

jobs fair

wm1jobs.com

Worcester News

In partnership with



**WORCESTER
BUSINESS
IMPROVEMENT
DISTRICT**

**Thursday 13th October 2022 &
Thursday 2nd March 2023**
at The Guildhall, High Street, Worcester

Exhibitor Pack



WE ARE DELIGHTED TO ANNOUNCE THE RETURN OF THE WORCESTER NEWS JOBS & CAREERS FAIR



Stephanie Preece
Regional Group Editor



Sam McCarthy
Worcester BID Chief Executive

We are delighted to announce the return of the Worcester News Jobs & Careers Fair.

We can reveal the popular event will be returning to the Guildhall in the heart of Worcester's High Street in October.

We know that finding the right candidates for your business can be difficult and trawling through CVs online isn't always the best way to find potential employees.

For this reason, the fair will be a great opportunity for employers to meet job seekers in the local area.

Whether you are looking to recruit seasonal staff for the festive period, full-time or part-time workers, apprentices or volunteers – the fair will be an ideal place for you to connect with the right people.

Brought to you by the Worcester News and wm1jobs.com, the home for recruitment in the Midlands, we can reach out to candidates in every field from hospitality to industry, retail to leisure, health and social care to education and training and every sector in between!

What's more, as well as the event in October we are already planning a second event in March 2023.

Both events will be promoted across our local, trusted newsbrands, in print, online and on our social media platforms.

We look forward to welcoming you to both these events and connecting your business to your future workforce.

We are thrilled to partner with the Worcester News Jobs & Careers Fair.

Supporting the businesses that make our city great. With over 67% independent businesses Worcester City is a fantastic place to work. Over the last 24 months businesses have faced more challenges than ever with Covid and now the cost of living rise.

As the businesses improvement district our aims are to support the city ensuring Worcester businesses still thrive. We will be organising a support hub as part of the event offering CV writing advice, interview support, apprenticeships packages, training courses and perks to working within the city centre.

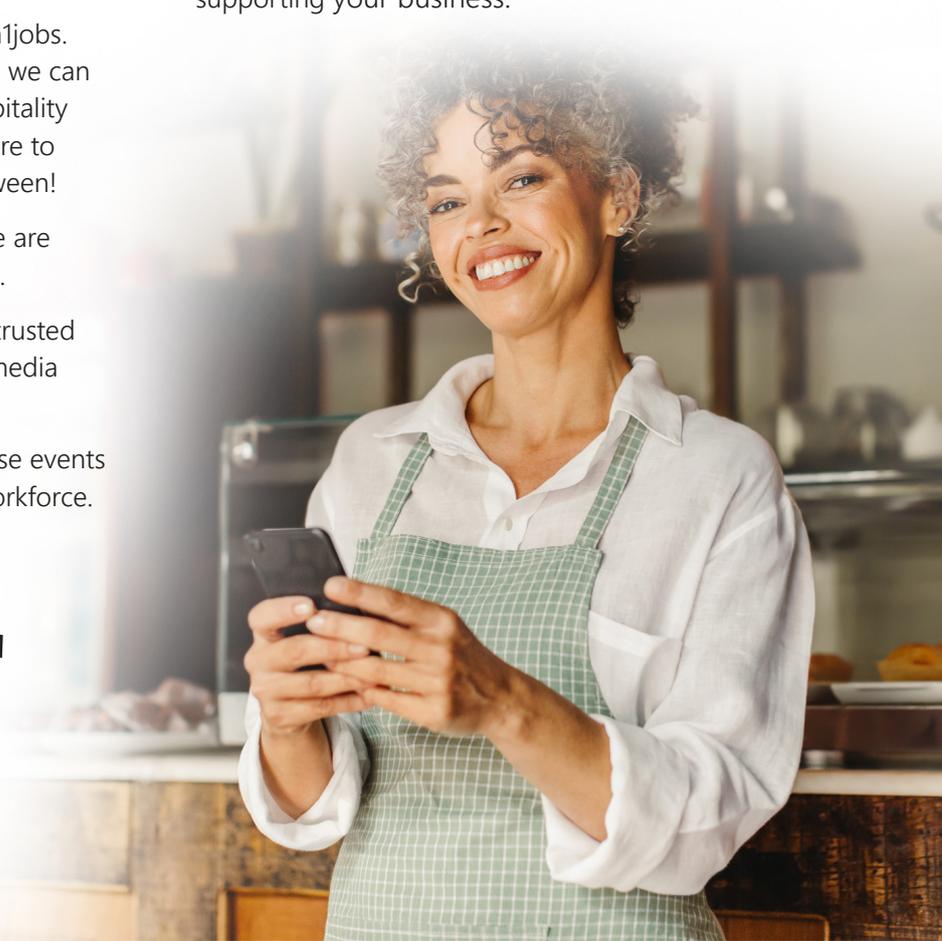
We look forward to welcoming you in October and supporting your business.

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PACKAGE FOR WORCESTER BID BUSINESSES ONLY

**By booking a Worcester BID Package,
you will benefit from the following:**

- 7,000 targeted display impressions delivered across the news brand of your choice
- 7,000 co-branded Facebook impressions
- Brand presence on all promotional activity
- Job advert promoted on Worcester BID social media channels
- Job advert and business profile on our news page on the Worcester BID website
- Worcester BID will be posting live on the day of the event showcasing all stands and support areas.

* ~~£399~~ + vat for one event
£199.50

or

* ~~£299~~ + vat (per event)
£149.50

if exhibiting at both

***50% off these costs funded by
Worcester BID for the first 10 businesses
who sign up (first come, first served)**

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GOLD PACKAGE

By booking a Gold Package, you will benefit from the following:

- 90,000 premium targeted display impressions delivered across the news brand of your choice
- 30,000 standard targeted display impressions delivered across the news brand of your choice
- 7,000 co-branded Facebook impressions
- Prominent stand position at the event
- 3 x press releases in the 30 days leading up to the event
- Prominent brand presence on all promotional activity
- Job advert promoted on Worcester BID social media channels
- Job advert and business profile on our news page on the Worcester BID website
- Worcester BID will be posting live on the day of the event showcasing all stands and support areas.

£999 + vat for one event

or

£750 + vat (per event)

if exhibiting at both

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SILVER PACKAGE

By booking a Silver Package, you will benefit from the following:

- 20,000 targeted display impressions delivered across the news brand of your choice
- 30,000 standard display impressions delivered across the news brand of your choice
- 7,000 co-branded Facebook impressions
- Brand presence on all promotional activity
- Job advert promoted on Worcester BID social media channels
- Job advert and business profile on our news page on the Worcester BID website
- Worcester BID will be posting live on the day of the event showcasing all stands and support areas.

£699 + vat for one event
or

£525 + vat (per event)
if exhibiting at both

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BRONZE PACKAGE

By booking a Bronze Package, you will benefit from the following:

- 7,000 targeted display impressions delivered across the news brand of your choice
- 7,000 co-branded Facebook impressions
- Brand presence on all promotional activity
- Job advert promoted on Worcester BID social media channels
- Job advert and business profile on our news page on the Worcester BID website
- Worcester BID will be posting live on the day of the event showcasing all stands and support areas.

£399 + vat for one event
or

£299 + vat (per event)
if exhibiting at both

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GET INVOLVED!

To book a stand or for more information please contact:

Andy Stephens

Sales Manager

Tel 01905 742351 / 07983 705514

Email : andy.stephens@localiq.co.uk