Thank you for supporting Small Business Saturday UK!

This document provides suggested social media posts to help promote Small Business Saturday on, and in the run up to 7th December. Feel free to adapt and personalise these posts to best suit your business.

**Suggested Post 1:**

* **Small Business Saturday is just around the corner!** Taking place on 7 December the campaign is all about celebrating the nation’s small business success and encouraging people to support businesses in their communities and ‘shop local'. We’ll be marking the occasion by [insert your plans] so come and join us #SmallBizSatUK #SupportSmall #ShopLocal

**Suggested Post 2:**

* **Small Business Saturday is here!** We are excited to be part of the campaign to celebrate the UK’s 5.5m small businesses by [insert your plans]. Public support makes a massive support to small businesses like ours. Come and join in the fun today by shopping small, supporting all your favourite local businesses and spreading the word. #ShopSmall #SupportLocalBusiness

**Suggested Post 3:**

* **Today is Small Business Saturday!** We're proud to be part of the campaign that shines a spotlight on small businesses like ours. Every purchase, positive review, like and share you make today supports not just our business but also the wider local community.  Visit us today and see how we're making a difference! #SmallBizSatUK #ShopLocal #SupportSmall

**Suggested Hashtags:**

* #SmallBizSatUK
* #SupportSmall
* #ShopLocal
* #ShopSmall
* #SupportLocalBusiness
* #SmallBizBigCommunity