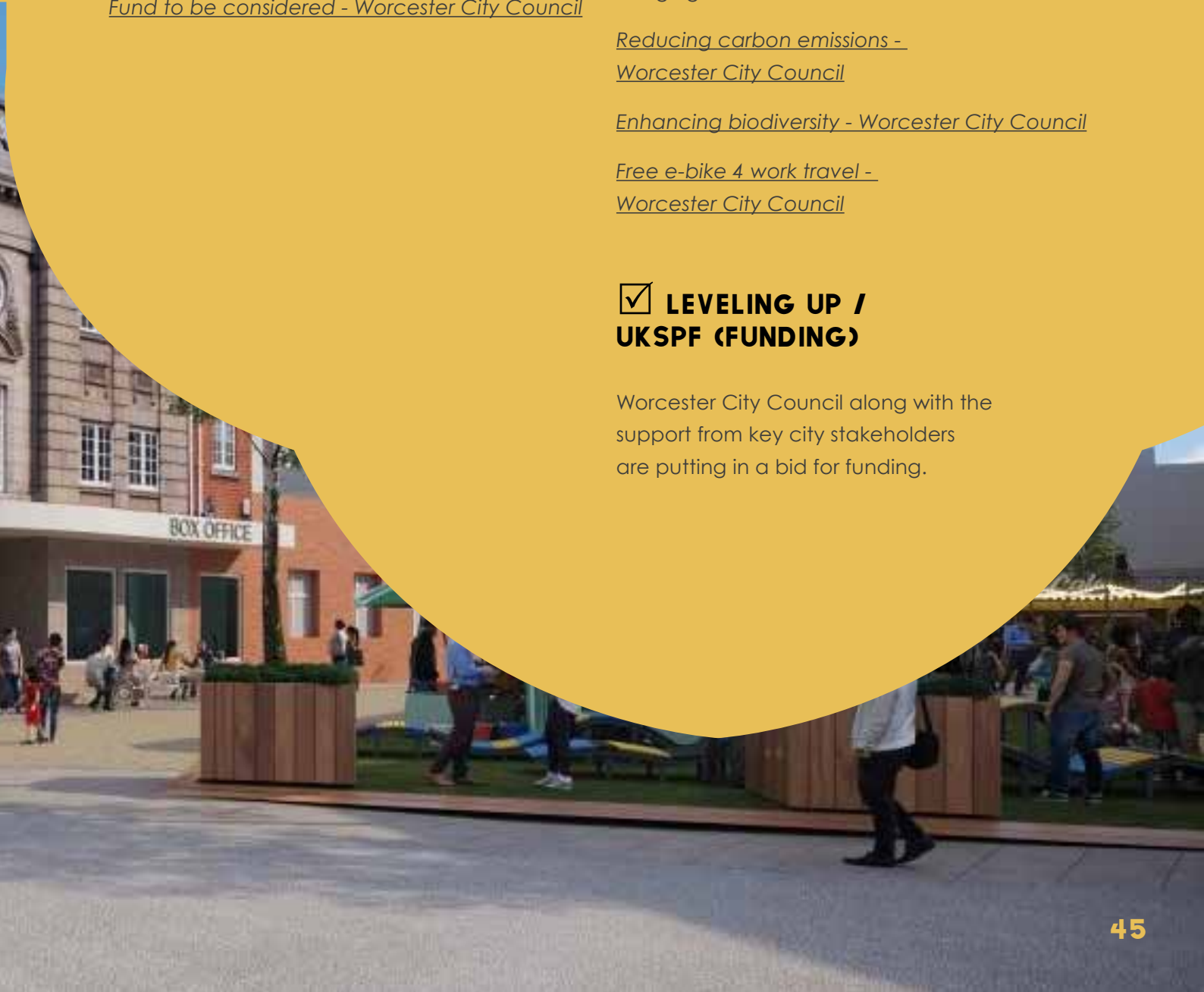
Reducing carbon emissions - Worcester City Council

Enhancing biodiversity - Worcester City Council

Free e-bike 4 work travel - Worcester City Council

✓ LEVELING UP / UKSPF (FUNDING)

Worcester City Council along with the support from key city stakeholders are putting in a bid for funding.



THE POLICY ENVELOPE

A CLEAR AIM AND A COMMON PURPOSE

HOW IS PURPLE FLAG MINIMUM REQUIREMENT MET?

Worcester City has a comprehensive masterplan for the city centre extending to the 2040's providing a planning framework and guiding public and private investment. The Masterplan was adopted by the City Council on 16th July 2019.

<https://www.worcester.gov.uk/planning/city-centre-masterplan>

Worcester City Council has a Tourism Strategy 2017-2022 to set out to achieve the Council's goals in relation to the economic growth and prosperity brought about by tourism development in the City of Worcester

https://www.worcester.gov.uk/component/fileman/file/PDF%20Documents/Business/Business_Development/Worcester_Tourism_Strategy.pdf?routed=1&container=fileman-files

Worcester City Council's City Plan provides the strategic direction of the Council's activities but also on how we hope residents and stakeholders can continue to work together for a successful, vibrant and sustainable Worcester.

www.worcester.gov.uk/business/business-why-do-business-in-worcester

www.worcester.gov.uk/council/city-plan

Following a public consultation, Worcester City Council's Communities Committee authorised the making of the PSPO on 25 July 2018 which prohibits the consumption of alcohol or having an alcohol container within restricted areas across the City (which includes the City Centre). The Order came into force on 13 August 2018 and now continues to have effect for a period of three years from 13 August 2021 unless extended by further orders under the Council's statutory powers.

<https://www.worcester.gov.uk/community-safety/public-space-protection-orders>

Worcester City Council seeks oversight of events in Worcester in order to maintain levels of quality and safety as well as supporting with promotion. Council officers gather intelligence on events and engage with event organisers to support with safe event delivery. If the scale of the event warrants official intervention (as per definition attached), this will be handled by the official Safety Advisory Group (SAG) either in a meeting or via email.

Major events such as the Worcester Victorian Fayre will always warrant a SAG meeting and ongoing monitoring and review. The Victorian Fayre and Christmas lights switch on events are subject to additional measures to protect crowded spaces, with the annual introduction of Hostile Vehicle Mitigation measures for the period.

[Safety advisory group definitions 2022](#)



CURRENT STANDARD OF AREA

Regular meetings of all partners, agencies and stakeholders including:

SOUTH WORCESTERSHIRE COMMUNITY SAFETY PARTNERSHIP (SWCSP)

Multi-agency partnership with statutory responsibility to reduce crime and disorder. Regular meetings for key partners to identify priorities and drive projects which include the night-time economy.

[Agendas, minutes and Terms of Reference Strategic Intelligence Assessment](#)

SAFER WORCESTER

Sub-group of SWCSP with a focus on Worcester City. Directed by SWCSP priorities, this multi-agency partnership co-ordinates projects to reduce crime and disorder and shares information through partner network.

[Agendas, minutes and Terms of Reference](#)

[Worcester City Council - Council & Democracy - Meetings, agendas, and minutes](#)

WORCESTER CARES

An informal alliance of homeless charities, police and other street-based organisations where 1. Communities are resilient and people matter 2. All forms of homelessness are rare, brief and non-re-occurring 3. Vulnerable people are protected.

[Agendas, minutes and Terms of Reference](#)



✓ WORCESTERSHIRE SAFETY ADVISORY GROUP (SAG)

The SAG is a multi-agency specialist team of professionals who advise on all health and safety aspects of significant events in the county. Events qualify for SAG review based on the inherent risk of the event or the anticipated size in attendance.

[Agendas, minutes and Terms of Reference](#)

[Worcester City Council - Council & Democracy - Meetings, agendas, and minutes](#)



✓ ROUGH SLEEPER AND MOVE ON MEETINGS (WEEKLY AND FORTNIGHTLY)

Weekly multi-agency meeting of charities and organisations to discuss welfare and housing options for rough sleepers. Sharing information and to identify individuals in need of support to sustain their accommodation or move on to more permanent accommodation.

[Agendas, minutes and Terms of Reference](#)

✓ MULTI-AGENCY CASE CONFERENCES – ASB

Regular meetings between local policing teams, criminal justice board, probation service and offender management to discuss prisoner release, integrated offender management and other nominals at risk of repeat offending.

[Agendas, minutes and Terms of Reference](#)

RECENT PROGRESS ACHIEVED

- Safer Streets 3 – Violence Against Women & Girls project. Sept 2021-March 2022
- Knife Angel – national monument against violence hosted at Cathedral Square – March 2022.
- <https://www.worcester.gov.uk/community-safety/knife-angel-in-worcester>
- [*Knife Angel's Worcester stay had huge impact in the city - Worcester City Council \(supporting doc\)*](#)
- Arches Festival Programme – six free festivals. April 2019 to April 2022
- Worcester Paint Festival – annual street art programme. April 2021 ongoing.
- Transport strategy consultation March – April 2022.

FUTURE COMMITMENT

Towns Fund Project to repurpose the Scala Theatre as a new performance arts and theatre venue, improve walking and cycling infrastructure.

The Arches development programme to connect Foregate Street station with the Riverside Park

Asset Based Community Development

To expand the coverage of the AccessAble assessed venues and destinations in the city centre.

Local Government Boundary Commission for England (LGBCE) is working with Worcester City Council and local residents and groups to help it draw up proposals for new wards, to make sure that councillors represent roughly the same number of electors and that the wards reflect local communities.

South Worcestershire Development Plan to be published for consultation in 2022.

<https://www.worcester.gov.uk/planning/city-centre-masterplan>

<https://www.accessable.co.uk/>