

BE PART OF

TASTE OF WORCESTER

OCT 2023

WORCESTER
BUSINESS
IMPROVEMENT
DISTRICT



What is Taste of Worcester?

Taste of Worcester is a month-long celebration of food.

Registered venues across the city centre will be putting on £5, £10 and £15 menu items, as well as special menus during this period. To put that in perspective, your £5 item could be a starter or a pudding and your £15 item, a main. You can offer just one of these, or all 3! You could also offer a special menu made up of items available for Taste of Worcester! It is up to you.

Customers will be able to stamp a card each time they participate by eating at a venue during this time. A full stamp card will enter them into a prize draw for a city centre hamper!

When will it be?

October 1ST-31ST 2023

What are the perks?

Participating in the Taste of Worcester will link you to the event page as a partnering business of the event. You will also be promoted in PR and marketing in the lead up to the event and during the event by Worcester BID and Visit Worcestershire. New people will likely try your venue and return after the event! It is a great way to grow your awareness.

T&Cs:

Participating venues must provide their chosen menu items for the entirety of October. Venues will be required to stamp visitors cards that purchase from your Taste of Worcester menu to allow prize draw entries.

How do I sign up?

1. Fill out the boxes below and tick your choices.
2. Save.
3. Email it back by pressing the yellow and blue mail icon.



Deadline to sign up - 30th June

***BUSINESS NAME**

*Asterisked boxes are essential

***CONTACT NAME**

***ADDRESS**

WEBSITE URL

SIGN US UP AS A TASTE OF WORCESTER EVENT VENUE

***OUR OFFER**

**Special
Menu**

£5

£10

£15

**Tick the offers you will give on your Taste of Worcester Menu*